KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JANUARY, 1961 "In unity I shall set them, like a flock in the pen."—Mic. 2:12. VOL. IV NO. 1

Speak from Good Hearts for Salvation

Twenty-third Annual "Watchtower" Campaign Begins

1 Every human heart is a treasure house. One's destiny depends on the kind of treasure stored there. Is it wicked treasure? Then the person will send out wicked things, leading to his destruction. Is it good treasure? Then its possessor will send out good things, leading to his salvation and the salvation of others. In directing human hearts to become repositories of the good treasures of God's Word, the *Watchtower* magazine has played an unexcelled role. "The greatest aid that the Society has," says the 1961 *Yearbook*, "for helping believers in God's Word to understand the Holy Scriptures is the *Watchtower* magazine."

2 How appropriate, then, that special effort is put forth every year to help people obtain this foremost aid regularly! From January through April we will be offering a year's subscription for *The Watchtower* and three booklets, for $1. Any publisher who wishes to, however, may offer both *The Watchtower* and *Awake!* subscriptions, with six booklets, for $2. (Congregation publishers will remit 90c for each new subscription.) We all want to make this the biggest campaign to date. We can do so by all diligently striving to reach our respective quotas: For congregation publishers it is two subscriptions for the campaign; for pioneers 20, and for special pioneers 30.

3 How can we reach our quotas? Our enthusiasm issuing from good hearts is a great aid. Knowing how *The Watchtower* has helped us, how it is of inestimable value for all persons, regardless of their state of Christian maturity, we can really be enthusiastic. What a variety of articles! What an abundance of spiritual food! Present *The Watchtower* enthusiastically.

Preparation Vital

4 We also need preparation. Prepare the new sermon on man's future in the space age. The sooner you can give it effectively, the better the results. It has been tested in the field and has drawn the attention of householders in all parts of the country. It is a subject of interest to virtually all persons. Let families, training program partners and publishers practice with one another. Each Sunday morning after discussing the text, service center conductors will have a prepared publisher give the sermon. Be ready, too, by knowing each issue of *The Watchtower*. Prepare well and enjoy a full part in the campaign.

5 We need a third element for reaching our quotas: Being alert to every opportunity for obtaining subscriptions. Of basic importance is regular door-to-door work. Besides Sunday morning witnessing, many will be able to participate in midweek activity. Congregations will keep in mind suggestions made in the November *Kingdom Ministry*, dealing with midweek witnessing. During the morning or afternoon or both, all who can will want to share in the field ministry.

6 Do not overlook calling back on subscription promises and on those whose subscriptions have expired. Be alert to incidental witnessing. Persons with whom you study should be informed of the value of *The Watchtower*. Show them the spirit-

(*Continued on page 4, col. 3*)

Schooling and Expansion Mean More and Better Service for Congregations

1 This is a thrilling day for New World expansion! Blessed by Jehovah, the New World society continues to advance to greater spiritual prosperity and is privileged to gather and care for more and more of the "other sheep." Expansion requires good organization and looking to the future. What has and is being done to look well to the interests of continued prosperity?

OFFER FOR JANUARY
"Watchtower" subscription for one year and three booklets, for $1.

THEME FOR JANUARY
Speaking from Good Hearts for Salvation.—Matt. 12:35.

2 Look at your 1961 calendar. That building is serving as a center of New World learning. Already all the circuit and district servants from the United States and Canada have come here to attend a special 16-day Kingdom Ministry School designed to equip them to be better teachers and loving overseers of the work. In classes of 100, 103 and 105, starting October 16 for the first class and ending December 12 for the third class, the brothers have gone to school in this superb new building. All expressed their heartfelt appreciation for the practical course and were confident it would help them greatly to be more effective teachers in their service to all publishers and pioneers.

3 Wrote one circuit servant after returning to work in the circuit: "While serving the congregation this past week I was able to appreciate in a most practical way how much the recent training at the Kingdom Ministry School benefited all of us who had the privilege of taking the 16-day course at Brooklyn Bethel. The things we learned as to teaching in the field and within the con-

(*Continued on page 2, col. 3*)

★ "Be ready for every good work." ★

Your Service Meetings

FIRST MEETING IN JANUARY

Theme: Speaking from Good Hearts for Salvation.

5 min: Welcome, text,, comments.

10 min: Talk on "Speaking from Good Hearts for Salvation." (See "Watchtower," June 1, 1960, pp. 329-340, and January 1, 1961, p. 31.)

15 min: Question-and-answer coverage of article "Speak from Good Hearts for Salvation."

20 min: New Sermon.

(2 min.) Importance of being well prepared as we engage in the ministry. From outset of "Watchtower" subscription campaign all will want to get in mind, for effective use, the sermon outlined below.

(10 min.) Preparing the sermon. Chairman will develop sermon by discussion with audience. All should follow along in "Kingdom Ministry" and look up in their Bible the scriptures considered. Keep sermon theme in mind and tie it in with each scripture considered.

Theme: Man's Future in This Space Age

A suggested introduction: "I'm associated with a group of Bible students [ministers or some other appropriate expression] who are volunteering their time to make a brief call to discuss a matter that most of us today have wondered about. The subject is: What is man's future in the space age? Will man eventually have to leave the earth to survive destruction or to gain peace? and, Does God approve of man's aim to live in space? These questions have been raised by many. We have heard many opinions of men on these matters, but did you ever wonder what God's thoughts on these matters are? (Let householder express self.) Notice at Ps. 115:16 the Bible tells us":

Man created to live on earth, not in space —Ps. 115:16
Earth to be inhabited, not destroyed by man —Isa. 45:18
Wicked destroyed; righteous man's future home on earth, not in space —Ps. 37:10, 11
Blessings for righteous in future on earth —Rev. 21:3, 4

A suggested conclusion: "These scriptures make it clear, don't they, that man's future is not to live in space but on this earth with countless blessings in store for the righteous? That it has been God's will for man to live on earth is expressed very nicely in this journal, 'The Watchtower.'" (Have pertinent point to tie in with sermon and then make subscription offer.)

(6 min.) Publisher who is a good teacher and well prepared demonstrates use of sermon. After subscription is placed, a study is started in "Good News" booklet.

(2 min.) Kindly encourage all to apply suggestions in main article on preparation. Much joy and many privileges will be the lot of all who diligently prepare and thereafter faithfully share in field ministry, offering the "Watchtower" subscription.

10 min: Concluding comments. (Include comments on new year's text.)

SECOND MEETING IN JANUARY

5 min: Welcome, text, comments.

10 min: New World News and Announcements.

17 min: "Teach Children to Benefit from Meetings"—questions and answers.

18 min: "Presenting the Good News" —demonstrate points.

10 min: Concluding comments. (Include remarks on text [Titus 3:1] at bottom of page 1.)

THIRD MEETING IN JANUARY

5 min: Welcome, text, comments.

10 min: Obtaining Subscriptions in Various Ways. (See "Yearbook," pp. 97, 152, 227, 228.)

17 min: Question-and-answer coverage of article "Schooling and Expansion Mean More and Better Service for Congregations."

20 min: Read pioneer letter (1/1/61) and give spirited, encouraging talk on subject—preferably by pioneer or one who has vacation-pioneered during the past year.

8 min: Concluding comments. (Include comments on text [Matt. 6:21] at bottom of page 4.)

FOURTH MEETING IN JANUARY

5 min: Welcome, text, comments.

8 min: Report from literature servant and question-and-answer discussion of "Preaching and Teaching in Peace and Unity," covering paragraphs 111-114.

8 min: Report from accounts servant and question-and-answer discussion of "Preaching and Teaching in Peace and Unity," covering paragraphs 115-118.

14 min: "Congregation Organization." School servant will cover some points in a talk and then answer questions, based on article, raised by selected students.

20 min: How Do You Use the "Yearbook," Calendar and Bound Volumes?

CHAIRMAN (3 min.) Talk on amount of work required to compile "Yearbook" report. Tells of increase resulting from Jehovah's blessing on work of 916,332 publishers in the field writing on fleshly hearts. (2 Cor. 3:3) It relates problems encountered and how they were overcome, joys and experiences in ministry, world-wide unity of Jehovah's organization. Covers reports from 21,008 congregations sent to 85 branches and forwarded to Society's president, who condensed and prepared "Yearbook" report for all members of New World society. How shall we use it to get most good from it?

SCENE I (4 min.) Chairman interviews exemplary family with children on use of "Yearbook" in family discussion at table. Father finds review of material from past issues of "Watchtower" spiritually stimulating and strengthening. Bound volume of last year's "Watchtower" are handy to use. Son covers material from one country each day; family finds it interesting to know what brothers are doing in other parts of world. Daughter appreciates understanding principles of Bible and need for application in daily life. Mother finds spiritual food strengthens mental outlook, gets day off to good start. Father concludes, family unity and theocratic outlook much better since using "Yearbook" each day.

CHAIRMAN: Tells of conversation with sister who uses "Yearbook" in important way, often overlooked, that is, at home Bible studies in acquainting persons with world-wide work of Jehovah's witnesses and directing them to organization. How does she do it? Watch and see.

SCENE II (5 min.) Demonstration. Sister concludes home Bible study and refers to Matt. 24:14, then ties in with "Yearbook" report from ministers in 179 lands. Much work done by individuals like themselves, with limited time, families, etc. Appreciation moves even newly interested ones to share in the preaching work. (See "Yearbook," page 135.) Invites goodwill person to go along in service. Makes definite arrangements.

SCENE III (6 min.) Audience discussion. Chairman asks for various other ways to use "Yearbook." (Assign parts beforetime to be brought out here.) Reports from brothers in other lands give practical suggestions to overcome problems in field, divided households, opposition, etc.; brother uses material and experiences in talks; young ones find information on customs and conditions in foreign lands of value in school assignments; elderly sister finds "Yearbook" source of encouragement. (Other points as time allows.) Brother from audience asks question on value of calendar and how it can be used. Chairman asks audience for comments. Picture reminds of expanding organization and up-to-date facilities of New World society; also comments on value of yeartext and monthly texts set forth on calendar.

CHAIRMAN (2 min.) Summarize various ways to use "Yearbook." Encourage all to set aside time each day for reading, if only for a few minutes; before long will have entire book read. Will deepen appreciation for Jehovah's Word and organization; keep field ministry and teaching alive with practical suggestions. Calendar will be daily reminder of love and unity of expanding teaching work of Jehovah's organization. Bound volumes are excellent to use for reference, research and preparing talks.

5 min: Concluding comments.

NOVEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	500	144.1	54.8	8.1	138.0
Pios.	5,962	93.1	33.7	5.3	100.7
Vac. Pios.	1,390	87.4	25.4	3.2	79.1
Pubs.	230,819	10.0	3.4	.6	12.0
TOTAL	238,671				

Public Meetings Held: 21,103

UNITED STATES QUOTA FOR 1961
255,895 Publishers

Schooling and Expansion *(Cont'd)*

gregation, doing all with love and kindness, proved to be an invaluable aid in serving our brothers." The Society and the brothers who attended the school feel the training will have a wholesome and productive effect upon the entire organization.

[4] To give more and better service to congregations and isolated publishers, the Society has arranged to add to the 204 present circuits in the United States 54 new circuits and 7 new districts, including a

(Continued on page 4, col. 1)

CONGREGATION ORGANIZATION

First and Second Student Talks

[1] The object of the theocratic ministry school is to train ministers to preach the good news effectively. Hence, the emphasis is on teaching in giving the student talks. The student should prepare with a threefold purpose in mind: (1) to benefit personally from the preparation and delivery of the assignment, (2) to improve his ability in the field ministry by building his teaching ability, and (3) to edify the audience and furnish an example in teaching.

[2] The first student talk, beginning March 5, will be based on Bible words. The student should understand the usage of the word or phrase in the Bible, particularly by getting the setting of its usage in the various scriptures cited after the word in the index. This will require reading the whole chapter in which the word is found and, at times, several surrounding chapters. The student will need to do much research, using the various indexes of the Society. See where *The Watchtower* and other publications of the Society have commented on these scriptures. The scriptures may be used in any appropriate order, and, where time permits, other related scriptures having a direct bearing on the theme may be used. Get a good rounded-out view of the subject and then you will be able to select an appropriate theme, which will stress the important aspects of the word coherently, logically and interestingly. At times the subject and theme might be the same. Remember: The material is to be presented "simply and clearly as though being explained to someone new to the truth." To do this you must teach.

[3] For the second student talks the student should read over the assigned portion many times and be discerning as to the oral emphasis or sense stress and the feeling that should go into the delivery. An appropriate introduction and conclusion, stressing the theme, will round out the presentation. We should be able to read the Scriptures well, as we are using our Bibles constantly in the field. Make God's Word live with enthusiasm and feeling as you read.

[4] All brothers enrolled should have experience in reading and all should have experience in developing a talk. Hence, while a reading assignment might seem easier and more fitting for younger and newer publishers, we should not confine them to reading assignments. The school servant should make it a special point to spend the needed time with these students to show them how to prepare.

[5] Since the ministry school is a provision from Jehovah for all, no publisher should feel hesitant to enroll because of fear he will not be able to prepare and deliver a student talk. Brothers and sisters, young and old, should not let fear, timidity, pride or any lack of education or natural ability hold them back. Solicit the help of the school servant and other capable brothers. Move ahead in the power of Jehovah. Let each assignment prove to be a steppingstone to ever-increasing maturity and effectiveness in the ministry.

Announcements

◆ Starting March 5 circuit servants will give the public talk "Materialism or Spirituality—Which Do We Need?" As directed by the Society, district servants will soon give the talk "The Twentieth Century in Bible Prophecy" at circuit assemblies.

◆ January is Alien Address Report month. Any who are not U.S. citizens should remember that the government requires them to fill out an address report card (Form I-53) this month. It may be obtained at any post office or immigration office, filled out and left with the clerk there.

◆ New publications available:

1961 *Yearbook* and Calendar	
The Watchtower bound volume	—English, Spanish
Awake! bound volume	—English, Spanish

◆ *Preaching and Teaching in Peace and Unity:* Alterations for pages 37, 38 and 40 are being sent to the congregation servant with instructions for putting them in all booklets issued to dedicated publishers and pioneers. Please co-operate with your congregation servant so this new information can be put in all booklets right away. Congregation servants can request more of the sheets if needed. The *Kingdom Service Questions* material mentioned in the corrections will be sent to congregation servants later on.

Brothers Supported Magazine Campaign

The *Awake!* magazine had an unprecedented distribution in English when the special October 8 issue was in use. At Brooklyn 2,930,000 were printed and all have been shipped out. The general average distribution of *Awake!* in English for Brooklyn is 1,580,610, so the increase was 1,349,390.

The London branch printed 674,500, while a normal run would be 340,000. At Toronto the usual printing is 180,000, but for the special issue 408,500 had to be made. All branches mentioned received many extra orders by telephone, telegrams and special delivery letters. A 4,013,000 printing! Everyone supported the campaign and enjoyed a share in the greatest *Awake!* distribution to date. Unnumbered fine experiences have been reported. Jehovah blessed the campaign. Soon the same message will go out in many other languages, and we anticipate the same good support everywhere. The message is forceful and should prepare our field for future harvests in men of good will.

Teach Children to Benefit from Meetings

[1] **A** stands for *attention.* If children are going to pay attention to meetings, they must understand their importance. Parents must show them that being present at meetings is for their benefit, that God requires it, and that information learned at meetings can be applied in their daily living.

[2] **B** is for *benefit.* If children are going to gain benefit from meetings, interest must be created. This can be done by whetting the child's appetite with questions that will be answered at the meeting. At home a review of the points learned will be helpful and commendation for progress good for the mind.

[3] **C** is for *comment.* Aid children to comment at meetings by preparing a comment or two with them. Better a brief one in their own words, perhaps even memorized at first, than one read from the paragraph. Advance preparation and practice are essential to this end.

[4] **D** stands for *distractions.* Distractions can rob much from what might otherwise be beneficial. If parents turn around each time someone comes in late or there is a minor disturbance, the child will instinctively follow the lead. Urge the child to listen rather than furnish it with noisy toys or pencil and paper to distract both itself and others. A good way to keep a child alert is to have him look up in his Bible every scripture that the speakers cite. This is good practice for them too.

[5] **E** is for *enthusiasm.* To be enthusiastic about meetings an alert mind is required. If the child plays endlessly during the day, then is hustled off to a meeting, it will most likely fall asleep. How much more beneficial the meeting will be if the child is made to take a nap before the meetings! Then, refreshed and awake, it can with enthusiasm listen to what is going on and learn.

[6] **F** is for *folly.* Folly that is bound up in the heart of a child is more apt to express itself when a number of children are together. Therefore, children should sit with their parents.

[7] **G** stands for *grown-ups.* Grown-ups can help children benefit from meetings by helping them to have a share. The ministry school servant should personally approach young brothers and sisters and encourage them to enroll and accept speaking assignments. Speakers can address portions of their talks directly to the children. Parents should see to it that children are with them at all meetings, there to listen and learn.

Presenting THE GOOD NEWS

To Those Who "Have No Money"

1 "Out of the heart's abundance his mouth speaks," said Jesus. (Luke 6:45) Is your heart filled with good things learned from *The Watchtower?* Then you will be motivated to place subscriptions at every opportunity. But what if people say, "I have no money"? You could use some of the following suggestions.

2 "I can appreciate your situation. There is considerable demand on our limited finances these days, but would you like to learn of the time when fear, lack of security, poverty and unemployment will forever cease? That day is close! *The Watchtower* points to God's kingdom, which will bring paradise conditions to this earth shortly, and a year's subscription is only $1. Perhaps you could contribute something (25 cents or 50 cents) toward it now and we could work out some arrangement to obtain the rest later. I know you will enjoy it immensely."

3 In rural areas and other sections of the country you might say, "Lack of money is a problem, isn't it? However, we often trade with folks who sincerely desire the subscription. Perhaps you have some canned goods equivalent to the subscription price of $1. We have to buy canned goods anyway, and if it will help you to get the subscription I would be happy to trade for them."

4 Also, in farm areas you could say, "Perhaps you have chicken or some other fowl for which we could trade. If not, may I suggest an equitable exchange of fruit or vegetables." (Note: A knowledge of the fair market value of the above items will be helpful, plus a sincere, kind approach, assuring the householder you have his spiritual interests at heart.)

5 If he does not subscribe, you could offer the two latest copies of the magazines for ten cents. Make a written record of the placements, and if the householder indicates a sincere desire to have the subscription you could say: "Now that you have the two latest copies, let me assure you it will be my pleasure to return in two weeks and make the next issues available. In this way you will be regularly getting the copies, and I feel sure they will prove to be spiritually upbuilding."

6 Hence we are encouraged to be alert and place subscriptions at every opportunity. Do not hesitate to use the above suggestions. Many pioneers and publishers report excellent results by utilizing them. Speak from a good heart and strive for success in the subscription campaign.

Schooling and Expansion *(Cont'd)*

full-time Spanish district servant. All the new circuit servants will receive the same fine training at Brooklyn before taking up the work. Each of the 258 circuits will have from 16 up to 18 congregations, which means that each congregation will be served about every four months. To make arrangements for 54 new circuits it was necessary to revamp the whole existing circuit arrangement. Each congregation and isolated group affected by the changes will be notified of the new circuit they are in and who their circuit servant will be.

5 Circuit assemblies will continue throughout this period of adjustments. If you have been notified of a circuit assembly for your present circuit and later are notified you are in a new circuit, you are encouraged to attend and support both assemblies, especially where the two are several months apart. We are confident all will co-operate in this transition and will benefit greatly from the arrangements being put into operation to provide more and better service.

6 You will be glad to know, too, that about February 1 the fine school facilities at Brooklyn will house the Watchtower Bible School of Gilead. The ten-month course for the new school will feature special training for those holding responsible positions in order to care better for the work throughout the world.

7 It is truly thrilling to see and to be a part of Jehovah's maturing, expanding organization. Let all of us keep pace with Jehovah's increasing and expanding New World society.

NEW WORLD NEWS

◆ On November 17, New York State's highest court resolved a thirteen-year legal batile granting exemption from real estate taxes to 800-acre Kingdom Farm, where food is grown for the Bethel family. Court of Appeals held the farm is exempt under state law, and awarded costs.

◆ Building work has begun in Finland. New Bethel home and factory to be ready next autumn. All workers are Witnesses.

◆ Under new press law Indonesian editions of "Watchtower" and "Awake!" denied printing license. Appeal taken.

◆ October was a very good month for activity in Chile, with a new peak of publishers; 2,362 reporting—16-percent increase over last year's average.

◆ Peru: a new peak in publishers in October of 1,249, lacking only three publishers of reaching 10 percent.

◆ Northern Rhodesia reports: "After two years, assemblies again permitted in Barotseland, where they had been prohibited due to the salute issue."

◆ Nigeria reports a fine new peak of 35,729 publishers in October, almost 2,500 more than the previous peak, 19-percent increase over last year's average.

Speak from Good Hearts *(Cont'd)*

ual treasures contained in a year's contents of *The Watchtower*, as represented by the index or by having several issues to point out appropriate articles. Stress their value for reference use. Tell them how much you have benefited. With everyone be subscription-minded.

Commendable Increases

7 The Society is pleased to report an excellent increase in both back-calls and Bible studies. Back-calls went up from September's 952,558 to 1,115,023 in October, or 162,465 more. Bible studies increased from 174,476 in September to 183,081 in October, an increase of 8,605. These are fine increases and merit a "Well done!" Keep on speaking from good hearts, using the "*Good News*" booklet back-call sermon as one of the effective ways to start studies. "I started a number of new studies in one week using it," writes a pioneer, "three of which I think will continue regularly."

8 As we speak from good hearts, preaching and teaching during this campaign, keep in mind our quotas. Be enthusiastic, be prepared, be alert. Use *The Watchtower* to help others send forth good things from good treasures for salvation.

★ **"Where your treasure is, there your heart will be."** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

FEBRUARY, 1961 "In unity I shall set them, like a flock in the pen."—Mic. 2:12. VOL. IV NO. 2

Safeguard Thinking Ability for the Ministry

[1] Safeguarding our God-given thinking ability will mean life to us. (Prov. 3:21, 22) What a wonderful prospect and assurance! But what about persons of good will who do not yet think God's thoughts? Can you imagine the joy that will be theirs when they know what we know about a warless, secure and happy new world? Clear thinking on the plight of these sheep and what we can do to help them is safeguarding our thinking ability for the ministry.

Subscription Offer

[2] In February we shall continue to offer the *Watchtower* subscription. One sister who obtained 132 subscriptions last year said she offered both *The Watchtower* and *Awake!* subscriptions first, dropping down to one if both were not taken. She added, "In most cases I obtained both, many persons remarking how reasonable it was." Obviously the quotas we are to make are reasonable when we exercise thinking ability.

[3] We have had opportunity to use our new sermon and have seen that it is something people are thinking about. Even in various types of territory one publisher reports, "The offer was placed three times in one hour and a Bible study was started." Discernment tells us he was well prepared, knew what to say and how to say it in his territory. Being at our service center each week when a prepared publisher gives the sermon before we go out in service will help us to be prepared. Practice at home. Family heads can arrange for this on the family's study night.

[4] Think ahead and work out convincing answers to common objections to subscribing. In the service be alert to observe what gets interest and attention in your territory. Then use what works! Share these methods with others.

[5] Good judgment tells us that it is best to schedule our time for service. Since the door-to-door ministry is the most fruitful for subscriptions, try to arrange for two hours a week for that feature in your schedule.

[6] Consider all the other avenues for placing subscriptions: Those with whom we conduct Bible studies need *The Watchtower* to advance to maturity; back-calls, especially where they did not take the subscriptions the first time but were willing to take two single copies of the magazines; interested persons on magazine routes, those met in store-to-store work or in street work, and those for whom we have an expired subscription slip.

Care for Interested Ones

[7] Sound thinking assures us that Jehovah wants his sheep gathered before the storm of Armageddon breaks. Start Bible studies with subscribers, that they may learn and flee to safety. This can be done on the initial call or on a back-call. Setting aside at least one hour a week in our service schedule will give us time to make such calls. We will want to be diligent to feed these sheep once found.

[8] Bible-trained thinking will not allow us to slow down in February. Encourage and help all, including the new and the less experienced ones, to keep regular. This space age is also the pre-Armageddon generation. This is the time for all to safeguard their thinking ability for the ministry.—Prov. 3:24-28.

Prepare Now for March and April

[1] Each year we look forward to the blessings and joys of the special work associated with the Memorial celebration, the only red-letter day on the theocratic calendar. Truly this is the time for putting forth special efforts, and now is the time to begin preparing for March and April.

[2] MEMORIAL: March 30, after 6 p.m., is the time. Last year the Society, for the first time, printed invitations for the Memorial. These were used most effectively by the brothers. Invitations will be printed again this year. Use the Handbill Order blank, showing on it "Memorial Invitations," giving the hour and address of the Kingdom Hall and number of invitations desired. The price is 250 for 10c, 500 for 15c or 25c per thousand. All persons of good will should receive an invitation. The Memorial talk should be given by a capable speaker.

OFFER FOR FEBRUARY
"Watchtower" subscription for one year and three booklets, for $1.

THEME FOR FEBRUARY
Safeguarding Thinking Ability for the Ministry.—Prov. 3:21.

[3] SPECIAL LECTURE: April 2 is the day. The talk is most apt —"The Sacred Bible and Our Problem of Survival." A copy of the talk will be provided each congregation servant to give to the speaker. The Society is asking every congregation in the world to arrange this public talk for April 2. What a joyful privilege to participate in this world-wide witness! Where capable brothers are lacking, arrangements should be made with another congregation for a speaker. These arrangements and the ordering of handbills should be cared for right away. To save shipping expense, please submit both the Memorial invitation order and the special-talk handbill order at the same time, but on separate order blanks.

[4] SPECIAL ISSUES: Both the April 15 *Watchtower* and the April 22 *Awake!* will be special issues.

(*Continued on page 4, col. 3*)

★ "Listen and take in more instruction" for the ministry. ★

Your Service Meetings

FIRST MEETING IN FEBRUARY

Theme: Safeguarding Thinking Ability for the Ministry.

5 min: Welcome, text, comments.

10 min: Talk on "Safeguarding Thinking Ability for the Ministry." (See "Watchtower," February 15, 1960, pp. 105-110, and February 1, 1961, p. 93.)

15 min: Question-and-answer discussion of article "Safeguard Thinking Ability for the Ministry."

20 min: Follow Through to Obtain Subscriptions.

CHAIRMAN (2 min.) Progress of campaign in congregation noted. Prospects for meeting congregation quota outlined. What can be done to stimulate interest in "Watchtower" and follow through on subscription promises? Watch demonstrations and see.

SCENE I (4 min.) Publisher at door gives last scripture from sermon, goes into subscription offer. Householder would take subscription but has no money. "Maybe later." Publisher says, "We often find people who, like you, do not have the money available. We are happy to call back at a more appropriate time. So that you will not miss the opportunity to get this outstanding Bible journal and I will not forget you, I could write out the subscription slip now and call back later to pick up the $1. [Takes out subscription slip.] Householder agrees, gives name and address and initials slip in verification. Publisher arranges for definite time to call back and leaves latest copy of magazine for householder to read.

CHAIRMAN (2 min.) Discusses with audience reasons why brother was successful in overcoming objection of "no money." Audience notes positive attitude, preparation to handle obstacle he knew might arise, etc. Chairman: Sometimes people do not want to obtain subscription under above arrangement but nonetheless are favorable. What might be said? See what alert publisher does.

SCENE II (4 min.) Publisher again concludes sermon, goes into subscription presentation. Householder has no money and does not wish to have publisher write up slip. Publisher then says: "To better acquaint you with 'The Watchtower,' I would like to leave the latest copy with its companion 'Awake!' on a contribution of 10c. After you have read it you will be better able to decide on its value to you and your family." Householder agrees, takes magazines. Publisher arranges to stop later and get his comments on magazine.

CHAIRMAN (2 min.) In calling again on either call publisher should have definite points in mind to call to householder's attention and build up further interest in magazine. Watch his return call.

SCENE III (4 min.) After greeting householder by name, publisher says: "When I called before we discussed the value of knowledge of the future in this space age. 'The Watchtower' clearly shows the only hope for future life for man. Its value cannot be overstated. [Points to article in current issue which shows prospects in store for man on earth.] I am sure you will want to have 'The Watchtower' come to you for the next year." Subscription obtained.

CHAIRMAN (2 min.) Follow through on all subscription promises or magazine placements to obtain quota of subscriptions. Summarize key points of demonstrations.

10 min: Concluding comments. (Include comments on December's activity and slogan at bottom of page 1, based on Prov. 1:5.)

SECOND MEETING IN FEBRUARY

5 min: Welcome, text, comments.

15 min: Report from "Watchtower" study servant. (He will meet with the congregation servant early in the month.) Offer suggestions for improving attendance and participation. Also question-and-answer coverage of paragraph 128 of "Preaching and Teaching in Peace and Unity."

10 min: "Yearbook" experiences on obtaining subscriptions. See pp. 125, 218, 262.

20 min: Call Back on All Subscribers. (Publishers should bring "Good News" booklet and Bible with them.)

CHAIRMAN (3 min.) In addition to being interested in obtaining subscription, which assures magazines regularly going into home of goodwill person, return visits must be made to help him appreciate importance of "Watchtower" and, if possible, to start a study. How can this be done? On making return call have definite point of interest in latest magazine to talk on. From it, work into Kingdom theme, refer to it as good news Bible tells of, produce "Good News" booklet, which householder has, and tell how this material was first published in "Watchtower," then later in booklet for convenience and to fill great demand for it. Use booklet to start a study. How can this be done?

PART I (3 min.) Publisher calls on subscriber to deliver latest copy of "Watchtower," advising he does not want any copies to be missed until it comes by mail. Opens copy to article, discusses point briefly, pointing to Kingdom hope; brings out copy of "Good News," comments on title and says that the article was previously published in "Watchtower" and was in such demand it was later printed in booklet form. It has been means of aiding many to learn vital Bible truths regarding Kingdom we pray for. (Matt. 6:9, 10) Asks to step in to show how it can be used as Bible-study aid.

(2 min.) Chairman discusses with audience value of using this approach to fix firmly in mind of householder value of magazine that will be coming to home soon through mail, and that booklet to be discussed was published in "The Watchtower." Builds up appreciation for it.

PART II (10 min.) Publisher gives back-call sermon and starts study. He continuously draws householder into discussion, letting him look up scriptures, comment, read portions from booklet.

"Kingdom prayed for was referred to by Jesus at Matthew 24:14 as 'this good news of the kingdom.' This entire booklet deals with Kingdom and what it will result in for us. In our previous discussion on the subject 'Man's Future in This Space Age' we read at Revelation 21:3, 4 the blessings man will enjoy on this earth under God's kingdom. [Read and comment on it.] Let me show you how this booklet enables us to learn from the Bible conditions to be enjoyed on the earth soon under the Kingdom."

Theme: Kingdom to Bring Peace to Earth

Wickedness, war, hate and fear to vanish gn par. 42 (Mic. 4:3,4)

Peace between animals and man gn par. 42 (Isa. 11:6-9)

Righteous king and kingdom; lasting results gn par. 43 (Ps. 72:1-5)

Now is time to learn Kingdom good news gn par. 3

On turning to paragraph 3, ask householder to note question paragraph opens with. Discuss paragraph, using question at bottom of page. On completing paragraph, go to next in regular study manner.

(2 min.) Chairman breaks in, summarizes effectiveness of such a call. Person of good will absorbing truth. Publisher will make definite arrangements to return to continue discussion, and thus a study is started and another person has opportunity to learn truth. Admonish all to make return calls on subscribers, following this suggestion.

10 min: Concluding comments. (Include comments on slogan, based on 1 Tim. 4:6, at bottom of page 4.)

THIRD MEETING IN FEBRUARY

5 min: Welcome, text, comments.

10 min: New World News and Announcements.

10 min: "Presenting the Good News" —demonstrate points.

12 min: Question-and-answer discussion of article "Is Special Pioneering for You?"

15 min: Read pioneer letter of February 1, 1961, and give enthusiastic talk on it.

8 min: Concluding comments.

FOURTH MEETING IN FEBRUARY

5 min: Welcome, text, comments.

15 min: Question-and-answer discussion of "Congregation Organization" article.

18 min: Talk by school servant on "The Art of Public Bible Speaking." (See "Watchtower," February 15, 1961.)

12 min: "Prepare Now for March and April"—lively discussion by committee.

10 min: Concluding comments.

DECEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	520	140.9	52.7	7.9	138.2
Pios.	6,053	89.3	30.9	5.1	101.7
Vac. Pios.	1,323	78.4	21.1	2.7	77.2
Pubs.	244,201	9.0	3.0	.6	11.6
TOTAL	252,097				

Public Meetings Held: 20,153

UNITED STATES QUOTA FOR 1961
255,895 Publishers

CONGREGATION ORGANIZATION

Arrange for More and Better Public Meetings in 1961

[1] Public meetings serve an important part in the world-wide expansion of God's organization. For those already studying with Jehovah's witnesses, public meetings serve to impress on their minds vital Kingdom truths and expand their knowledge. For those who do not now study, public meetings tend to awaken their interest in having a home Bible study. In addition Jehovah's witnesses receive great benefit themselves, for they learn new ideas and ways of expressing Kingdom truths. Being so important, public meetings should be of the best quality possible. This requires good speakers that are well prepared.

[2] Who should be used as public speakers? All overseers and appointed servants should apply themselves to qualify as speakers. Other brothers can also be used if they meet the requirements. All brothers selected should be well versed in the truth and able to give talks that are both interesting and instructive. *Some things to look for* in public speakers are: Does he follow the Society's outline? Will he set forth a clear theme that is easy to understand? Is he enthusiastic? Does he employ teaching methods in speaking? (See February, 1960, *Kingdom Ministry*.) Other qualifications are set forth in *Preaching and Teaching in Peace and Unity*, paragraph 134. The committee should be guided by these when selecting and reappraising public speakers. Congregations that do not have sufficient speakers should contact nearby congregations and request assistance.

[3] The subjects for 1961 public talks are: (1) The March of World Powers in Prophecy. (2) Obeying the Two Great Commandments for Life. (3) What Hope for the Living and the Dead? (4) Faith Healing —Is It from God? (5) Maintaining an Honorable Marriage. (6) Are All Faiths Good in God's Sight? (7) Youth's Opportunities in This Modern Age. (8) How Can One's Future Be Secure? This new series will start April 9.

[4] The congregation committee should determine who qualify as speakers and thereafter make assignments as soon as the new outlines are received. Brothers assigned talks should begin work on them immediately. Every good speaker knows preparation is essential for a good talk. Be a good public speaker. Prepare well!

[5] Servants should consider the needs of the congregation territory to determine where public meetings can be held to good advantage. Plan now for increased public meeting activity during 1961.

[6] Every publisher has an important part to fill in the public meeting arrangement. They should give full support by advertising and by personally supporting the public meetings. Since public meetings serve such an important part in our ministry, let each of us review our privileges and responsibilities and work to improve both the quantity and the quality of public meetings in 1961.

Is Special Pioneering for You?

[1] Special pioneers are specialists in the ministry. They go out into isolated territories, open up new fields, establish new congregations and strengthen weak ones. After a congregation is well established or after a weak congregation is made strong, the special pioneer moves on to new fields to develop and organize other congregations. As a group they have done an excellent job and their fruits show it.

[2] *Before ascending to heaven*, Jesus told his close followers: "You will be witnesses of me . . . to the most distant part of the earth." Obviously Jesus foresaw the time when some dedicated men and women would leave their fathers and mothers, their friends and families to preach the good news in unknown places and isolated territories. Many special pioneers have done just that. Other special pioneers have remained in their own country. Familiar with the customs and habits of their people, knowing how to buy, eat and live in their own land, they are able to be of immediate loving service to those hungering for truth and righteousness.—Acts 1:8.

[3] In the United States in the last two years, the special pioneers have worked hard and have reaped marvelous results. They have started forty-four congregations in unassigned territories! Well done indeed! Press on in this work!

[4] *During the last service year* there were, on an average, 474 special pioneers in the United States. The door is wide open for many more. To qualify for the monthly allowance the special pioneer requirements are only 150 hours a month in the field ministry, plus 50 back-calls. To meet the special pioneer requirements you must have a good ministerial service record. You must be able to read, write, start Bible studies and organize congregations. Do you meet these requirements? Are you willing to go wherever the Society needs special pioneers? Then write to the Society and state your wish to be a special pioneer.

[5] There are 259 isolated-publisher groups that could be organized into congregations right now with a little mature assistance. Pioneers and publishers who desire to serve in isolated groups and thus help out, please inform the Society as to the part of the country to which you prefer to go. The need is great in Alabama, Arkansas, Georgia, Kentucky, Mississippi, Missouri, Pennsylvania, South Carolina, Tennessee, Texas and Virginia. The call is out for more special pioneers. Do you hear the call? How will *you* respond?

Announcements

◆ LITERATURE OFFER: March and April: *Watchtower* subscription and three booklets, for $1.

◆ No new subscriptions for *Awake!* in the Indonesian language should be taken. For the present it is not possible to obtain paper in Indonesia to print it.

◆ Many of Jehovah's witnesses have inquired about making gifts to the Society and about writing wills so that their wishes will be carried out after death. An informative memorandum covering these matters is available to anyone who desires a copy. Write to the Society's legal office, 124 Columbia Heights, Brooklyn 1, New York.

◆ The Brooklyn office is beginning production of some new literature in Braille for blind brothers and persons of good will. Something new will be published each month. Persons interested in obtaining a free loan copy monthly should write Braille Desk, 117 Adams Street, Brooklyn 1, N.Y. Requests will be filled according to the order in which they are received. Loan copies may be kept three weeks and then should be returned to the Society for the use of others.

◆ New publications available:

Jehovah's Witnesses in the Divine Purpose —German
"Your Will Be Done on Earth" —German
"Look! I Am Making All Things New" —Polish, Swedish, Zulu
Preaching and Teaching in Peace and Unity —Portuguese
Security During "War of the Great Day of God the Almighty" —German, Swedish
Tract 4—*"Awake from Sleep!"* —Japanese
Tract 7—*How Valuable Is the Bible?* —Japanese
Tract 8—*Life in a New World* —Japanese
Tract 10—*Man's Only Hope for Peace* —Japanese

◆ Out of stock in U.S.A.:

From Paradise Lost to Paradise Regained —Korean
Learn to Read and Write —Spanish
"Let God Be True" —Polish

◆ Available again in U.S.A.:

Songbook —German
After Armageddon—God's New World —Yoruba
"This Good News of the Kingdom" —French
4-color post cards (reprinted) —25c per set of 10 cards

Presenting THE GOOD NEWS

On Subscription Expiration Calls

[1] At this time of the year many subscription expiration slips are being sent to the congregations. How should these be viewed? As a splendid source of new subscriptions! Alert to the value of the magazines ourselves, naturally we want to make these calls most productive. How can this be done?

[2] First of all, the call should be made immediately on receipt of the slip. These people are acquainted with the magazine; at least they have been receiving it. However, they may not have read it recently, so we have to rekindle the interest by giving a sermon and then directing the person to something specific in the magazine that will help him to realize its importance. To initiate the call use a warm, friendly greeting. You might say: "Good morning, I represent the publishers of the *Watchtower* (or *Awake!*) magazine. [Pause briefly here; you may be invited inside.] We are quite concerned with the world situation and man's future in the space age, and I know you are too. So much has been said lately about this matter, but we wonder what God's Word says about it. It is encouraging first of all to learn that man was created to live on earth, not in space." Then give the sermon "Man's Future in This Space Age." On completion of the sermon, or whatever portion of it you are able to give, refer to a specific article or point that would vitally interest the householder and then say: "Interesting articles like this are coming in every issue and I would not want you to miss this valuable information. I have received notice that your subscription has recently expired and would certainly like to see you renew it. It will be a pleasure for me to send it in for you."

[3] If the offer is not accepted, then at least offer the householder the two latest magazines for ten cents, and, depending upon the reaction, you can discern whether or not it would be advisable to try to get a subscription at a later date.

[4] The main thing is to be confident, not apologetic. Clearly, our mission is to help the subscriber to appraise the journal intelligently as one of utmost spiritual value. Then he will be motivated to read the magazine and learn of Jehovah's ways, which lead to life.

A New Peak in Publishers!

[1] What joy is ours to have had 252,097 ministers in the field praising Jehovah during December! This represents a new peak in publishers, 19,465 more ministers in active service, or an 8.4-percent increase in the United States over last year's average. All together, they placed 3,633,525 magazines, made 966,926 back-calls and conducted 188,044 home Bible studies during December. What joy this must bring to Jehovah God and to all the holy angels to see persons turning away from the old world of death to the new world of life by praising the great Life-giver!—Luke 15:7.

[2] Our working together in unity, according to Jehovah's will and purpose, has brought about this blessing from Jehovah. As the apostle Paul stated: "I planted, Apollos watered, but God kept making it grow." Now by example we must teach them that regularity in the field ministry is the way to maturity.

[3] Our desire is that these new ministers be the right kind of ministers. And they will be if we set the right example for them. If we let other interests keep us away from magazine service at the time we have scheduled for it, if we sleep in Sunday mornings instead of sharing in the service, if we miss meetings for no good reason, then that is what they will do. They will copy our example whether good or bad. So encourage them by setting a right example in the ministry, putting forth an extra effort for their sake.

[4] Help these new ones to be efficient in every feature of the service. This takes time—sometimes many months, even years. Jesus spent three years with his apostles teaching and training them. Train these with equal thoroughness. Be good examples to the growing flock of God.

NEW WORLD NEWS

◆ Kingdom Ministry School courses have now been started in Canada, Denmark, England, Germany, the Netherlands, Norway, Sweden, Switzerland and the United States.

Circuit and district servants from Canada and the U.S.A. have received special training in the new Bethel school at Brooklyn in four two-week classes, with a total of 385 in attendance.

◆ The Society in Brooklyn has sent a shipment of used clothing contributed by brothers in the U.S.A. to aid in the relief work in flood-stricken Nicaragua.

◆ Press reports indicate the branch servant of Poland, Wilhelm Scheider, has been sentenced to six years in prison for distributing the Society's publications. The brothers in Poland continue to carry on pure worship.

◆ Cuba reports a new peak of home Bible studies, with 13,340 conducted, an average of .9 per publisher. Thousands are desirous of learning the truth.

◆ Spain: Again a new peak in publishers. There are now 1,860 engaging in the preaching activity.

◆ New branch office in India occupied by branch staff. Dedication held on December 13, during visit of zone servant.

◆ Turkey reports: "November proved to be the best month of theocratic activity in Turkey until now. All-time peaks in publishers, back-calls and Bible studies have been reached."

Prepare for March and April *(Cont'd)*

The Society has made *The Watchtower* an extraordinarily fine issue, one that we will want to get into the hands of as many people as possible. The special *Awake!* will have specially appealing material in it, making it an appropriate companion to *The Watchtower*. The magazine quota for April? Congregation publishers will have in mind placing one each day, for a total of at least 30 during the month; pioneers 4 each day, for a total of 120, and special pioneers 6 each day, for a total of 180. Congregations should ascertain their needs and submit orders by the end of February at the latest.

[5] 20-PERCENT INCREASE: April is the month. Can we reach the 20-percent increase? With Jehovah's blessing and our more-than-usual efforts in the ministry, let us push forward to that end by beginning to prepare now. Start explaining the ministry to persons with whom you study, so that when March and April come, they will want to participate, with you, in the world-wide witness to be given.

★ **"A right kind of minister" prepares. Do you?** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

MARCH, 1961 "In unity I shall set them, like a flock in the pen."—Mic. 2:12. VOL. IV NO. 3

Copy the Master's Manner of Teaching

1 How productive is the ministry of those who copy the Master's manner of teaching! This was certain to be so, because "everyone that is perfectly instructed will be like his teacher." This is an important month for applying the Master's manner of teaching in all aspects of our ministry, for March is Memorial month.

2 Last year the Memorial attendance for the United States was 434,795—an increase of 79,812 over the attendance at Memorial in 1959. May we work just as diligently this year in inviting others to attend the Memorial, March 30, after 6 p.m. Start using the Memorial invitations about the middle of the month. An invitation should be given to all with whom Bible studies are being conducted, persons on whom back-calls are being made and any subscribers for the *Watchtower* and *Awake!* magazines, friends, relatives and others who would be interested in attending. By our diligence in inviting good-will persons to the Memorial, March should be one of the finest back-call months on record.

3 Though the back-call work will play a big role in our month's activity, spend some time every week in the house-to-house ministry. During December the average hours for congregation publishers dropped to nine. Let us do our utmost to build this average up to at least ten hours per publisher. How? Try to be out in the field ministry each Sunday, spending at least two hours in the house-to-house ministry whenever possible and one hour in the back-call work.

4 How are you doing in the subscription campaign? By the first of March, to be abreast with the suggested quota, all publishers should have obtained at least one subscription, pioneers ten, and special pioneers 15. Continue to be subscription-minded. Do not pass up any opportunity to obtain a subscription. That many are happy to subscribe is apparent from the numerous subscriptions flowing into the Society's office day after day. An interesting letter was received: "Herewith find $2 for my subscription to *The Watchtower* for two years. Somehow I missed anyone calling on me to see if I wanted it, which I surely do, as I very much enjoy reading it. It is reading of the very best. I wish I knew when the services were here so I could attend." A good-will slip was sent to the congregation so a publisher could call on this person. Such a letter emphasizes the need for regularly sharing in the house-to-house ministry and for calling back when householders are not at home.

5 Put forth reasonable effort to give householders the current sermon. Reports from all over the country tell of the excellent reception on the part of householders of the sermon "Man's Future in This Space Age." A brother writes: "I wanted to write you relative to the success we have been having with the new sermon. In two territories the average was one subscription in every three households. The new sermon is just the thing needed to arouse the interest of many sheeplike persons."

6 When subscriptions are obtained,

(*Continued on page 4, col. 3*)

Special Memorial Activity

1 Special efforts in our Kingdom ministry! When do they begin? With the Memorial and with our helping all good-will persons to attend. Make a list of all those you intend to invite to the Memorial. Follow through on it. Because of the important events after the Memorial, all congregations will hold a service meeting that week, but it should not interfere with the Memorial celebration. Congregations normally having their service meeting on Thursday can arrange to have it on another night. Friday, March 31, may be the most suitable.

OFFER FOR MARCH
"Watchtower" subscription for one year and three booklets, for $1.

THEME FOR MARCH
Copying the Master's Manner of Teaching.—Luke 6:40.

2 Special arrangements for the field ministry: Each congregation should make its own schedule in accord with local circumstances. All publishers who possibly can get out into the field ministry should try to do so on Memorial day, Friday, Saturday and Sunday. Witnessing on Sunday will be through the service centers, enabling the most to be out and the greatest aid to be rendered to new and less mature ones.

3 After Memorial give special attention to those persons invited but who did not attend. Extend to them an invitation to attend the special public talk. At the close of the talk the special April 15 *Watchtower* will be released for immediate distribution. Our big work after the special talk will be the helping of good-will persons to share in the Kingdom ministry, using the special magazine to be released at the public talk. Follow up with encouragement during the whole of April. The April 22 special *Awake!* will have a novel approach, one that should appeal to persons of many faiths and thus prove a most fitting companion to the special *Watchtower* featuring the article "The Sacred Bible and Our Problem of Survival." Be ready, then, for the special Memorial activity.

★ **Copy the Master's zeal, too!** ★

Your Service Meetings

FIRST MEETING IN MARCH

Theme: Copying the Master's Manner of Teaching.

5 min: Welcome, text, comments.

10 min: Talk on "Copying the Master's Manner of Teaching," emphasizing our ministerial privileges. (See "Watchtower," April 1, 1960, pp. 200-206, and March 1, 1961, p. 150.)

15 min: Lively question-and-answer discussion of main article, "Copy the Master's Manner of Teaching."

20 min: "Presenting the Good News" —talk and demonstration of points.

10 min: Concluding comments. (Encourage all who can to vacation pioneer during April. Comment on slogan at bottom of page 1; see John 2:17.)

SECOND MEETING IN MARCH

5 min: Welcome, text, comments.

10 min: New World News and Announcements.

15 min: Report from school servant. Talk to include coverage of paragraphs 129-131 of "Preaching and Teaching in Peace and Unity," calling publishers' attention to pertinent points therein.

22 min: Building Up New Ones for Service.

CHAIRMAN (2 min.) Do we want new ones to share in the ministry with us in April? Then we must begin now to prepare them progressively for this activity. For the next three weeks, after each home Bible study, have something prepared to turn the student's mind toward privileges of service. How? Watch the groundwork being laid on the first of these calls.

SCENE I (5 min.) After the study, conductor commends student for progress, asks how he would explain God's purpose for this earth if neighbors or friends inquired. Student relates truths learned and quotes Matt. 6:9, 10 when proof is asked. Publisher encourages him to watch for opportunities to tell others good things learned.

CHAIRMAN (1 min.) This encouragement to participate can be used for those who have been studying only a short time. Now, what can be done the very next week to encourage the same person toward sharing in the ministry?

SCENE II (5 min.) As study concludes, publisher speaks of most important event of year for Christians, offering handbill with invitation to Memorial. Mentions special public meeting to be held in over 21,000 congregations. Using "Kingdom Ministry," outlines congregation service arrangements starting with Memorial; many persons being studied with will want to share. Publisher builds up benefit and joy all will have who do share in the ministry. (Some may be ready for service at this point. If so, make arrangements.)

CHAIRMAN (1 min.) Now, with foundation laid, watch how "Yearbook" can serve as basis to encourage new ones into service the third week.

SCENE III (5 min.) Publisher uses "Yearbook" to point out preaching activity of Jehovah's witnesses in 179 lands. Explains it is filled with enjoyable experiences; over 47,000 new ones joined in taking truths to others last year; reads and discusses joy new one had in service for first time. ("Yearbook," page 214, par. 1) Commends student for progress and love shown for truth and tells of many new ones being invited to share in field ministry during special activity. Invites him into service, making definite arrangements, then leaves some handbills to invite friends to special talk.

CHAIRMAN (3 min.) Each one should prepare well and be conscious of building up new ones for the ministry. Study conductors will review the three points on Sunday mornings, taking one each week for the next three weeks. All publishers should immediately start this three-week program leading up to Memorial. Follow through with a kind, encouraging invitation and we will have many more new ones sharing in the ministry with us in April, to make the 20-percent increase.

8 min: Concluding comments.

THIRD MEETING IN MARCH

5 min: Welcome, text, comments.

10 min: Question-and-answer discussion of paragraphs 119-122 of "Preaching and Teaching in Peace and Unity." If time does not permit, paragraphs need not be read.

15 min: Lively reading of letter from Society on pioneering, followed by a talk covering its main points.

23 min: All Can Share in Inviting Others to Memorial and Public Talk.

CHAIRMAN (3 min.) Memorial activity and special talk bring added privileges of service. All want to have fullest possible part by (1) inviting persons of good will to attend and (2) personally attending. In addition to making back-calls on persons with whom studies are being conducted, and inviting friends, relatives, etc., the Society suggests all "Watchtower" and "Awake!" subscribers be invited to attend. (Per arrangement under Announcements) How is this to be done in our congregation? Look in on study group.

SCENE I (7 min.) Study conductor enthusiastically talks about Memorial and public talk to his small group. Reads Memorial invitation slip and group makes appropriate comments. Two give experiences they had using the slips last year and say how they look forward to using the invitations again. Conductor gives out slips, asks if any have more than they can care for or if any wish more, as he has some slips for publishers who have moved. After all slips are out, a new publisher who did not participate in this service last year asks for suggestions on using invitation. Study conductor feels all would benefit from discussing Society's suggestion for inviting subscribers to attend Memorial and also the special public talk.

SCENE II (6 min.) Conductor discusses with group the following: "We are making calls on all 'Watchtower' and 'Awake!' subscribers, personally inviting them to two important events soon to be held by Jehovah's witnesses. The most important event of the year for all Christians, the celebration of the Memorial of Christ's death, this year is Thursday, March 30. This is the one and only celebration Christians are commanded to keep. Regarding it Jesus said, at Luke 22:19 . . . [Read]. In obedience to Jesus' command Jehovah's witnesses and others of good will will be meeting for the celebration on March 30 in over 21,000 congregations in 179 different countries. It will be held . . . [Show time and place on Memorial slip, and give slip to householder]. Also, I'd like to invite you to attend a special Bible lecture Sunday, April 2. The title is 'The Sacred Bible and Our Problem of Survival.' [Give handbill to householder.] Arrangements have been made for this talk to be given in over 21,000 congregations, Sunday, April 2. I know you would enjoy and benefit greatly from this Bible talk." Make definite arrangements for them to attend.

SCENE III (4 min.) New publisher very pleased with helpful information. Conductor asks if someone would like to volunteer to demonstrate such a call. New publisher volunteers. Using one in attendance as householder, gives model presentation, includes making definite arrangements to stop for person.

CHAIRMAN (3 min.) Encouragement for all to be diligent. Write down names of all you want to invite. If some cannot be reached, an invitation can be sent by mail, but personal contact is recommended; and, remember, the best way to help people attend the first time is to bring them with you.

7 min: Concluding comments. (Include comment on slogan at bottom of page 4, based on 1 Peter 4:9.)

FOURTH MEETING IN MARCH

5 min: Welcome, text, comments.

15 min: Talk on "The Importance of Home Bible Studies." Also "Yearbook" experiences, pp. 95, 114, 188.

15 min: Question-and-answer discussion of "Congregation Organization" article.

15 min: "Greet One Another"—warm talk from "Watchtower" of February 1, 1961, pp. 90, 91. Emphasize the greeting of one another and of strangers at Memorial and public talks.

10 min: Concluding comments. (If this is the last service meeting before Memorial, encourage publishers to be diligent in applying themselves to Memorial activities. Cover pertinent points in "Special Memorial Activity" article that apply before next meeting.)

FIFTH MEETING IN MARCH

5 min: Welcome, text, comments.

15 min: Warm, encouraging talk by capable brother on "Zealous Participation in the Ministry," based on "Watchtower" of January 15, 1961, p. 54, and article "Special Memorial Activity."

15 min: Question-and-answer discussion of article "Teach Children to Be Efficient Ministers."

15 min: Help New Ones Start in Service. Bible study servant reviews 3-point program of demonstration "Building Up New Ones for Service," presented on second meeting in March.

10 min: Concluding comments. Make clear all local arrangements in harmony with suggestions in "Special Memorial Activity" article. Encourage all to attend public talk and to bring as many good-will persons as possible. The same encouragement will be given regarding Memorial if this meeting is before Memorial.

CONGREGATION ORGANIZATION

Dedicated Publishers, Are You Regular in the Service?

[1] To be a servant of Jehovah not only is a great privilege but makes possible salvation for us and those who hear us. How important it is to regularly praise his name! (Heb. 13:15) Are you regularly sharing in Jehovah's service?

[2] Records at the Society's office show that 72 percent of all publishers in the United States have been baptized. Knowing many undedicated publishers approaching baptism are regular publishers, one would expect to see many more than 72 percent of all publishers regular in the service. What are the facts? Reports show only 67 percent of all publishers to be regular publishers. Based on even the difference between 72 percent and 67 percent, 5 percent would mean at least 12,500 dedicated publishers do not regularly share in the ministry.

[3] What is the reason for irregularity? It appears that some publishers are left on their own before becoming well grounded in the truth and in time their zeal fades. Others fail to take needed time for personal study, and some allow old-world attractions to consume their time and energy. What can and should be done to aid all dedicated ones to be regular publishers?

[4] Individually each dedicated publisher should be keenly conscious of his spiritual welfare. Jehovah's Word must be studied regularly and its principles followed consistently. A good schedule of theocratic activity is needed, including time for study, meetings and service. Right thinking and right actions go hand in hand.

[5] Congregationally, all servants and mature publishers will want to assist and encourage new and weaker ones to study, attend meetings and share in field service. Overseers and their assistants can help many by personal, encouraging, upbuilding visits to ascertain the cause of spiritual weaknesses and then to aid them to advance to maturity. Those who are called on should appreciate the love shown by others in making visits and arranging to assist them. By all recognizing the seriousness of regularly sharing in the ministry and by wholeheartedly working together much can and will be done to aid more to regularly praise Jehovah's name.

Announcements

◆ A Memorial Report card is being sent to each congregation with the March statement. The congregation servant will please see that it is filled out and put in the mail promptly after the public talk Sunday, April 2.

◆ Early in the month congregation servants will arrange for the accounts servant and several publishers as assistants, if necessary, to list on sheets of paper the names and addresses of all subscribers shown on the Subscription Record sheets (S-10) since January, 1960. Beside each subscriber's name should be shown the name of the publisher who obtained the subscription. This will be given to the publishers by the middle of March so they can invite all subscribers to attend the Memorial and the special talk.

◆ Congregations that have not submitted special orders for the April 15 *Watchtower* and April 22 *Awake!* are requested to do so immediately. The special April 15 *Watchtower* features the important article "The Sacred Bible and Our Problem of Survival." The special April 22 *Awake!* contains thought-provoking quizzes and discussions on the theme "How Well Do You Know Your Religion?" When ordering, keep in mind the quotas set out in the February *Kingdom Ministry*. Also, if Memorial invitations have not yet been ordered, please do so at once.

◆ Each congregation will receive a copy of the lecture "The Sacred Bible and Our Problem of Survival" and this is to be given to the brother who is assigned to deliver the April 2 public talk. The talk will include the material on pages 229 to 243.

◆ No publication of the Society—books, booklets, magazines or tracts—should be sent to any addresses in Yugoslavia. Sending publications will only cause difficulties for the brothers and people of good will. The Society is allowed to do printing in Yugoslavia so as to meet the needs of the people. If someone wishes that a person in Yugoslavia be called on by a publisher or that literature be sent to an address there, he should write to the Society about such. State if the person is a relative upon making any request for calls to be made.

◆ Some brothers are writing to the Brooklyn office inquiring about air travel to attend the European conventions. All brothers who would like to go to Europe should immediately get in touch with their local district transportation officers.

◆ New publications available:
"Equipped for Every Good Work" —Italian
From Paradise Lost to Paradise Regained —Arabic, Chinese, Ilocano, Silozi
"Let God Be True" (2nd edition) —Greek

◆ Out of stock in U.S.A.:
Watchtower and *Awake!* bound volumes (1960) —English

JANUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	490	143.3	55.5	8.3	133.2
Pios.	6,077	92.6	33.9	5.4	96.8
Vac. Pios.	1,149	82.7	23.5	2.7	78.2
Pubs.	233,099	9.1	3.4	.6	10.3
TOTAL	240,815				

Public Meetings Held: 21,602

UNITED STATES QUOTA FOR 1961
255,895 Publishers

Teach Children to Be Efficient Ministers

[1] Children are not born into the ministry. They must be trained for it, and parents must help them along the way.

[2] Children are born mimics. They will imitate the parent in study, prayer and in the ministry. So set before them a right example.

[3] Keep the child's age in mind. Use teaching methods that will match his age. An early lesson is one of appreciation for the truth. Always speak highly of the ministry. Instill in his mind that when he is in the service of God he must always be properly dressed for service and that his conduct must be above reproach. Rather than burdening him down with a lot of do's and don't's, teach him the why's and wherefore's, Jehovah's principles; these are the things that will aid him to become an efficient minister.

[4] Give a child something to do when he goes with you in the field ministry. Have him offer a handbill, read a scripture, present the magazines, and so forth. Rehearse what he is to do beforehand so he knows that he can do it. Then commend him when he does well. Parents should work with their children in the service and see to it that their children have opportunity to share in the ministry every month and are regular publishers.

[5] As the children grow in ability prepare the sermon with them, rehearsing presentations together, acting as householder in practice sessions at home. Help them to learn the sermons well. Go with them to the doors until they are sure they can give the sermon. Supervise their work. Encourage them to be progressive, to improve, to advance to maturity. Fix goals for them to meet. It gives them a thrill to be able to reach the goals that you set for them.

[6] Encourage children to share more fully in the ministry. Encourage them to vacation pioneer each year during the school vacation. Urge them to talk about their experiences in the field, how they got people to take the magazines, and so forth. This shows them you care. Bring children to the meetings regularly. Help them to prepare comments to give. Mature publishers, include children in your demonstrations. Call on them to comment. Have them enroll in the theocratic ministry school. By home training and by sharing together in all the congregation's activities help your children to become efficient ministers.

Presenting THE GOOD NEWS

Where Signs Forbid "Evangelizing"

[1] Lately stickers or signs have been posted on the front door of a number of homes to the effect that the occupants are members of a certain religion and do not want to be bothered by one who is "evangelizing." In such cases what should we do?

[2] Generally it is best not to make an issue of such signs. If the issue is not raised by the householder it is best to ignore such and tactfully go ahead with our sermon. We have a divine obligation to preach and, of course, we know beforehand that some will not hear.—Ezek. 2:5; 3:11.

[3] If, however, the householder raises the issue and points to the sign, you could say: "I appreciate your sincerity and desire to do what is right. I am sure too that you desire peace, security and happiness for all people. No doubt you pray the 'Our Father,' or the 'Lord's Prayer.' We do too! In fact, it is this peaceful message of God's kingdom that motivates us to come to your door and share something that has made us very happy." (Then, depending upon the reaction, go into the sermon or whatever part of it you may be able to deliver.) If you see this is not advisable, then perhaps you could leave a tract.

[4] On the other hand, some have had splendid results by tactfully referring to the sign, saying: "I certainly admire your sincerity, and no doubt this sign indicates that yours is a religious family. Hence you may wonder why I call. It is because God told me to come. (Isa. 61:1-3) Some feel we call to change their religion. Actually we have not come to solicit church membership, but to share the good news of God's kingdom, which one day will assure universal peace and happiness. Don't you long for such a day?"

[5] The main thing is to be discerning and tactful. Strive to reach a point of general agreement as a foundation for further conversation. If persons are adamant, or very opposed, do not argue with them. Ours is a peaceful message. At the same time we want to be clean from the blood of all men and should make a reasonable effort to deliver the message wherever possible.

The Importance of Home Bible Studies

[1] Right thinking brings life; wrong thinking means death. This world is passing away because its thinking is based on doctrines of demons, lying traditions, paganism and fleshly desires. (1 John 2:15-17) Jehovah's witnesses, copying Jesus, champion right thinking, Christian thinking, based on the will and purpose of Jehovah. This we gladly do by preaching and conducting upward of 646,000 home Bible studies. Through such studies thousands in all continents have transformed their thinking and come into unity with Jehovah and his organization. Your personal experiencing of this vital transformation illustrates the importance of home Bible studies.

[2] As Armageddon rapidly approaches, the importance of Bible studies increases. Missionaries and special pioneers recognize this, as shown by their conducting in most cases better than eight studies each week. In the United States, for the first three months of this service year, special pioneers averaged 7.8 Bible studies while regular pioneers averaged five studies. During this period congregation publishers averaged .6. From this sowing of Bible knowledge comes many blessings.

[3] Our desire is to make our Bible studies good ones by preparing well and conducting them every week. So doing, many receptive hearts soon will see the need of dedication and baptism. To that end, all missionaries and special pioneers are urged to conduct between eight and ten Bible studies weekly, reporting at least ten each month. Regular pioneers, endeavor to conduct five to seven studies each week, reporting at least seven each month. Congregation publishers, share in the joyful harvest by conducting a Bible study each week and reporting at least one every month. The prospects of happiness are great for those who fully appreciate the importance of home Bible studies.

NEW WORLD NEWS

◆ On February 6 the new ten-month training course began at the Watchtower Bible School of Gilead, now located at the new Bethel home in Brooklyn, with 101 students enrolled from 45 lands.

◆ Reports show that 73 lands and islands of the sea reached or exceeded their 10-percent goal in December. World-wide total in December was 898,489 publishers!

◆ Brothers in Dominican Republic enjoyed enthusiastic assembly. There were 585 publishers reporting in December, for a 27-percent increase. The assembly opened with 830 present; 957 attended public meeting; 51 immersed.

◆ During the visit of Brother Henschel to branch offices in the Caribbean area he reported the following information on assemblies that were held:

	Attendance	Baptized
Surinam	802	17
British Guiana	1,288	33
Trinidad	1,410	43
Guadeloupe	361	19
Leeward Islands	330	
Puerto Rico	3,042	43
Haiti	1,115	31
Jamaica	6,778	140

Master's Manner of Teaching *(Cont'd)*

keep in mind the starting of Bible studies. Start them on the initial placement or on return calls. Apply the suggestions contained in the *Kingdom Ministry* demonstration for February, "Call Back on All Subscribers." This material should be reviewed by all study conductors Sunday morning, March 5, at their service centers.

[7] Memorial and the weekend following it begin the big push for April, the month in which we seek to attain the 20-percent quota. For the United States this is 279,158 publishers. We can do much this month in laying the foundation for meeting the quota. It will be possible to start many new ones in the service now. Follow through, of course, in helping them out during April and the months to come. Invite them to go along with you in the regular house-to-house work or in the magazine work. Many excellent opportunities will present themselves during March to help new ones share in the service in connection with the Memorial celebration. Take them with you when you make back-calls on persons whom you want to invite to the Memorial. In all features of our ministry, let us copy the Master's manner of teaching, that our productivity during March may pave the way for the sought-after 20-percent increase for April.

★ **"Be hospitable"—assist all to attend Memorial.** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

APRIL, 1961 "In unity I shall set them, like a flock in the pen."—Mic. 2:12. VOL. IV NO. 4

"Let Your Light Shine Before Mankind"

Obtain "Watchtower" Subscriptions

1 Jesus' words show the obligation that falls upon every true Christian: He must be a light bearer. We must let our light shine by our right conduct and right works every hour, every day, every month.

2 April climaxes the subscription campaign; now is the time to check whether we have reached our subscription quotas. If not, there is still time. Read *all* the articles in *The Watchtower;* then you will fully appreciate its value for all kinds of men and be better qualified to present it.

3 Be conscious of subscriptions. Do not hesitate to offer them. Any opportunity that comes up, whether it be in the house-to-house work or incidental witnessing, try for a subscription. Radiate sincerity and enthusiasm. Be positive. Rather than, "Would you like to have it?" state it positively: You *know* that they will greatly benefit by having *The Watchtower* and will not want to miss the enlightenment it contains.

4 Make more opportunities this month for offering *The Watchtower.* In December we averaged 9 hours per congregation publisher; in January 9.1; in February 8.9. In April can we not do better? Imbued with the desire to let our light shine, surely we can! Try to be out in the field ministry each week.

5 Follow up all (1) subscription promises, (2) expiration slips and (3) places where magazines were left so that the householder could get acquainted with the journal. One publisher stated: 'I left two magazines with a woman who said she did not wish to subscribe then, but would be glad to read the magazines. On my calling back the next week, she said she enjoyed reading *The Watchtower* and *Awake!* so much that she wanted to subscribe.'

6 Make back-calls on all new sub-

(*Continued on page 2, col. 3*)

Work for 20-Percent Increase

1 Letting our light shine, Jesus said, will cause men to give glory to our heavenly Father. How? By their also becoming light bearers! With the impetus given by Memorial and the stimulus of a special talk and special magazines, April is the ideal time to invite new ones to begin sharing in the ministry of light.

2 To reach the 20-percent increase of 279,158 publishers all of us will need to do our utmost. Invite persons with whom you study to let their light shine. Build up the joy of the ministry through experiences. Review the March *Kingdom Ministry* demonstration on "Building Up New Ones for Service." Present service as a *privilege* now open to them. If you wish, take along another publisher on the study and have him share in extending the invitation.

OFFER FOR APRIL
"Watchtower" subscription for one year and three booklets, for $1.

THEME FOR APRIL
Ordained Ministers Let Light Shine.
—Matt. 5:16.

3 One way to start new ones is to invite them to share in the distribution of the special magazines. New ones may also be taken on back-calls. If it is not feasible to bring persons with whom you study to the service center, get a territory nearby and go together.

4 Let every publisher be out early in the month. Study conductors and servants should give assistance to any not reporting by April 9. Each week a list of those who have not yet let their ministerial light shine will be given to study conductors. Before Sunday, April 2, or as soon thereafter as possible, congregation servants should meet with conductors to ensure proper leadership.

(*Continued on page 4, col. 3*)

Distribute Special Magazines

1 April brings us the opportunity to use two special instruments of light. These are *The Watchtower* of April 15 and *Awake!* of April 22. Here are specially prepared magazines to dispel the darkness of false religion and illuminate true worship. Read them as soon as you can, and you will see how great an aid they are in letting your light shine before mankind!

2 The special *Watchtower,* to be released right after the special talk on April 2, features the enlightening article "The Sacred Bible and Our Problem of Survival." Here is a clear-cut warning of the danger facing mankind, counsel on what to do to survive and a brilliant spotlighting of the Kingdom hope. Another forceful article explains the Scriptural view concerning blood.

3 The special *Awake!* is entitled "How Well Do You Know *Your* Religion?" This issue contains a series of thought-arousing quizzes. Taking the quizzes and then checking the answers with those given on the answer pages will prove a most enlightening experience for persons of all religions. Not only are Christendom's religions exposed in a way that is most unlikely to offend reasonable persons but a concluding letter directs the reader to true worship.

4 Continue to place the special issues until your supply is completely used up. Try to place both the special *Watchtower* and the special *Awake!* with as many persons as you possibly can. Use these special instruments well. Let each of us determine to reach the quota: 30 for congregation publishers, or one a day; 120 for pioneers, or 4 a day; 180 for special pioneers, or 6 a day.

5 Whenever you place a magazine, keep a record so that you can call back and build up a magazine route. Support prestudy magazine work

(*Continued on page 4, col. 3*)

★ **Help all to preach as "children of light."** ★

Your Service Meetings

FIRST MEETING IN APRIL

Theme: Ordained Ministers Let Light Shine.

5 min: Welcome, text, comments.

10 min: Talk on "Ordained Ministers Let Light Shine," encouraging all to share fully in April's ministerial activities. (See "Watchtower," January 1, 1960, pp. 12-18, and April 1, 1961, p. 215.)

35 min: Coverage of main article "Let Your Light Shine Before Mankind."

10 min—Question-and-answer coverage of column entitled "Obtain 'Watchtower' Subscriptions."

10 min—Talk on "Work for 20-Percent Increase."

15 min—Talk and demonstration on "Distribute Special Magazines." For the demonstration use suggestions in "Presenting the Good News", for the special "Watchtower."

10 min: Concluding comments. Encourage all to make April a big month of light-bearing activity, to Jehovah's glory. (Include comment on slogan at bottom of page 1, based on Ephesians 5:8.)

SECOND MEETING IN APRIL

5 min: Welcome, text, comments.

12 min: New World News, Announcements and "United Worshipers Assemblies."

13 min: Demonstration on presenting the special "Awake!" Use suggestions in "Presenting the Good News," and offer other helpful points for placing the special issue.

22 min: Demonstration on "Increasing Magazine Activity Through Magazine Routes."

CHAIRMAN (4 min.) Magazine work reaches many people with the message of life and finds persons of good will. (See 1961 "Yearbook," page 78.) To regularly assist interested ones found and to make magazine activity more productive, all publishers are encouraged to develop a magazine route. Learn the ease of doing so with study conductor.

SCENE I (5 min.) Study conductor does not understand how magazine route is developed. Asks magazine-territory servant for assistance so he will be able to help publishers with his study to start routes. Servant explains: Foundation laid on first call wherever magazines are placed. All that is necessary is record showing: (1) householder's name, (2) address, (3) date of visit, (4) issues placed, (5) article featured. In two weeks return with latest magazines, make brief comment regarding interesting point made in one of previous issues (subject householder was interested in), call attention to appealing article or point in current issue and offer them to householder. Conclude with: "I'll be happy to stop again in two weeks with the next issues, which I know you will want to read also." To conductor's question, "Is it that easy to start a route?" servant replies Yes, offers to demonstrate points made.

CHAIRMAN (1 min.) Emphasize ease of arrangement, that all information needed can be kept on House-to-House Record.

SCENE II (4 min.) Servant with conductor along demonstrates magazine presentation, places magazines, tells householder he will return in two weeks to see how journals were enjoyed and to deliver latest issues. Thereafter makes out record, as above. Then demonstrate revisit two weeks later, following suggestions above.

SCENE III (5 min.) Conductor amazed at ease and simplicity of starting route. Is convinced he can do it, also publishers will be happy to start routes. Wonders, though, how to coordinate routes with door-to-door magazine work. Servant suggests route calls be made on Magazine Day before new territory is worked. Those who take magazines as new territory is worked will be added to route list, while ones on route list who do not take magazines, or say they no longer wish them, will be dropped. Routes enable publishers to see who really are interested. These can be helped through regular back-calls. Conductor says he will put arrangement into effect with his group next Magazine Day; knows publishers will enjoy magazine work more than ever.

CHAIRMAN (3 min.) Encourages all publishers to support next Magazine Day at service center, where conductor will review these points so all can start magazine routes. It will result in more magazines being placed and interested persons regularly contacted.

8 min: Concluding comments. (Comment on the slogan at bottom of page 4, based on 2 Corinthians 6:7.)

THIRD MEETING IN APRIL

5 min: Welcome, text, comments.

10 min: "Yearbook" experiences on starting new ones in the ministry soon.—Pp 214, 257, 258, 273.

22 min: Demonstration on "Help New Ones Start and Continue in Service."

CHAIRMAN (2 min.) Bible study servant talks on potential for 20-percent increase with number of home Bible studies conducted. Commends for patiently teaching Bible; many new ones love Jehovah, want to advance. Foundation for service laid by special preparation outlined in March "Kingdom Ministry." Now, during April, congregation should have many new ones sharing in field service.

SCENE I (6 min.) Publisher comes from audience, expresses appreciation for suggestions to prepare students, asks how one to be started can best be helped to prepare presentations. Servant asks what he says at doors. Publisher gives simple, model magazine presentation. Servant commends, suggests he teach same to new one, or use one in "Kingdom Ministry," and invite him to use it. Servant then asks what he will do when they meet up with calloused, indifferent persons. Publisher says he knows Kingdom message is doing separating work; we are looking for sheep. Servant suggests this be explained to new one. (Matt. 25) Publisher feels better about starting new one, expresses appreciation, will invite new one in magazine work this week.

CHAIRMAN (2 min.) (Publisher and new one are at side pantomiming preparation.) New ones may begin in door-to-door work with regular offer or with magazines. Help them prepare; let them have some share in ministry. Make first day of service a joyful, happy experience. Our friend has invited new one in field; let's see how they are doing.

SCENE II (3 min.) After publisher has taken several doors, new one is tactfully invited to make presentation. Householder politely refuses offer, and as they walk away publisher commends new one and applies counsel given above by servant.

CHAIRMAN (1 min.) Now, let's see how publisher concludes first day of field service with new one.

SCENE III (2 min.) Publisher is glad new one could come out, mentions talk at Kingdom Hall and will see him next week for Bible study.

CHAIRMAN (2 min.) Calls publisher to side. Commends him for tactful work with new one, asks if he is going to invite him in service again. Sure! Servant points out that now at conclusion of service is good time; commend him for service and make definite arrangements.

SCENE IV (2 min.) Repeat Scene III, with appreciation expressed and definite arrangements for invitation for field service in two weeks. New one happily accepts.

CHAIRMAN (2 min.) Make field service joyful experience by encouragement and commendation, with definite service arrangements, and we will not only reach 20-percent goal, but will aid new ones to continue serving Jehovah.

15 min: Question-and-answer coverage of "Congregation Organization" article "Reviving Inactive Ones."

8 min: Concluding comments. (Include experiences showing good results in distribution of special issues of the magazines.)

FOURTH MEETING IN APRIL

5 min: Welcome, text, comments.

12 min: Report from study conductors on meeting with congregation servant. Include discussion of paragraphs 132 and 133 of "Preaching and Teaching in Peace and Unity."

15 min: Question-and-answer discussion of article "Publishers, Start New Ones in Service."

18 min: Reading of the Society's letter on pioneering and talk based on it.

10 min: Concluding comments. (Include encouragement for all to make special effort to aid others in service and to meet magazine quotas for the month.)

FEBRUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	478	147.1	56.0	8.5	145.9
Pios.	6,077	90.3	32.6	5.4	99.8
Vac. Pios.	1,080	82.2	23.0	3.0	78.6
Pubs.	234,782	8.9	3.3	.7	10.5
TOTAL	242,417				

Public Meetings Held: 20,372

UNITED STATES QUOTA FOR 1961
255,895 Publishers

"Watchtower" Subscriptions *(Cont'd)*

scribers. Some have neglected to do this. Let Bible study servants check to see that back-calls are made on all these persons. Bringing new subscribers the special magazines (if their subscription has not yet begun) affords a good reason for calling back. Try to start Bible studies—this is what really helps people learn the truth. Yes, let your light shine.

CONGREGATION ORGANIZATION

Reviving Inactive Ones (Part I)

1 Recently the Society took a survey in connection with Kingdom publishers who have lapsed into inactivity. The information was obtained from the current and inactive file of Publisher's Record cards. The results were challenging. The figures for the United States show that in the last year 10,992 *dedicated* publishers have become inactive. In the last two years 20,512 *dedicated* publishers have stopped their faithful preaching. Furthermore, in the last five years 68,404 publishers (dedicated and non-dedicated) became inactive. Yet during these same five years the publishers increased from 169,835 to 232,632 in the U.S.A. alone. Why have some drifted away from the truth? Is it that their hearts proved to be like rocky soil? Has the deceptive power of wealth choked the word in their case? Or did they need more careful cultivation? (Matt. 13:18-23) Do overseers know those who are spiritually weak and in need of assistance, and is help given them before they lapse off into inactivity? Since lives are involved, lives dedicated to Jehovah, we want to help them and revive these inactive ones into Jehovah's service. How can this best be done?

2 First of all, overseers should keep a careful watch over the sheep. If some have become inactive during past years, members of the committee or other mature, competent brothers under the overseer's direction should now call on these persons and welcome them back into the fold. Jesus said that there would be great rejoicing over the one sheep that had strayed and was found, even more so than for the ninety-nine who had not strayed. (Matt. 18:12, 13) An extra effort should be made to revive these "strayed ones" during April. By going to them with a Scriptural discussion designed to encourage them to associate with Jehovah's organization and take up the preaching activity again, much good can be done.

3 When making these calls, present the latest publications of the Society, *Jehovah's Witnesses in the Divine Purpose*, *"Your Will Be Done on Earth"* and *From Paradise Lost to Paradise Regained*. Of course, we should have the latest copies of *The Watchtower* and *Awake!* to offer them. Oftentimes interest can be rekindled in these who have drifted away and the latest publications can be left with them. Tactfully arrange for a Bible study if advisable or necessary. These are dedicated Christians and it is our obligation and responsibility to help them. Do not scold or chastise them; show love for them. Remember Jesus' words: "Likewise it is not a desirable thing with my Father who is in heaven for one of these little ones to perish."—Matt. 18:14.

4 Reviving inactive ones is a very essential part of our ministry. Progress is made not only by going forward, getting new ones into the organization, but by holding on to what we have. If we had held on to the 10,000 publishers lost on the average each year for the last several years in the United States, think of the grand increase and added praise to Jehovah. With overseers checking the inactive Publisher's Record card file and then organizing this vital work and with servants, study conductors and mature publishers co-operating in this effort, much can be done to revive these inactive ones. Just think of the joy due your congregation if only one returns to praising Jehovah! Make April a month of reviving the "strayed ones" and helping those who are spiritually weak to grow stronger to Jehovah's praise.

Announcements

◆ OFFER FOR MAY AND JUNE: *From Paradise Lost to Paradise Regained*, with one booklet, for 75c. JULY THROUGH SEPTEMBER: *"Your Will Be Done on Earth,"* and one booklet, for 50c. Congregations should ascertain their literature needs and order well in advance.

◆ Will you vacation pioneer this summer? Make your plans *now* and write for an application.

◆ Congregations should begin to plan for Decoration Day magazine service on May 30, arranging for group work in cemeteries or from house to house. Order the extra magazines that will be needed.

◆ Unassigned territory work has been scheduled for July through September. Under separate cover each congregation is being sent a list of formerly unassigned territory that is no longer open for assignment and an application blank. When selecting territory, please compare this list with the unassigned territory booklet of 1960 to be sure the territory you request is still open. Circuit and district servants should encourage congregations to share in this activity.

◆ New publications available:
"Make Sure of All Things" —Spanish
Preaching and Teaching in Peace and Unity —Italian

◆ Out of stock in U.S.A.:
1961 Calendar and *Yearbook*
Evolution versus The New World —German

◆ Available again in U.S.A.:
Bible #63 —Slovenian
"Let God Be True" —Urdu

United Worshipers Assemblies

1 As Jehovah's witnesses are dwelling together in unity like a flock in a pen, they look forward to continuing this spirit at the district assemblies. There are seven cities to choose from in the United States and Canada: New York, N.Y., June 20-25; Houston, Tex., June 27–July 2; Vancouver, B.C., July 4-9; Oklahoma City, Okla., Aug. 8-13; Omaha, Nebr., Aug. 15-20; Milwaukee, Wis., Aug. 22-27; San Francisco, Calif., Aug. 29–Sept. 3.

2 Undoubtedly, in most cases, publishers will desire to attend the convention nearest to them. However, you are at liberty to attend any city of your choice, with the exception that the Society would like to recommend that *all* publishers living in Ohio circuits plan to attend the New York assembly if at all possible. In addition to this, the publishers living in Michigan circuits 1, 2, 5, 6, 8, 9, 10 should also attend New York instead of Milwaukee. Michigan circuits 3, 4, 7 will attend Milwaukee. Thus the facilities can accommodate the brothers to the best advantage.

3 You will find attached to each room request form (which forms are being mailed to the congregations) instructions that should be given careful consideration in a service meeting approximately six weeks prior to the assembly. Volunteer service forms are also being sent to all congregations, and those desiring to render service on behalf of their brothers at the assembly will want to fill out the form completely and return it to the congregation servant, who will sign and forward it to the convention city where you will be attending. As you know from times past, a great deal of work is required for the successful operation of a convention. Would you not like to share the joy of rendering faithful assistance on behalf of your brothers?

4 The Society is preparing attractive lapel cards to fit the holder that you have been using at conventions for the past several years. Congregation servants should ascertain the needs of the brothers and order the quantity of cards necessary, as well as the celluloid holders. Cards are 1c each while the celluloid holders are 5c each. Bumper signs are not being provided by the Society.

5 Bear in mind the question does not resolve itself to *if* one will attend, but *where* will one attend. Make up your minds with positive thinking to render united worship to Jehovah in assembly this year.

Presenting THE GOOD NEWS

[1] In a world facing an ominous future, Jehovah's people are "bringing good news of something better." (Isa. 52:7) The April 15 and 22 issues of *The Watchtower* and *Awake!* contain heart-cheering information that we can enthusiastically offer to others, affording them an opportunity to learn God's promise for survival and everlasting life. Following are some simple presentations each one can use.

[2] New ones will find it easy to use: "Good morning. I have called to present to you this special issue of *The Watchtower*, with its companion *Awake!* Millions of them are being distributed in fifty-nine languages. 'The Sacred Bible and Our Problem of Survival' is the main subject in this issue. These two magazines are yours for just 10c."

[3] "Good morning. I'm calling because we're all concerned about what's going on in the world and our chances for survival. This article in *The Watchtower* [turn to main article] reveals what the Bible has foretold about righteous people surviving these troublous times and enjoying lasting peace. This copy, along with its companion *Awake!*, is yours for only 10c."

[4] "Hello! I have come to bring you something I am sure you will appreciate. [Display *Awake!* cover.] We all have our own religion, but how well do we know its teachings? For example [turn to page 4], here are topics on which all of us should have ready answers. The answers to all the questions are on the following pages in this special issue. This copy is yours, with its companion *The Watchtower*, for 10c."

[5] "I am calling with something that is of great interest to all who are sincere in their worship. [Show cover of *Awake!*] 'How Well Do You Know *Your* Religion?' Here is a fine opportunity [turn to pages 4-6] to 'Test Your Religious Knowledge' on such vital subjects as 'The World's End,' 'Soul, Death and Hereafter,' 'Bible Principles and Family Life,' and others. The quizzes are yours, along with the companion journal *The Watchtower*, for 10c."

Publishers, Start New Ones in Service

[1] Do you conduct a home Bible study? Will those you study with be in the service in April? Much depends on you. The March *Kingdom Ministry* suggested a practical program for building up Bible students to share in the ministry. Have you applied these suggestions? If so, then now is the time to invite these Bible students to go with you from house to house.

[2] Persons of good will studied with quickly recognize that they should share with others what they have learned. (Matt. 13:52) Many new ones want to help out in spreading the good news. To start them off, you must take the initiative and invite them to go with you in the house-to-house sermon work or in the magazine activity. They depend on you to help them prepare a magazine presentation or a part of the sermon they may use.

[3] Once these people have gone in the field service, they will need your assistance further in reporting their ministry. Let them know why we report. Show them how to fill out the field service report slip. Inculcate in them appreciation of the urgency of the work and the need to continue in it. Make definite arrangements with them to go in the field service again. You have started them off; help them to stay active through continued assistance.

[4] Instill in these new persons confidence in Jehovah and his ability to care for them. Set a good example yourself by reflecting the joy of the ministry and your confidence in Jehovah. They will imitate your zeal, for it is true, "Everyone that is perfectly instructed will be like his teacher."—Luke 6:40.

[5] Now is the time for all of Jehovah's people to be especially active in the ministry. While we are at peace with our brothers, we are warring with the Devil and his organization. We dare not slow down but must march forward, progressing ourselves and helping new ones to start and continue to share in service to Jehovah.

NEW WORLD NEWS

◆ January saw the first report of field service from the Island of Reunion. Four publishers reported.

◆ In Germany 1,578,000 copies of the special "Awake!" on the Catholic Church were printed, setting a new record for any one issue there.

◆ In Luxembourg, in January, congregation publishers averaged 32.2 magazines, using the special "Awake!" on the Catholic Church. One small congregation averaged 60 magazines each.

◆ In January Portugal reported 1,017 publishers, surpassing 1,000 for the first time. The Azores, too, reached a new peak, with 55 reporting; and for the first time they had vacation pioneers.

◆ Cuba had 16,691 at public meeting—three times as many as at any former assembly. Conventioners given 50-percent reduction on all fares. Excellent news coverage. 265 immersed. Brother Henschel given visa to attend. Special "Awake!" distribution exceeded 100,000 in January.

◆ Largest assembly ever at Nassau, Bahamas, as Brother Henschel concluded service tour. 422 at public lecture; 8 immersed.

Work for 20-Percent Increase *(Cont'd)*

[5] From the number of cards in many congregations' files, it appears there is great potential for reaching the 20-percent increase. The number attending Memorial also spotlights this potential. Besides helping new ones, assist inactive ones. Follow the suggestions under "Congregation Organization." Parents, fulfill your responsibility toward your children by seeing that they let their light shine during April. Congregation servants, see that the elderly and infirm are given practical aid as well as encouragement.

[6] With so much to do during April, make a check list of the things to be done rather than rely on memory. Use all five weekends to fullest advantage. May your congregation report: "We made it!" on the bottom of your congregation report card for April.

Distribute Special Magazines *(Cont'd)*

and Magazine Day activity, and offer two magazines whenever a subscription is not taken. Do your utmost to reach your quota for April. May our diligence in using the special issues make this the greatest magazine month in theocratic history!

★ **Wield the special magazines as "weapons of righteousness."** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

MAY, 1961 "In unity I shall set them, like a flock in the pen."—Mic. 2:12. VOL. IV NO. 5

Attract the Sheeplike by Kindness

New Offer—New Sermon

1 How winning are the words at Ephesians 4:32: "Become kind to one another, tenderly compassionate, freely forgiving one another just as God also by Christ freely forgave you"! How warm and understanding this command, yet possessing tremendous drawing power! It calls on us to imitate Jehovah, who, as Jesus stated, "is kind toward the unthankful and wicked."—Luke 6:35.

2 Jehovah's kindness is irresistible to the sheeplike ones. It attracts them to his fold. What a privilege, then, is ours to imitate Jehovah in expressing this wonderful quality of kindness! And what better way to do this during May than to offer to sheeplike persons the *Paradise* book, and a booklet, on a contribution of 75 cents. How kindly and understandably it presents the truth of God's Word! Already 5,878,958 copies of this book have been printed in twenty-one languages! Its appeal can be felt in this letter:

3 "Gentlemen: I have recently finished reading your book *From Paradise Lost to Paradise Regained*. And may I say that I don't know when I've enjoyed reading anything so much. This book has opened up an entire new world for me. There have been many questions that have plagued me for many years, and I could not seem to find a sufficient answer anywhere. But this book is written in such easy-to-understand language that it is now possible to answer many of the questions that my three-year-old son is now asking me about God and all of his creations. I indeed would like to share this wonderful book with those near me. I would like to have two copies sent to some of my dear ones."

4 For presenting the *Paradise* book we have a new sermon, entitled "What Is Your Hope?" Acquaint yourself with this sermon as quickly as possible. Study conductors should arrange to have different ones give it each Sunday morning after the discussion of the text. The former sermon used with the *Paradise* offer, namely, "God's Purpose for Man," may be used again if the publishers desire. Be prepared.

OFFER FOR MAY
"From Paradise Lost to Paradise Regained," with one booklet, for 75c.

THEME FOR MAY
Attracting the Sheeplike by Kindness —Luke 6:35.

5 Fine progress is being made in the number of studies being conducted: from September's 174,475, we have increased through March to 197,068. Keep up the good work. Many more studies may be started with those who attended the Lord's Evening Meal and who do not have a study and desire one. Special calls should be made on these. This, too, will be showing kindness.

6 Kindness expresses itself, not only in words, but more so in deeds. And we can show such kindness by making a special effort during May to assist all who shared in service during April. Personal assistance is going to be necessary to aid the new ones to advance to maturity. Keep studying with them. Kindly encourage them on the way to life.

7 Another opportunity to show kindness will be on Decoration Day, May 30. This will be a special magazine day. All congregations should arrange meetings for field service convenient for the congregation. You may desire to minister in the cem-

(*Continued on page 3, col. 2*)

FINE MARCH SERVICE REPORT!

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	500	147.5	58.9	8.4	146.0
Pios.	6,085	99.8	38.3	5.4	109.5
Vac. Pios.	1,391	86.3	27.4	3.0	82.9
Pubs.	243,876	10.4	4.1	.6	12.2
TOTAL	251,852				

Public Meetings Held: 22,578

UNITED STATES QUOTA FOR 1961
255,895 Publishers

What a wonderful report! Just 245 publishers short of December's peak. By continuing to work hard, and with Jehovah blessing our efforts, what will our April report be?

Vacation Pioneering Is for You

1 There are so many reasons why *you* should vacation pioneer. Why not plan right now to arrange your affairs to do so this summer? Do not miss out on the happy experiences enjoyed by vacation pioneers and the opportunity to improve your ability as a teacher by being out in the field service daily. Think, too, of the blessings to persons of good will and the increased praise to Jehovah by the increased service of vacation pioneers.

2 During the last service year there were, on an average, 1,825 vacation pioneers each month, or almost 22,000 for the entire year. Those who vacation pioneered were able to devote over a million and a half more hours to the ministry than if they had remained congregation publishers, devoting an average number of hours. They were able to make almost half a million back-calls, conduct over sixty thousand Bible studies and place over a million and a half magazines! Just think: what you could do in one month's time as a vacation pioneer would almost equal what a congregation publisher does on an average in a whole year!

3 Whether young or old, you can engage in vacation pioneer service during the summer months. With the two-week vacation pioneer arrange-

(*Continued on page 2, col. 3*)

★ **Keep the "law of loving-kindness" upon your tongue.** ★

Your Service Meetings

FIRST MEETING IN MAY

Theme: Attracting the Sheeplike by Kindness.

5 min: Welcome, text, comments.

10 min: Talk on "Attracting the Sheeplike by Kindness." (See "Watchtower," June 15, 1960, pp. 361-373, and May 1, 1961, p. 286.)

15 min: Question-and-answer discussion of main article "Attract the Sheeplike by Kindness."

22 min: New Sermon "What Is Your Hope?"

CHAIRMAN (2 min.) Sermons overcome false teachings and instill truth in minds of millions. Many believe their destiny after death is life in heaven. Bible holds forth hope of life on earth in Paradise for most of mankind. Truth needs to be made clear on this matter. Sermon "What Is Your Hope?" will provide answer.

(12 min.) Chairman discusses sermon with audience, particularly stressing transitions between scriptures. Suggests publishers take notes in margin of "Kingdom Ministry" or elsewhere. This introduction may be helpful: "Good morning, my name is ——. As a minister, I am very much interested in the hope people have for the future. Many people sincerely believe that they will live in heaven after death. Perhaps this is your belief. Have you ever considered the possibility of people having perfect and endless life in happiness on earth? [Let them comment.] The Bible shows that both the hope of life in heaven and the hope of life on earth have been given to man by God. For example, Jesus, as his words are recorded at John 14:2, said that he was preparing a place in heaven for some of his followers. . . ."

Life in heaven opened up by Jesus —John 14:2

Limited number of 144,000 "purchased from the earth" —Rev. 14:3

Others in tombs may gain life on earth again —John 5:28, 29

Millions pray for Paradise conditions on earth —Matt. 6:9, 10

After completing sermon, transition into book might be: "A picture is said to be worth a thousand words, so perhaps you could best appreciate the grand conditions to come on the earth by looking at this picture on page 241 of the book 'From Paradise Lost to Paradise Regained.' Whatever your present hope is, you would undoubtedly like to learn what the Bible says about the hope of life on earth in a restored Paradise such as pictured here. You may have a copy of this Bible-study aid, which describes this wonderful hope, on a contribution of only 75c."

Introduction and conclusion only suggestions. Others may be used and another picture, such as the one on pages 224-225. Keep prominent the theme of hope for future life on earth.

(5 min.) Competent brother who is good teacher demonstrates sermon.

CHAIRMAN (3 min.) Sermon will achieve good effect if used by all. Enthusiastically present sermon and book, for they can open way to life for millions, and be alert to start studies on initial placement or on return calls.

8 min: Concluding comments. (Include comment on slogan at bottom of page 1, based on Proverbs 31:26.)

SECOND MEETING IN MAY

5 min: Welcome, text, comments.

10 min: New World News, Announcements and 1961 District Assemblies.

10 min: Talk on "Vacation Pioneering Is for You." (Include "Yearbook" experiences, pp. 115, 186.)

10 min: Question-and-answer discussion of article "Needed: More to Work Unassigned Territory." (Include "Yearbook" experiences, pp. 160, 216.)

15 min: "Presenting the Good News." (Demonstration; also relate local experiences.)

10 min: Concluding comments. (Include remarks on slogan at bottom of page 4, based on Colossians 4:5.)

THIRD MEETING IN MAY

5 min: Welcome, text, comments.

15 min: Talk based on May 1, 1961, "Watchtower" article, "The Ministry as a Career."

15 min: Question-and-answer coverage of "Congregation Organization" article "Reviving Inactive Ones."

20 min: Demonstration on "Personal Assistance to New Ones."

CHAIRMAN (2 min.) Many new ones started service in April. Must not leave them on their own. Lovingly help them to progress to maturity. Continued study and encouragement are vital. And if obstacles stand in way, they must be recognized and help offered to overcome.

SCENE I (3 min.) Congregation servant and study conductor (Brother Helpful) are checking list of new publishers with his group who reported in April. Servant commends Helpful for success in starting new ones in April but notices some that may need help to continue. Sister Unsure, for example, was out the first week in April but has not been out since. Recalls she has not been to meetings for last couple of weeks. Asked what the problem might be, Helpful does not know. There must be obstacles. What are they in this case?

CHAIRMAN (1 min.) Cites conscientious effort of servant and conductor. Demonstrates real love and concern for new ones. Next observe how Helpful learns problems and suggests measures to overcome.

SCENE II (7 min.) Helpful, talking to Sister Unsure, commends her for progress made. Is happy that she is in the New World society and has seen the importance of sharing in the public praise of Jehovah. Tactfully notes she has not been out in service during May and has missed most meetings lately. Makes known his desire to help if she has encountered difficulties. She relates how opposing husband, large family, pressure from relatives have all slowed her down. Helpful gives her loving encouragement and shows her from Bible how this test can be overcome. Reads 1 Corinthians 7:14, with regard to unbelieving husband, also 1 Peter 3:1-4. Be patient with him and set good example. May win him over. Meanwhile, she should be faithful to Jehovah. Helpful asks if he and wife can stop to get acquainted with him; this has helped in many cases like hers. Helpful then suggests it may be possible for some sisters in service center to assist her with children so she can be free for service on some occasions. If not possible to engage in service on weekends, then can share in midweek activity. As for opposing relatives, explains this is often the case and reads Matthew 10:32-36. Show them by good conduct she has truth. Some may be won over.

CHAIRMAN (2 min.) Emphasizes necessity of using Bible to encourage and help new ones. Show loving concern, aid them to see we want to help them to make progress.

SCENE III (3 min.) Several months later. Sister Unsure now more sure of herself. Helpful commends her for splendid attitude and fine progress. She comments her husband is showing some interest in truth since getting acquainted with Helpful. Relatives have learned she intends to stick by her "new religion" and have eased off pressure. She has shared in midweek service and now places quota of magazines and is learning current sermon. Much happier person in evidence now.

CHAIRMAN (2 min.) Philippians 2:4 is cited and all study conductors urged to show loving concern for sheep in their charge. Follow through on lists provided by the assistant congregation servant on 1st and 15th of the month. Personal assistance key to most problems. Training program provides such help to those assigned under it. For others, like Sister Unsure, loving attention must be provided and good results will be forthcoming.

5 min: Concluding comments.

FOURTH MEETING IN MAY

5 min: Welcome, text, comments.

10 min: Encouraging talk stimulating all to share in offering the "Paradise" book. Base talk on "Yearbook" experiences, pp. 74, 84, 156, 216.

20 min: Lively discussion, by committee, of paragraphs 123-127 of "Preaching and Teaching in Peace and Unity."

15 min: Talk, together with questions and answers, on "Can You Put More Time in Field Ministry?"

10 min: Concluding comments.

Vacation Pioneering *(Cont'd)*

ment, everyone can pioneer sometime each year. Those in school have two or more months of vacation. How beneficially and enjoyably this time could be used by vacation pioneering! Housewives can vacation pioneer with their children, setting a good example for them and encouraging them toward a full-time pioneer career. The two-week vacation pioneer arrangement is excellent for those doing full-time secular work. Whole families can spend their vacation pioneering with their congregation or in unassigned territories. Many places in New England, Tennessee, Virginia, North Carolina, Kentucky, Arkansas, Missouri, and others, would be fine locations to spend vacations and at the same time work unassigned territories.

4 Begin now in making your plans to vacation pioneer this summer. Be a vacation pioneer!

CONGREGATION ORGANIZATION

Reviving Inactive Ones (Part 2)

[1] In the April *Kingdom Ministry* information was given with regard to reviving inactive ones. Has your congregation arranged for a mature brother or sister to visit those not attending meetings? The Society has already heard of many good results and it is obvious Jehovah's blessing is upon this work. What else might now be done to show tender affection for these sheep who have become inactive?

[2] Each overseer should now make definite arrangements to see that each inactive one living in his territory is called on by a mature, capable publisher with the idea in mind of lovingly helping him; and keep calling on him so as to build him up. (Heb. 12:12, 13) Mature brothers and sisters can be directed to share in this program under the supervision of the congregation overseer. Also, the Society suggests that the circuit and district servants visiting congregations utilize periods of time for this purpose in between calls in the afternoon or when they finish their territory. They should check to see how much of this work has been done in the last month. One circuit servant reports that a call was made with a pioneer sister on an individual who had not associated with the organization for three years. After a Scriptural discussion this person accepted the invitation to participate in the field service. A joyful time was experienced. Later on that same day she attended the public meeting and *Watchtower* study. While not all experiences will turn out as this one did, and we do not expect all of them to respond so quickly, yet we certainly want to do all we can to help revive inactive ones.

[3] Another circuit servant reports that a call was made on a brother who had not associated for several years. Scripturally he was encouraged and he was at the public talk on Sunday with his wife and two children. Arrangements were made for him to attend the service center near his home, and a home Bible study was established for the family.

[4] Clearly our responsibility toward the inactive ones is to shepherd and lead them gently in the way that leads to life. (1 Thess. 2:7, 8, 11) A nursing mother cherishing her own children is tenderness and gentleness personified. This same principle should be applied when making calls on these inactive ones and conducting studies with them. Our calls should be friendly, warm and upbuilding. As they grow stronger by attending meetings they will need encouragement to begin to preach. Progressively they should be given such encouragement so that wholesome results may be produced. In fact, we should make every effort to aid each one to grow to maturity so that fewer will become inactive in the ministry.

[5] Thrilling indeed are many experiences to be had. Never should we forget the purpose of our ministry, which includes the principle outlined at Galatians 6:9, 10: "So let us not give up in doing what is right, for in due season we shall reap by not giving out. Really, then, as long as we have time favorable for it, let us work what is good toward all, but *especially toward those related to us in the faith.*"

Announcements

◆ A meal ticket will be sent to each pioneer who has been on the list since January 1, 1961, for use at the district assembly he chooses to attend.

◆ OFFER FOR JUNE: *From Paradise Lost to Paradise Regained*, and a booklet, for 75c. OFFER FOR JULY—SEPTEMBER: *"Your Will Be Done on Earth,"* and a booklet, for 50c. Publishers who prefer to offer two bound books for $1 may do so. The offer in unassigned territory will be a year's subscription for *The Watchtower* and *From Paradise Lost to Paradise Regained*, for $1.75.

◆ New publications available:

"Look! I Am Making All Things New!" —Afrikaans, Cinyanja, Persian, Silozi, Xhosa

"This Good News of the Kingdom" —Samareno, Tswana

Tract 8—*Life in a New World* —Polish

Tract 9—*The Sign of Christ's Presence* —Italian

Tract 10—*Man's Only Hope for Peace* —Italian

Tract 11—*Which Is the Right Religion?* —Italian, Samoan

Tract 12—*Do You Believe in Evolution or the Bible?* —Italian

◆ Available again in U.S.A.:

Evolution versus The New World —German

"This Good News of the Kingdom" —Italian

Tract 8—*Life in a New World* —Chinese

Attract the Sheeplike *(Cont'd)*

eteries or in the house-to-house work. After hearing a brief sermon at the cemetery, a woman said: "This is so wonderful to hear. I have been coming to this cemetery on this day for thirty years and this is the first time this has happened to me. Can I hear more about this?" The brother spoke about the hope of the resurrection. We all have this kind privilege.

[8] Remember, kindness attracts. Jehovah's kindness through Christ attracted us to him. Let us imitate Jehovah by showing kindness to strangers by visiting them with the Kingdom message.

Can You Put More Time in Field Ministry?

[1] Most appropriate for our time are the words of Paul: "Keep strict watch that how you walk is not as unwise but as wise persons, buying out the opportune time for yourselves, because the days are wicked." (Eph. 5:15, 16) Jehovah's people have taken this advice to heart, and what marvelous blessings they have received! Time they formerly used in pursuit of old-world interests is now employed to study the Bible, attend congregation meetings and teach others the "good news of the kingdom." For field service alone congregation publishers in the United States have been able to "buy out" 9.7 hours a month, on an average, this service year, which means well over two million hours each month in public praise to Jehovah.

[2] However, some are able to report more than the average in number of hours. Why so? It may be that they do not have as many family responsibilities, or perhaps they enjoy better family co-operation. Or it may be that they have a deeper appreciation of the service and go out of their way to do more.

[3] As our vision of the new world brightens so does our desire to have a greater share in the ministry, but practical organization is needed to implement that right desire. If you feel that you can do more in Jehovah's service, decide when and where you are going to do it and then hold to that decision. Regularity is one of the big factors.

[4] In planning for a fuller share in the ministry ask yourself, Have I seriously considered spending a full three hours in service on Sunday? sharing in prestudy service? participating in midweek group witnessing? making back-calls or conducting a home Bible study an evening a week? having a part in Magazine Day activity every week? Those who have taken any or all of these steps have been richly blessed.

[5] It is good for all to seek ways to enlarge their share in the ministry. Congregation publishers should all seek to have a share in the field ministry *each week*, reporting, if possible, at least ten hours a month. Of course, many will find it possible to do more than that. Pioneers, too, should make it a point to meet or exceed their 100-hour quota, and special pioneers their 150-hour quota.

[6] The opportunity that is now ours of proclaiming the good news of the establishment of God's kingdom will never be repeated. So now is the time to arrange the use of our time to seek the Kingdom first.

Presenting THE GOOD NEWS

By Developing Magazine Routes

[1] In the April *Kingdom Ministry* good counsel was given on starting magazine routes. Routes may be developed from house to house or from store to store. One congregation publisher in New Jersey has averaged seventy magazines a month for the past year on his house-to-house route. Recently this publisher obtained thirteen subscriptions in one morning on his route and also started three fine Bible studies. In Pennsylvania a brother and his wife have developed a store-to-store magazine route, with each one placing over one hundred magazines every month, and they have been doing this for several years now.

[2] Would you like to share in such enriching experiences? Remember, the foundation is laid on the first call wherever magazines are placed. Only five simple points need be noted on your House-to-House Record as the basis for successful routes. They are (1) householder's name, (2) address, (3) date of visit, (4) issues placed, (5) article featured.

[3] When returning two weeks later, you could say: "Good morning, Mrs. Jones [use name, for this personalizes call], I have come to bring your two latest copies of *The Watchtower* and *Awake!* In this issue there is an appealing article on [refer to specific article]. They are only 10c. I am sure you will enjoy them immensely."

[4] Brothers who have routes report that more warmth and friendliness are generated by this means. Children too can participate in this splendid work and get good results. As you call each time it is not advisable to say anything that would obligate the householder, but just return every two weeks with the two latest magazines. In this way a warm relationship will be enjoyed and a productive route will be developed. Also, those who advise you they no longer wish the magazines can be dropped from your route. Some are already enjoying the blessings of having a magazine route. Are you? If not, try the suggestions given above and use to the full this splendid means of increasing magazine placements.

Needed: More to Work Unassigned Territory

[1] Congregation publishers, vacation and regular pioneers, will you answer the call? Over 900 counties in the United States still contain unassigned territory. Many of these have not been worked for many years, some ten and more. If each congregation and publisher will share, virtually all unassigned territory can be worked this summer.

[2] That it is possible, consider the following. Back in 1952, when there were about 125,000 publishers, 1,290 unassigned counties were worked. Last year, with about twice as many publishers, only 377 counties were worked. Many more workers are needed. Will you share?

[3] Many wonderful experiences await those who will. One woman contacted in such territory asked to go along in service and another said that she read only two books, the Bible and every winter a green one. What book was the green one? *The Harp of God!*

[4] Circuit and district servants when attending the special sixteen-day Kingdom Ministry School at Brooklyn were impressed with the need for more to do unassigned territory work, and they will offer practical suggestions and encouragement.

[5] Apply for unassigned territory right away and as soon as your assignment is received organize so that you will be able to spend the most time in the territory to accomplish the maximum. Good results have been realized by having someone go ahead to arrange for things such as public meeting locations, advertising, planning for efficient coverage of the assignment, and finding places to stay. Isolated publishers should be contacted so that they may work with you and benefit by the much-needed association with their brothers.

[6] There are many joys and heart-warming experiences awaiting those who accept an unassigned territory for the summer. Will you share?

NEW WORLD NEWS

◆ Spain: Persecution of Jehovah's people continues. Reports of three special pioneers were not received because they were "kidnaped" and held incommunicado.

◆ Hungary: Word has been received that the branch servant was imprisoned March 13, 1961.

◆ Dominican Republic: There are now 24 special pioneers. One started 13 studies that he had before the work was banned, and his wife started 11 of her former studies again.

◆ Newfoundland: Another new Kingdom Hall has been completed, this one at Lewisporte, bringing the total halls owned by the congregations to 12, with four other congregations preparing to build or in the course of construction.

◆ Brother Knorr's service tour: In Mexico he spoke to 7,287 brothers from the 71 units in Mexico City; while there he announced the proposed construction of a new five-story addition to the branch home and presented "Make Sure of All Things" in Spanish. At evening meetings he spoke to 720 in Guatemala City, 277 in Belize, 484 in San Salvador, 255 in Tegucigalpa, and 354 in Managua. He arranged for the building of new branch offices, Kingdom Halls and missionary homes in Honduras and Nicaragua.

1961 District Assemblies

[1] United worshipers of Jehovah everywhere are looking forward to attending the assemblies this summer to take in instruction that Jehovah has for his people in due season. It is always a happy occasion when Jehovah's witnesses meet together. If you expect to attend one of the June assemblies, you should have your plans consummated by this time and should shortly send your room request form to the convention city. The volunteer service slip should also be filled in and returned to the congregation servant, who, in turn, will sign it and forward it to the convention where you expect to attend.

[2] Keep in mind that the purpose in going to an assembly is to take in accurate knowledge and gain Christian stature. Be there at the beginning of the assembly on Tuesday and, of course, plan to stay until its conclusion, Sunday afternoon.

[3] By attending one of the district assemblies this year we can be recipients of rich spiritual blessings. Truly our hearts will be overflowing with joy and gratitude.

Can you 'buy out time' to be a vacation pioneer?

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JUNE, 1961 "In unity I shall set them, like a flock in the pen."—Mic. 2:12. VOL. IV NO. 6

Watch Yourself to Do Right Works

1 You were called not only to preach Christianity, but to live it as well. This calls for doing right works. Therefore, Peter exhorted the brothers to "put away all moral badness and all deceitfulness and hypocrisy and envies and all kinds of backbiting." He urged them to maintain their conduct right among the nations, "that, in the thing in which they are speaking against you as evildoers, they may as a result of your right works of which they are eyewitnesses glorify God in the day for his inspection." So it is to the glory of God and to our own salvation that we watch ourselves to do right works.—1 Pet. 2:1, 12.

2 We are obliged not only to watch ourselves that we do right works, but to teach others how to order their lives to the glory of God. Continue to use the sermon "What Is Your Hope?" as a means to that end. And what better way is there to teach than through the home Bible study arrangement with the use of the *Paradise* book? Brothers in the United States have been doing excellently in starting studies—199,201 of them are being conducted at present. Knowing the good that is derived from these studies, let us endeavor to start as many of them as we possibly can. Every *Paradise* placement is a potential study. Many studies are started on the initial call. If you cannot start one then, try by making a return visit and by using the new *Paradise* back-call sermon. Let us watch ourselves by helping others do right works by means of the study arrangement.

3 Some brothers are more efficient than others at starting studies. These might offer to take with them brothers who do not have studies. Let them observe your method of approach and manner of instructing. Train them to take over the study while you move on to start others. By the end of June every publisher should try to have at least one home Bible study going. When holding a study with a member of a family, try to get others of the family to sit in. Invite the husband, the wife and the children to take part. Neglect no one. Teach all to be active and productive in the ministry.

4 Many parents have not, as yet, started a regular Bible study in their own home. This should be done. (*The Watchtower*, March 15, 1961, page 174) If you wish to report the study and the time that you spend holding a regular home Bible study with an undedicated member of the family, you may do so. Many of our younger brothers and sisters are conducting studies with their school friends and playmates, using the *Paradise* book. And a number conduct studies with adults too. How are your children doing? Teach them to do right works.

5 June is an excellent time not only to hold Bible studies, but also to do magazine work. Arrangements should be made for midweek meetings for field service and also let all service center groups arrange for prestudy magazine service. A service center group in Missouri says that working about an hour on the way to the study results in placing from ten to twelve magazines per publisher each time. Have you tried this? You should. Those who like to do street witnessing should take the initiative to approach people that are passing by or those waiting for the buses. Also, many brothers are having good success working from car to car in shopping centers. Watch your work with the magazines. Do good work.

6 Watch also that you do not neglect the new ones who have started to serve Jehovah in recent months. Assist them as well as the inactive ones to be regular in every feature of the field ministry. Teach one and all "to work at good, to be rich in right works, to be liberal, ready to share, safely treasuring up for themselves a right foundation for the future, in order that they may get a firm hold on the real life."—1 Tim. 6:18, 19.

273,131 ACTIVE PRAISERS!

1 What a splendid report for April! "Jehovah will give increase to you," declared the psalmist. "Praise Jah, you people!" A new all-time peak of 273,131 publishers, 21,034 more new workers! This is a 17.4-percent increase over last year's average publishers of 232,632, a striking evidence of Jehovah's promise fulfilled! The average of 10.2 hours a publisher represents a fine effort by all. Well done, brothers!—Ps. 115:14, 18.

OFFER FOR JUNE

"From Paradise Lost to Paradise Regained," with one booklet, for 75c.

THEME FOR JUNE

Watching Ourselves to Do Right Works.—1 Pet. 2:12.

2 The report has further exciting news: It shows the best subscription campaign on record, with 465,911 subscriptions obtained! This is 14,705 more subscriptions received than last year. As for magazines, the placements during April increased from 4,893,198 last year to 5,158,165 this year. Memorial attendance increased to 451,356, which is an increase of 16,561 over last year's attendance. This also is cause for rejoicing and reminds us of our potential and the great work yet ahead.

3 We delight in all this grand increase and give Jehovah the praise. With such abundant evidence of God's blessing our united efforts, let all continue without letup to be active each month and to aid the many new ones started to continue praising Jehovah.

★ **Conduct Bible studies to help others "keep on the watch."** ★

Your Service Meetings

FIRST MEETING IN JUNE

Theme: Watching Ourselves to Do Right Works.

5 min: Welcome, text, comments.

10 min: Talk on "Watching Ourselves to Do Right Works." (See "Watchtower," August 15, 1960, pp. 497-508, and June 1, 1961, p. 350.)

15 min: Question-and-answer discussion of main article "Watch Yourself to Do Right Works."

22 min: "Paradise Hope" Back-Call Sermon.

CHAIRMAN (10 min.) "Paradise" book grand instrument for revealing truth to new ones. Should follow up all placements in order to stimulate interest further. Return with positive attitude that study can be started.

Discusses sermon with audience as they follow along in their books. First, shows importance of friendly greeting and recalling theme of earthly paradise hope previously discussed. Householder may be invited to read texts from Bible. Discusses how scriptures and illustrations follow logical sequence, allowing audience to suggest transitions. Stresses need for simplicity. Emphasizes importance of following through to start study.

Heavenly hope for little flock
(Luke 12:32—page 216, par. 23)
Other sheep have earthly hope
(John 10:16—page 216, par. 23)
Righteous rule will end world distress
(Isa. 32:1—page 217, par. 25)
Pain, sorrow and death eliminated in paradise earth
(Rev. 21:2-4—page 219, par. 31)
Promises can be trusted
(Page 219, par. 32)

PUBLISHER (10 min.) Mature publisher will demonstrate use of sermon. Calls on householder with friendly greeting, happy to return to share additional thoughts on Paradise hope previously discussed. Scriptures previously considered showed that heavenly and earthly hope would be enjoyed by two classes. (Opens book to page 216, par. 23.) Heavenly hope open to "little flock," as shown in Luke 12:32. How many comprise this group? Limited to 144,000. (Help them if they forgot.) Great majority of faithful mankind are "other sheep," not of this fold. (John 10:16, par. 23) These have been promised eternal life on a paradise earth. Fear and distress now experienced will end under righteous rule of Christ Jesus and faithful princes. (Isa. 32:1, par. 25) Illustration (page 217) depicts peaceful conditions to be enjoyed by happy families who display loving care for paradise home. As a result of Jehovah's blessing, perfected mankind will rejoice to see pain and sorrow vanish. (Rev. 21:2-4, par. 31) Although seemingly impossible, we can trust in these promises. (Par. 32) How can this wonderful blessing be received? Must learn what God requires of us by a careful examination of his purposes. This book is designed for that very purpose; it can help us appreciate why man and the earth were made and what God will do to restore perfect paradise first enjoyed by man. "What does paradise mean to you?" (Allows for comment while turning to page 9, par. 1.) "Notice how it's described here as a garden or park where peace is enjoyed by happy inhabitants." (Demonstrates paragraphs as time allows, then makes arrangements for return call when more can be considered.)

CHAIRMAN (2 min.) Every publisher can use this simple but effective back-call sermon. Follow up every placement with positive goal in mind to start study. Make return visit within a week. Strive to start and regularly conduct at least one study in this book. With mature ones assisting the less experienced, every publisher can share.

8 min: Concluding comments. (Include remarks on slogan at bottom of page 1, based on Mark 13:37, and article dealing with April activity and Memorial report.)

SECOND MEETING IN JUNE

5 min: Welcome, text, comments.

10 min: New World News and Announcements.

15 min: Talk and question-and-answer coverage of article "District Assemblies."

22 min: How to Take Notes and Use Them. (Each publisher encouraged to prepare for this part by carefully reading information on page 20, February 8, 1959, "Awake!")

(School servant will assign in advance several publishers—father, mother, youth and pioneer, if possible—to take notes on instruction talk [select good speaker] given this evening for later discussion on service meeting. Invite all attending to take notes, briefly explaining what will follow on the service meeting.)

(5 min.) District assemblies approaching. Taking notes will be valuable, improves ministry, often causes one to listen more intently, helps one to concentrate on speaker's key ideas, aids in review of material and enables one to be in better position to share information with others. Briefly discuss merit of taking notes, with following points in mind: (These may be put on chart for all to see.)

1. Take notes moderately; express complete thought
2. Use selectivity and evaluation
   a. New or outstanding points and illustrations
   b. Scriptures and points supporting arguments or theme
   c. Points useful in field ministry
3. Get point clearly in mind before writing
4. Put down in own words when possible

(6 min.) Servant calls publishers to come before audience with their notes, which are discussed with above four points in mind. If time allows, audience may be invited to relate points on which they made notes and tell why.

(2 min.) Servant summarizes coverage of discussion and the value of having these four basic points in mind when taking notes. How can notes be valuably used in addition to personal review? Asks one of selected publishers to use notes taken on instruction talk to share information with a publisher who did not attend school.

(5 min.) Publisher uses notes to share material. Gives model presentation, employing teaching method.

(4 min.) School servant points out that publisher might not have shared so much with his brother had he not taken notes. Note-taking is helpful because (1) it often aids one to concentrate, understand and retain more, and (2) the notes may assist one to share the information more fully and effectively with another. Urge all to re-examine February 8, 1959, "Awake!," page 20, before going to assemblies. Encourage publishers to pay close attention at the assemblies and to take notes that will be helpful to them.

8 min: Concluding comments.

THIRD MEETING IN JUNE

5 min: Welcome, text, comments.

10 min: Question-and-answer discussion of paragraphs 134-137 of "Preaching and Teaching in Peace and Unity." Conclude with encouraging counsel to support all meetings.

10 min: Talk on article "Leave a Handbill" and use of tracts. (See "Yearbook," pp. 93, 102.)

15 min: "Presenting the Good News." (Discussion and demonstration of points.)

10 min: Interesting local experiences regarding placing the "Paradise" book, starting studies on the initial call and using the back-call sermon.

10 min: Concluding comments.

FOURTH MEETING IN JUNE

5 min: Welcome, text, comments.

15 min: Committee discussion of paragraphs 138-140 of "Preaching and Teaching in Peace and Unity."

15 min: Question-and-answer discussion of "Congregation Organization" article "Properly Handling Magazine Routes."

15 min: Loving talk on "No Summer Letup This Year."

10 min: Concluding comments. (Include remarks on slogan at bottom of page 4, based on Zech. 14:8.)

Leave a Handbill

[1] When public meetings are scheduled, do you try to leave a handbill with each person you talk to, whether literature is placed or not? It is very good to do so. Many a householder may decide to attend after you leave, and by having the handbill he knows where to go and when. Also, a splendid witness is given on the back side of the handbill.

[2] Do you leave a handbill in the door when no one is at home? This too is recommended, for it bears fruit. Many people have attended public meetings as the result of a handbill being left at their home.

[3] In New Hampshire a handbill was left where no one was at home. The next day in passing the house the publisher noticed someone at home and decided to call. The housewife had read the back side of the handbill and was ready to write the Society for the literature advertised. The publisher delivered the literature on a return call and started a study. All this from leaving a handbill at a not-at-home!

No Summer Letup This Year

[1] Do spiritual values change with the change of season? No! The glorious treasure of service is constant, one of the most valued possessions we have. While summer months mean vacation and recreation, will we let this activity crowd out our service to Jehovah? No indeed!

[2] In 1960 there was a summer letdown in service, as we averaged 9.6 hours a month for the three-month period of July through September. However, in 1959 the three-month average was 10.4 hours a month. If the publishers who were in the field these three months of 1960 had averaged 10.4 hours a month, this would have amounted to over a half million more hours of preaching. Think of the good that could have been done to aid people of good will with this time! What can we do to avoid a summer letdown this year?

[3] Families making arrangements for summer vacations should include definite arrangements for every member of the family to be in the field, striving for at least ten hours a month. Parents will get great pleasure from working with and getting close to their children and their service problems. Long evenings, vacation periods, weekends and midweek witnessing, open to all congregations, will afford excellent opportunities for parents to continue this close theocratic association with their children and enjoy wholesome fellowship while they are training them to be effective ministers. Many parents will be able to vacation pioneer with their children. These things will work to improve family togetherness as well as increase praise to Jehovah.

[4] Summer plans will also include travel to and from one of the assemblies, and this too affords many opportunities for witnessing. Go prepared for this. Make opportunities by taking the initiative to talk to others. Make your attendance at the assembly complete and more enjoyable by sharing in the field service at the assembly city.

[5] Then, too, let us avoid a spiritual summer letdown in meeting attendance; regularly attend all meetings. Even if vacationing away from your congregation, you will enjoy meeting with your brothers wherever you are. Remember, Jehovah's command to assemble together does not change with the season.—Heb. 10:24, 25.

[6] Finally, do not forget to report your activity. If away from the congregation, mail it to the congregation servant. Let each one be keenly interested in maintaining his service to Jehovah. There will be no summer letup in our field service activity this year if each one of us does his part.

CONGREGATION ORGANIZATION

Properly Handling Magazine Routes

[1] In the April and May issues of the *Kingdom Ministry* much information was given with regard to developing magazine routes. Many are the publishers who are now placing more magazines than ever before. Do you as yet have a route?

[2] Remember, only five simple points need to be noted on your House-to-House Record to lay the basis for a successful route. They are: (1) householder's name, (2) address, (3) date of visit, (4) issues placed, (5) article featured. Make your deliveries every other week; then work new magazine territory and make additions to your route. Some will be dropped, but new ones will be added. What can result? In one congregation in Kansas, the circuit servant stressed the development of routes. Only ten were then making the magazine quota, but six months later, mainly due to magazine routes, 21 were making it. Parents started these routes, took their children along until such were firmly established, and in some cases then turned the routes over to the children. In another case in Washington state, a brother increased his magazine placements from 30 a month to 60 to 80 magazines by means of developing a route. Have *you* started a route yet?

[3] To get the best results this work must be carried on systematically. In this connection it has been asked: What will occur when a route has been developed in a certain territory and the publisher turns in the territory? Must we hold the territory in order to continue the route? Since our purpose is to feed the sheep, we should continue to make the deliveries until someone is assigned the territory and is willing to assume the responsibility for the route. How will we know when the territory is reassigned? If a territory is turned in and a route has been developed in this territory, the magazine-territory servant will note this and encourage the publisher who held the territory to keep on making the deliveries until the territory is reassigned. When that territory is assigned to another publisher, the magazine-territory servant will get the publisher who has developed the route together with the publisher now assigned the territory, and arrangements for handling the route will be made. Preferably the one now holding the territory should assume this responsibility. If, for some reason, he cannot do this, then perhaps the publisher who developed the route can keep on making the deliveries until the one taking out the territory can. In this way the magazine-territory servant will be promoting magazine-route activity, will be cognizant of such developments in the congregation, and good organization will prevail.

Announcements

◆ OFFER FOR JULY—SEPTEMBER: "Your Will Be Done on Earth," and a booklet, for 50c.

◆ All baptized publishers who have reported regularly for the last six months and who can arrange to do so are encouraged to vacation pioneer this summer. Obtain your application right away and turn it over to the congregation servant for attention by the committee and forwarding to the Society.

◆ The week after your congregation attends the United Worshipers District Assembly, devote at least half an hour on the service meeting to a review and practical discussion of things learned at the assembly and encouraging experiences that were related, taking care to highlight the matters that need particular attention in your own congregation. This should be carefully planned by the congregation servant in advance. Make whatever adjustments are necessary in the service meeting schedule in order to put on this special program.

◆ Thus far 197 applications for unassigned territory have been received. This is good to see, but it leaves over 800 territories unassigned. Congregations and publishers, if at all possible, share in this special activity. Send in your application right away.

◆ New publications available:
Security During "War of the Great Day of God the Almighty" —Portuguese
"Let God Be True" (2nd ed.) —Polish

◆ Available again in U.S.A.:
From Paradise Lost to Paradise Regained —German

APRIL SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	519	146.1	55.2	8.2	180.5
Pios.	6,046	96.3	33.7	5.3	129.1
Vac. Pios.	2,452	83.9	24.4	3.0	101.3
Pubs.	264,114	10.2	3.3	.6	15.3
TOTAL	273,131				

Public Meetings Held: 24,820

UNITED STATES QUOTA FOR 1961
255,895 Publishers

MEMORIAL REPORT

	1960	1961
Total Memorial attendance	434,795	451,356
Number of partakers	6,225	6,019
Number of public mtgs.	4,127	4,318
Attendance at public meetings	279,634	292,305

Presenting THE GOOD NEWS

With Magazines and Tracts

[1] When the regular literature offer is not taken, we have been counseled to offer two magazines. Many are doing this with excellent results. They report that they seldom end service without having placed at least a few magazines. Always try to leave a handbill whether literature is taken or not, and often where other literature is not taken a tract may be given, especially where the householder has expressed interest in a subject covered by one of the tracts.

[2] For example, if a person is a churchgoer or interested in the Bible or perhaps may question its inspiration, the tract *How Valuable Is the Bible?* may be left. Or someone may express the thought that we are a Communist group; their objection or misunderstanding can be answered by the tract *Jehovah's Witnesses, Communists or Christians?* Sometimes we contact a person who has just experienced the death of a loved one. The tract *Hope for the Dead* may be offered as a source of comfort. It is well to be prepared with tracts to meet these various situations that arise. When persons are not at home, sometimes publishers may wish to leave a tract, but this is usually done only if the territory will not be covered again soon.

[3] The question has been asked, "Would it ever be proper to leave magazines when people are not home?" We do not want to indiscriminately give away magazines, but there may be times when a territory is not worked often, and will not be worked again soon, where a publisher may wish to leave an older copy of one of the magazines when people are not home. This can be left to the discretion of the publisher working the territory. Publishers should keep in mind that the best way is to place magazines in the usual manner by contacting the people personally and offering the magazines for a contribution. To leave them at homes without contacting the persons or indiscriminately giving them away free can create problems. Therefore, leaving them when people are not at home should be the exception, not the general practice.

[4] When the regular offer is not taken, magazines and tracts may effectively be used. Carry them with you at all times when you are in the service, and take advantage of all other opportunities to use them too.

NEW WORLD NEWS

- Approval granted for additional missionaries to enter Dominican Republic. 2,044 attend Memorial there; new peak of 642 publishers this year.
- Japan reports sixth consecutive peak, with 1,919 publishers—a 24-percent increase. 2,720 at Memorial.
- Malaya has new peak of 91 publishers, which is a 52-percent increase over last year's average. 151 attend Memorial.
- In Cuba, 33,511 attended Memorial, marking 36 percent over last year's figure. Many congregations overflowed into the street.
- France reports its third new peak of publishers this year—15,909. This is an increase of 12 percent.
- British Honduras reached new peak of 225 publishers in March.
- Mexico went up to all-time new peak of 23,338 publishers in March, which is a 12.9-percent increase.
- Nicaragua had a 30-percent increase in March: 461 reporting.
- Venezuela reports 17-percent increase in March, with 2,345 publishers.
- In spite of opposition, the brothers in Spain have reached their seventh consecutive peak in publishers. In March, 2,088 reported—a 28-percent increase.
- Brazil reports 18-percent increase for March—22,046 publishers.

DISTRICT ASSEMBLIES

[1] United Worshipers District Assemblies begin this month. Are your plans made? If not, we suggest that you make arrangements as soon as possible. Particularly should you send in your Room Request form immediately if you are attending a June assembly.

[2] In your arrangements be sure to include the entire six days of the assembly. When we travel many miles and spend considerable money to get to the convention city, we should take full advantage of it by being there for the first session on Tuesday and staying until the conclusion on Sunday.

[3] Since Jehovah provides so bountifully for us, it would be well to be just as generous to the people in the convention city by sharing in the field service during the mornings of the assembly when no meetings are scheduled. In this connection, it would be well to obtain your territory in advance, that is, the night before, so you may go directly to your assignment in the morning. In all cases have a territory in which to work, be it door-to-door, street-magazine or placard work. The current literature offer for the month will be used, also the regular magazine offer. Bear in mind, too, you can be of great assistance to the householders where you stay. Above all things, you will want to invite them to the public meeting.

[4] While in attendance at the convention we should remember that we are a theatrical spectacle to people and are under careful scrutiny. Our decorum should be becoming, in accordance with Christian principles set forth in the Bible. Worldly persons have difficulty managing children. They are impressed when they see children of Jehovah's witnesses under control and deporting themselves well.

[5] There is a word of caution that we would like to mention in conjunction with attending the assemblies this summer. At all times when your car is parked be sure that it is parked in accordance with prescribed legal requirements. Then, too, whenever you leave your car be sure it is locked. In addition to this, never leave anything showing in the car, because thieves are so likely to break in and steal. Instead, put it in the trunk and lock it. Then it will be out of sight.

[6] By being present at the United Worshipers District Assemblies we will be able to manifest the united spirit that is common only among Jehovah's witnesses and no other people. Our hearts will be overflowing with good things that Jehovah has in store for all of us spiritually, and then, too, we have special opportunity of bearing testimony to Jehovah's name and bringing honor to it.

★ **"In summer and in winter" no letup in right works!** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JULY, 1961 "In unity I shall set them, like a flock in the pen."—Mic. 2:12. VOL. IV NO. 7

Exhibit Unity as Men of Good Will

[1] Unity outstandingly characterizes Jehovah's people. They worship only the one true God, recognize only the one Mediator Jesus Christ, look only to the kingdom of God as the hope of mankind, and are joined together in one New World society. Being thus united in belief, they are also united in activity, and during July that unity will be manifest in their field ministry.

[2] This month we have a new sermon to add to the list of those we are qualified to give, as appropriate, in the ministry. "Does God Really Care?" That is a question that is often asked and one that we must be qualified to answer Scripturally. Study the new sermon, practice it, and use it well with the offer during July. Endeavor to reach everyone possible with this practical Bible discussion. Remember that in the summer people are often in the yard or on a back porch, so if you do not get a response at the front door, you may want to try the back door before going on to the next home.

[3] With pleasant weather in most parts of the country, it will be possible to move out into the rural territory that has not received attention during the winter months. Organize well so that the work is done effectively. If there are some small communities where there are houses fairly close to one another, arrange for most of the group to work there while one or two get the more scattered homes with a car. If it is necessary to have several in the car when working scattered homes, then the car driver may find it practical to drop off publishers at the homes, make a brief call himself and then go back to pick up the others. Good organization will make it possible for all to be busy in the ministry as much time as possible.

[4] Many congregations will be working their unassigned territory during July, and there should be careful advance planning for united activity. Publishers working this territory may use any sermon of their choice, offering the *Watchtower* subscription and the *Paradise* book on a contribution of $1.75. Make careful note of all who manifest interest, and call back on later trips into the territory. When this is no longer possible, arrange for someone in the congregation to write letters to such interested persons from time to time to keep the interest alive. This has accomplished much good in years past. Congregations that do not have unassigned territory should make a careful check of the territory that they do hold and arrange to give special attention to the sections that have been worked the least.

[5] Summer months are vacation months for many; no, not vacation from theocratic activity, but vacation from secular work and certain other obligations that often make it difficult to have as full a share in the ministry as one would like. What is there that one can do that would be more refreshing, more stimulating, more upbuilding than using that time for an increased share in the Kingdom service? No matter where you are during July, no matter what else you may be doing, do not fail to meet together

(*Continued on page 2, col. 3*)

Increasing Hours in Kingdom Service

[1] Who is anxious to receive extra blessings from Jehovah? We all are. Increased activity in His service assures a greater reward in joys experienced. With careful planning, many who now devote only an hour or so each month will find it possible to use at least ten hours a month in the preaching of the good news.

[2] Organization is required to accomplish efficient work. Instead of leaving service arrangements to chance, thoroughly prepare in advance by making a schedule that includes all features of the service. Take advantage of Magazine Day, midweek activity, prestudy work, or have a personal territory to work in whenever you can for a greater share. Make a definite schedule for service and stick to it, not allowing other things to interfere.

OFFER FOR JULY
"Your Will Be Done on Earth," and a booklet, for 50c.

THEME FOR JULY
Exhibiting Unity of All Men of Good Will.—Ps. 133:1.

[3] There are many new and less experienced publishers who require personal assistance if they are to maintain regularity and increase their participation. Servants and mature ones can lovingly help them to do so by means of personal visits. Parents should plan family activity so that children can enjoy increased participation, possibly vacation pioneering. Encourage them to support magazine work and to start routes for a regular share each week.

[4] Some sisters may feel that Sunday activity is unnecessary when they go out during the week. Excellent work is being accomplished in the midweek activity and all are encouraged to continue, and whenever possible they should avail themselves of the joys and blessings of Sunday service also, aiding the less experienced publishers who get out on weekends and who can also benefit from their assistance and encouragement.

[5] Vacations do not mean that field service must be neglected. To the contrary, many will find extra opportunities to witness while visiting friends and relatives, thus giving them a chance to hear the truth that

(*Continued on page 4, col. 3*)

Your Service Meetings

FIRST MEETING IN JULY

Theme: Exhibiting Unity of All Men of Good Will.

5 min: Welcome, text, comments.

10 min: Talk on "Exhibiting Unity of All Men of Good Will." (See "Watchtower," December 15, 1960, pp. 748-762, and July 1, 1961, p. 405.)

15 min: Question-and-answer discussion of main article "Exhibit Unity as Men of Good Will."

20 min: Discuss and demonstrate new sermon to be used with offer for coming months. Competent brother will be chairman, with good teacher to demonstrate sermon. Invite all to bring Bibles.

CHAIRMAN (2 min.) Encourage all to use Bible as new sermon is discussed. May take notes on how to effectively tie scriptures together to emphasize theme.

PREPARING THE SERMON (8 min.) Have sermon outlined so all can see. Chairman comments on theme, reads first scripture, asks audience for comments on scripture, also how to tie in smoothly with next one. Proceeds through entire sermon.

Theme: Does God Really Care?

A suggested introduction: "I'm a minister and called briefly as a friendly gesture to help my neighbors with one of the foremost questions asked about God. With the continued spread of cancerous communism, increasing crime and delinquency and world-shattering events of this space age, many people are sincerely asking, 'Does God really care?' Has he abandoned this earth and the affairs of men? It does cause us to wonder sometimes, doesn't it? [Let householder answer.] Many see the injustice and wickedness and wonder if God actually knows what's going on and if he'll ever do anything about it. Note what his Word says on this . . ."

1. **God knows what goes on**
   —Jer. 16:17
2. **Will remove oppression, bring peace by Christ as King**
   —Ps. 72:4, 6, 7
3. **God's will to be done on earth**
   —Matt. 6:9, 10
4. **Make earth glorious home**
   —Rev. 21:4, 5

Suggestion for conclusion: "Isn't it comforting to know that God does care? He takes notice of the good and observes the bad and will shortly remove wickedness and oppression and restore health and everlasting life to obedient mankind. But perhaps you are thinking, 'Well, that all sounds good, but when will such ever take place? Will we ever see it?' Notice the comment this Bible aid has on this: [Read first three sentences from 'Your Will Be Done on Earth,' page 31, par. 50.] That's certainly good news, isn't it? This Bible help has done much to strengthen my faith in God's promises showing that he really does care and will shortly do something about it. I highly recommend it to you, and you may have this copy along with this booklet for a 50c contribution."

MODEL SERMON (8 min.) Publisher selected beforehand gives model presentation. Householder accepts offer. Publisher then suggests demonstration on how to get most good from publications and starts Bible study using "Good News" booklet, paragraph 42.

CHAIRMAN (2 min.) Suggests that other effective introductions and transitions into literature may be used if desired. Encourages all to prepare well and use new sermon.

10 min: Concluding comments. (Include remarks on slogan at bottom of page 1, based on Romans 15:6.)

SECOND MEETING IN JULY

5 min: Welcome, text, comments.

10 min: New World News, Announcements and "Assembly Time."

15 min: Question-and-answer discussion of paragraphs 141-145 of "Preaching and Teaching in Peace and Unity."

20 min: "Be a Teacher as a Family Head"—talk and audience participation in discussion of points.

10 min: Concluding comments. (Include remarks on slogan at bottom of page 4 and related text, Hebrews 10:25.)

THIRD MEETING IN JULY

5 min: Welcome, text, comments.

15 min: Question-and-answer discussion of paragraphs 146-153 of "Preaching and Teaching in Peace and Unity."

12 min: Talk on "Increasing Hours in Kingdom Service."

20 min: Demonstration on "*Witnessing in Public Places.*"

CHAIRMAN (4 min.) Street work is one productive facet of magazine work that should not be overlooked. It has unique value in keeping the Kingdom message before the public eye and in contacting persons who might never be reached in their homes. Its effectiveness depends upon the method used. Do you do it this way?

SCENE I (1 min.) Publisher stands on street corner, calling out slogans in friendly manner as people pass by. No one stops.

CHAIRMAN (2 min.) This is the way some do street work. It is not improper, but neither is it particularly effective in placing magazines. Note the potential of these methods:

SCENE II (1 min.) Publisher, with friendly smile and greeting, approaches person at bus stop: "Pardon me. While you're waiting here, I'd like to take just a moment of your time to show you an article in which many people are expressing interest." Shows the article, comments briefly on it, and places the magazines. He moves on to another person.

SCENE III (1 min.) Publisher approaches window-shopper: "Excuse me, Sir. I am a minister [or doing a public service, etc.] talking briefly with people on the street today about . . ." He then gives a few interest-arousing statements or questions about subject of article he is featuring, produces magazines, invites person to take them for more information on subject and places them.

SCENE IV (1 min.) Publisher walks up to leisurely strolling person: "Hello, I am a minister desirous of sharing some very wonderful information with all that I possibly can . . ." Turn to article, comment on it, place magazines.

CHAIRMAN (5 min.) Discuss these approaches and presentations. Other suggestions may be considered. An additional valuable avenue: approaching parked cars. A number of congregations work shopping center parking lots. One has divided the parking lot into territories. Each publisher works the part of the lot in his territory and then does street work until new cars park in his territory. Their magazine average has jumped from 13 to 22 with the help of this method. See how easily it is done.

SCENE V (2 min.) Publisher respectfully approaches one sitting in car and uses Scene II presentation to place magazines. For variety he offers handbill to person in second parked car. They briefly discuss subject and then Witness offers magazines, tying them in with subject of handbill if possible, or simply stating that as a part of our work we are sharing information on ——. Publisher states and considers subject of article he is featuring, shows the article, presents the magazines and places them.

CHAIRMAN (3 min.) Each of these presentations and many others can be interchanged for any of these situations. Main point: Approach people. Be polite, respectful, but also positive and direct. Use articles of current local interest. Moral themes are very effective. Work for productive magazine witnessing.

8 min: Concluding comments.

FOURTH MEETING IN JULY

5 min: Welcome, text, comments.

18 min: "Congregation Organization" article "Student Talks" to be discussed by school servant, with demonstration of points and audience participation.

12 min: Talk on the importance of back-calls, based on "Yearbook" experiences. See pages 87, 121, 193, 212, 223, 235.

18 min: "Presenting the Good News." Demonstrate points.

7 min: Concluding comments.

MAY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	531	145.3	54.3	7.9	131.7
Pios.	5,988	97.4	33.8	5.3	99.1
Vac. Pios.	1,724	87.0	25.5	3.3	79.5
Pubs.	250,777	9.6	3.2	.6	10.8
TOTAL	259,020				

Public Meetings Held: 21,446

UNITED STATES QUOTA FOR 1961
255,895 Publishers

Exhibit Unity (*Cont'd*)

with your brothers and to share in the service. Many new ones will need help during the summer months to keep regular in the service. Add to your own joy by being one who arranges to take them along with you in the service.

6 Fine work is being done in the field. It is encouraging to see the excellent progress being made in starting new home Bible studies. Continue to be alert to every opportunity to start them. Also, more and more publishers are applying the suggestion to start a magazine route, with fine success. Have you? Keep up the good work during July, expanding your service as you can arrange to do so, exhibiting by your ministry the unity that is characteristic of those who are of good will toward Jehovah God.

CONGREGATION ORGANIZATION

Student Talks

[1] The theocratic ministry school is an established part of the New World society's program of education. It enables each one to develop speaking and teaching ability, to become equipped for more effective ministry.

[2] Endeavor to cultivate the qualities that make one's speaking effective. The important thing is not how much you cover but how well you cover what you do discuss. Take into consideration your audience, adjusting your pace according to their ability to grasp the points presented and approaching the subject in such a way that they will readily see the value of the information to themselves. Do not merely state the key points of your talk; discuss them, emphasize them. When scriptures are read, take time to explain them, showing why they are being used and what they prove. Explain even deep Bible truths with the simplicity that is required to make them easily understood by persons of good will. Avoid a monotonous, matter-of-fact delivery. Appreciate the value of the message, and deliver it with earnestness, conviction and warm enthusiasm. These qualities should not be sacrificed simply to cover all the points in the section assigned.

[3] When sermons are given, for the third and fourth student talks, practical training is being provided for the field ministry. Whether giving a house-to-house presentation on the third student talk, or a back-call sermon on either the third or fourth student talks, present your material as you really would in the field ministry. Cover as much of the assigned material as you feel you can effectively, putting emphasis not on the number of points covered but on the understanding conveyed to the householder. Give attention to teaching. Draw the householder into the discussion, encouraging her not only to repeat certain key points but also to reason on and apply the information you have presented. As the material lends itself to it, make good use of the Bible.

[4] If your student talk is one that you plan to present as a back-call, you may make use of any back-call setting that you feel lends itself to realistic use of the material assigned. Back-calls are made under many circumstances. You may have your discussion after a home Bible study, at noon at your place of secular employment, with one who has encountered opposition to the truth from family or neighbors, or in connection with a study conducted by a parent with that one's own child. If you so desire, you may ask your householder to take the part of a person of a certain religion, or to be a farmer, college student, mother, or something else. These points may be kept in mind by students to help them to find natural settings for the discussion of their material, but they are not points on which counsel is to be given. The important thing is not the setting or who happens to speak first or how many times the householder interrupts with questions. What is important is that each one be helped to make progress in the development of speaking and teaching ability, and it is to this that the attention of both students and counselor should be directed.

[5] Are you taking full advantage of the theocratic ministry school so that your progress is manifest to all? By all means, do so.

Announcements

◆ OFFER FOR AUGUST AND SEPTEMBER: *"Your Will Be Done on Earth,"* with a booklet, for 50c.

◆ Beginning September 3, circuit servants will give the public talk "Where May Real Security Be Found?" and district servants will give the talk "Uniting Men in a Split-up World."

◆ New publications available:

Preaching and Teaching in Peace and Unity —Cebu-Visayan, Chinese, Japanese, Korean

Security During "War of the Great Day of God the Almighty" —Dutch

When God Speaks Peace to All Nations —Hiligaynon-Visayan, Papiamento, Yoruba

Tract 10—*Man's Only Hope for Peace* —Iban

◆ Out of stock in U.S.A.:

From Paradise Lost to Paradise Regained —Hiligaynon-Visayan, Portuguese, Tagalog

"Let God Be True" —Chishona, Portuguese

Riches —Yiddish

"This Means Everlasting Life" —Chishona

After Armageddon—God's New World —English

◆ Available again in U.S.A.:

"Let God Be True" —Arabic, Armenian

Basis for Belief in a New World —Bengali, Chinese

Can You Live Forever in Happiness on Earth? —Japanese

Learn to Read and Write —Spanish

◆ French Assembly: Arrangements have been made to hold an all-French district assembly September 7 to 10, 1961, at Lansdowne Coliseum, Lansdowne Park, Ottawa, Canada. We do not expect to have any sessions in English; everything will be in French. French-speaking brothers and persons of good will may wish to attend.

Be a Teacher as a Family Head

[1] The Bible places the responsibility squarely on the shoulders of the family head to be a teacher. Wives are counseled to look to their husbands for instruction; children are urged to obey their fathers. Are you a teacher of your family?—1 Cor. 14:35; Eph. 6:1-4.

[2] There is much that needs to be taught: obedience, respect and kindness when dealing with others, neatness and cleanliness, dependability and punctuality, good reading habits, and discretion in selecting companions and entertainment. All should know how to pray. In all the activities of life the family should be helped to keep in mind their dependence upon God and their accountability to him; they should cultivate deep appreciation for the many blessings God gives.

[3] Much teaching is done right in the home. There should be a thoughtful discussion of the day's text and family prayer every day. Time should be scheduled for regular Bible reading and study of the Society's publications. Casual conversation also makes deep impressions and shapes family attitudes. As family head one can do much to guide family conversation into wholesome channels at mealtime. Remember, too, that actions speak louder than words. Demonstrate in your life the lessons you want the family to learn.

[4] The family head continues his role as family teacher in the service and at meetings. Just as he should periodically work with his wife in the ministry, giving her personal help to improve her ability, so he should personally oversee the progress in the ministry on the part of his children. Inculcate in them sincere appreciation for the service, enjoyment of it, and effectiveness in performing it. By your enthusiastic participation at the meetings, regularly offering comments, encourage your family to do the same. Set a good example by conscientious fulfillment of assignments for parts on the meetings too.

[5] A wise family teacher will make learning enjoyable. He will give attention not only to what is taught, but to how it is taught, making it alive with interest. He will see to it that family activities are properly regulated, so that the program is balanced and not a harsh regimentation that takes the joy out of life. With loving interest in his family, he will always be approachable, sympathetic, ready to give Scriptural counsel to maintain the spiritual health of all the members of his household.

Presenting THE GOOD NEWS

To those who say, "I don't need your publications; the Bible alone is sufficient."

1 In presenting the good news from house to house we meet persons who are not necessarily opposed to our work but who sincerely object to taking our publications. They often have been advised by their religious leaders not to take the publications. How can we handle such an objection?

2 It might be well to ask the individual tactfully if he agrees that the Bible is the standard for Christians. Most people will answer Yes. Then you could say, "Actually this publication goes hand in hand with the Bible. Let me assure you that the Bible is the basis for this publication by showing you the index [turn to index of publication]. Notice there are hundreds of scriptures on various subjects as outlined in the table of contents. I am sure that you will profit from reading this publication together with your Bible and that it will enrich your faith."

3 Some may object to taking the publications, stating that they can ask their minister for any desired information. To such ones you might say, "Most clergymen themselves have libraries in which they have research publications, such as Bible dictionaries, Bible concordances, Bible commentaries, and so forth. Actually this publication is a reference book and fits into the same category as the ones just mentioned. [For example: Turn to *"Your Will Be Done on Earth"* and refer to information in subject index under "King of the North."] Viewed in this light, it can be a great help in answering your Bible questions and is really a treasure house of Biblical knowledge. I know you will enjoy it."

4 When the householder makes the point that the Bible alone is sufficient, you could counter with the question: "You probably go to church, don't you?" If the answer is Yes, then you could say, "At church you hear sermons, so I am sure you recognize the need for aid in understanding the Bible. We have found that if a sermon is worth hearing it is worth reading. In this way each one can check the proof for statements made, as advised in the Bible at Acts 17:11. So our literature is in reality a collection of printed sermons. I know you will find them helpful and uplifting." Thus, by sincerely reasoning with those who raise this objection it is often possible tactfully to aid the person to see the practical value of our publications.

NEW WORLD NEWS

- Liberia reports 586 publishers—a new peak and a 24-percent increase. Tarma circuit assembly reports 300 at public meeting, of whom 200 were good-will persons.
- Kenya reports new peak of 115 publishers—a 34-percent increase. Some 30 of these are Africans; the work is beginning to spread into that field.
- Fine April report from the Philippines: 35,713 publishers, 27-percent increase.
- Singapore branch reports 43-percent increase in April, with 261 reporting. Also, new peaks in back-calls, Bible studies and total magazines distributed.
- Kingdom Ministry School now in operation in Sierra Leone. 344 publishers there in April, for 22-percent increase.
- Work continues to progress in Algeria; fifth new peak this year, 34-percent increase, 185 publishers.
- From La Reunion, where work is just getting started, four brothers report meeting attendances of fifty.
- Canada reports all-time publisher peak of 40,230 in April—a 16.3-percent increase.
- Greece reaches 20 percent, with 8,831 publishers. Appeal presented to Council of State, highest judicial body in Greece, for permission to have a Kingdom Hall in Greece. Excellent witness given; decision reserved until future date.
- Other fine reports for April: Australia, 15,331 publishers, over 20-percent increase. Lebanon, 678 publishers, 30 percent. Mauritius, 49 publishers, 26 percent. Pakistan, 126 publishers, 31 percent. Puerto Rico, 2,082 publishers, 26 percent.

ASSEMBLY TIME

1 This is assembly time! June, July, August and September are assembly months, and during this time Jehovah's witnesses in many lands will be gathering together for united worship at their district assemblies. If you have not yet attended an assembly, there is still ample time to make arrangements to attend one in July or August, but do it now. One thing you should do right away: Write to the city of your choice for rooming accommodations.

2 Those attending the assemblies will find that each of the six days provides a rich portion of spiritual food. It is invigorating to assemble with thousands of your brothers in united worship. You thus prove yourself to be a blessing to them, and, in turn, you are built up by their association. More than that, after attending your assembly you will agree that you have been blessed with spiritual provisions far exceeding your expectations.

3 You will also have a wonderful opportunity to work unitedly with your brothers in the field ministry at the assembly city all three mornings that such service is scheduled. This should be a matter for first consideration on the part of all of us. Added to that will be the pleasure of volunteering and sharing in the work at the assembly itself, which will greatly increase your own enjoyment of the assembly.

4 The main thing now, if you have not yet attended an assembly this summer, is to make plans. Yes, this is assembly time, a time for united worshipers to assemble together.

Increasing Hours in Service *(Cont'd)*

would otherwise be impossible. In attending the assemblies, do not overlook witnessing opportunities while traveling, as well as service arrangements at the assembly.

6 There is nothing wrong in seeking recreation in outdoor activities during the summer, but it is so much more satisfying when it does not interfere with the Kingdom service. These activities are more refreshing and enjoyable when arranged after one has shared in the service first. Maintain proper balance so that the more important ministry responsibilities are given primary consideration.

7 If we put forth diligent effort to increase our participation in the service, our joy will be full. Let each one put Kingdom interests first, faithfully striving to do more in the work of spreading the good news.

★ **Assembling together exhibits our unity.** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

AUGUST, 1961 "In unity I shall set them, like a flock in the pen."—Mic. 2:12. VOL. IV NO. 8

Maintain Peace to Bear Fruit

[1] Unlike the old world, true Christians are not divided by nationalism, racial strife, social distinctions or family squabbles. Having Jehovah as their teacher, they are at peace. They earnestly endeavor to apply Bible principles so as to maintain peace within the Christian congregation, and as witnesses for Jehovah they are "making peace to be heard." —Isa. 54:13; 52:7.

[2] Congregations that are participating in unassigned-territory work can reflect the fruitage of peace by good organization and wholehearted co-operation. There is much to be done, and all will want to spend as much time as possible in this service so that an extensive witness can be given. When interest is found, lovingly take time to demonstrate how to study the publications with the Bible. If at all possible, call back to continue the study. If the distance is too great, arrange for qualified publishers—perhaps some who are infirm—to correspond with these newly interested ones.

[3] If there is no unassigned territory within reach of your congregation, servants will analyze the congregation's territory and concentrate efforts on the least-worked sections. Emphasize calling on not-at-homes and following up on all interest, to assure thorough coverage of the assignment. See to it that everyone in your territory hears the message of peace.

[4] All can help to maintain peace by showing consideration as to service arrangements. Out of thoughtfulness for the others in your service group, as well as for the sake of receiving the counsel needed for effectiveness in your own ministry, make it a habit to be on time at meetings for field service. After the meeting is dismissed, conserve time by leaving promptly for the territory. If you are in charge of a service group, be sure that each one has enough territory to work during the entire period he plans to engage in house-to-house work so no time is lost in waiting for another assignment. The most can usually be accomplished if each one works alone at the doors, unless training is being given. Show your Christian maturity by being willing to do this. Yes, all can contribute to peaceable, efficient service arrangements.

[5] Through his organization, Jehovah has marvelously equipped us for the ministry. The sermon "Does God Really Care?" enables us to direct the attention of interested ones to His loving provisions for a peaceful new world. Use it, and others as appropriate. Patiently help those you meet to understand God's way. Even if they are not interested, maintain peace by being kind, demonstrating both by words and deeds that the message really is one of peace. On every occasion possible offer the latest bound book you have in stock and a booklet. Having different publishers demonstrate the current sermon and the offer when the group meets in the morning for service has proved to be a great aid in getting everyone off to a good start; so book study conductors should continue to arrange for this.

[6] Bear in mind that August is the last month of the service year. Be sure to mail your report to your home congregation in ample time if you are away. Wherever you are, let the message of peace be heard.

[7] Whether at meetings or in the service, at home or at work, bear fruit; let the peaceful fruitage of God's spirit be manifest in all you do. As Jesus said: "My Father is glorified in this, that you keep bearing much fruit and prove yourselves my disciples."—John 15:8.

Organizing to Attend Meetings

[1] Are you regularly in attendance at all congregation meetings? If so, do you help someone else to attend? Are you among those who can say, "Yes," to these questions? The records show that about 22 percent do not attend the *Watchtower* study and 33 percent do not attend the service meeting and ministry school.

OFFER FOR AUGUST
"Your Will Be Done on Earth," and a booklet, for 50c.

THEME FOR AUGUST
Maintaining Peace to Bear Fruit.
—Jas. 3:18.

Based on the April peak of 273,131 publishers, this means there are, on the average, 59,000 to 90,000 publishers who are missing out on much life-giving teaching and are not regularly having loving, upbuilding association with their brothers at these spiritual feasts.

[2] Various causes can be cited for this irregular attendance. Some have allowed secular interests, worldly pleasures and other distractions to interfere, while ill health prevents attendance from time to time. Still others have transportation problems. Servants and mature brothers who realize the value of meetings can do much to help build up a desire for spiritual things through Scriptural discussions with those not regularly attending meetings. Also, they can and will want to assist others in practical ways to overcome their transportation problems.

[3] Undoubtedly much can be worked out in a practical way through the service centers. Congregation book study conductors can ascertain the problems of the ones in their service centers. Encouragement can be given those who have cars to pick up those who would otherwise be unable to attend. Many who are elderly can be helped in this way,

(*Continued on page 4, col. 3*)

★ **"Observe the oneness of the spirit" by attending meetings.** ★

Your Service Meetings

FIRST MEETING IN AUGUST

Theme: Maintaining Peace to Bear Fruit.

5 min: Welcome, text, comments.

10 min: Talk on "Maintaining Peace to Bear Fruit." (See "Watchtower," February 1, 1960, pp. 69-81, and August 1, 1961, p. 471.)

15 min: Question-and-answer discussion of main article "Maintain Peace to Bear Fruit."

25 min: Demonstration on back-call sermon.

(Congregation notified week before to bring Bible and "Good News" booklet. Select several publishers in advance to prepare points.)

(3 min.) Chairman encourages all to follow up interest promptly with objective of starting a Bible study. Any one of Society's books a householder may have may be studied, or a magazine article or a booklet.

(7 min.) Chairman reads first scripture, asks audience what points in scripture could be used to emphasize theme. How could these points be tactfully drawn out by publisher? Proceeds through three scriptures with stimulating discussion, emphasizing use of teaching methods, encouraging comments from all in the audience.

(8 min.) Well-prepared publisher demonstrates use of sermon from "Good News" booklet as householder looks up texts in own Bible. All encouraged to follow along and take notes. You might say, "On my previous visit I enjoyed my Bible discussion with you emphasizing how God is keenly interested in what is going on in the world today and will shortly do something about all the wickedness. Knowing that you too are interested in seeing the time when his will is done on earth, I've been looking forward to sharing more information with you on just how conditions will be changed. One of the outstanding scriptures we talked about was the one at Psalm 72. Perhaps you noticed the comment made on that text in the booklet I left you. [Pause for householder's comment.] If you would like to get your copy of the booklet with your Bible, I'm sure you'll enjoy what the Bible shows will shortly take place." (Ask to step inside if appropriate.) Publisher may use questions on paragraphs to stimulate thinking of student.

Theme: How God Shows He Cares

Entire earth to be under righteous Kingdom rule
gn par. 43 (Ps. 72:1-5)

Great change, with fear, war and wickedness gone
gn par. 42 (Mic. 4:3, 4)

Man and animals respond to God's loving care
gn par. 42 (Isa. 11:6-9)

Publisher then turns to paragraph 3 and continues study, completing paragraph three.

(2 min.) Chairman interrupts, explaining publisher might continue for several paragraphs, depending on circumstances, but now notice how way is prepared to continue study on the next call.

(3 min.) Publisher briefly reviews good things learned. Commends householder for comments and makes definite arrangement to return and continue discussion.

(2 min.) Chairman stresses simplicity of back-call work, encourages all to have part. Increased back-call work brings increase in Bible studies and praise to Jehovah's name.

5 min: Concluding comments.

SECOND MEETING IN AUGUST

5 min: Welcome, text, comments.

10 min: New World News and Announcements.

20 min: Question-and-answer discussion of paragraphs 166-169 and 181-183 of "Preaching and Teaching in Peace and Unity."

15 min: "Presenting the Good News." Discuss and demonstrate points.

10 min: Concluding comments.

THIRD MEETING IN AUGUST

5 min: Welcome, text, comments.

10 min: Question-and-answer discussion of paragraphs 184-188 of "Preaching and Teaching in Peace and Unity." (Just prior to the visit of the circuit servant and before the next circuit assembly congregation servants will discuss with the congregation paragraphs 154-165 and 170-180, respectively.)

15 min: Talk on "Organizing to Attend Meetings," with suggestions from audience as to how more can be helped to attend.

20 min: "Be a Teacher at Meetings for Field Service"—talk and demonstration of points.

10 min: Concluding Comments. (Include remarks on slogan at bottom of page 1, based on Eph. 4:3.)

FOURTH MEETING IN AUGUST

5 min: Welcome, text, comments.

10 min: Talk on witnessing with magazines, based on "Yearbook" experiences. See pages 201, 203, 232, 254, 269.

18 min: Question-and-answer discussion of Congregation Organization article "Ordering Magazines."

22 min: Effect of Magazine Activity.

CHAIRMAN (3 min.) Magazine activity lays foundation for expansion. It stirs up interest, overcomes prejudice, publicizes Kingdom message. Appreciating its purpose and benefits helps us to be more diligent in magazine activity. What can magazines do?

SCENE I (3 min.) Wife has just returned from shopping. Husband finds handbill in shopping bag, is surprised wife accepted it. Wife feels Witnesses do good work, likes reading literature. Husband wants no fanatic trying to convert or sell religion to him. Wife disagrees; they are friendly, always have something interesting to say. She forgot something at the store. Husband volunteers to get it, as he has to go to his brother's home anyway.

SCENE II (3 min.) As husband enters door, Witness approaches manager with magazines. He listens unobtrusively, is surprised when manager warmly accepts magazines. After Witness leaves he mildly expresses surprise to manager, who replies that, while he has his own religion, he always takes the magazines. Likes variety of profitable articles. Commends witnesses for sincerity and zeal. Husband, deep in thought, leaves store.

SCENE III (2 min.) As husband slowly walks down street he observes Witness tactfully approaching window-shopper. Brief, kind, tactful presentation made, person accepts magazines. Husband, who had slowed down to hear, thoughtfully walks on.

SCENE IV (3 min.) At his brother's home their conversation interrupted by Witness calling. Brother answers door, husband listens with interest. Brother accepts magazines, tells husband he always takes and enjoys reading them, commends ministry of Witnesses. Husband glances through magazines, comments on interesting title, but must leave.

SCENE V (5 min.) Husband has just arrived home when a Witness calls. Wife answers door. Husband interrupts, tells Witness they have been following him all day. Inquires about the work, why they call, purpose of magazines, etc. Publisher kindly and tactfully explains, makes brief magazine presentation, husband accepts. Publisher offers to return, husband welcomes offer. After Witness leaves, husband (whose attitude has changed) expresses how impressed he was by sincerity, zeal and friendliness. Not fanatics as he had thought. Each Witness had something interesting to say; other religions could learn from Witnesses.

CHAIRMAN (3 min.) Effects of magazine work often not directly seen by us. It prepares way for acceptance of message. The more frequently the territory is worked, the more the interest is found. Be positive, enthusiastic, but do not high-pressure or force magazines. Be kind, tactful. Start magazine routes. Make back-calls on persons who show special interest.

5 min: Concluding comments. (Include remarks on slogan at bottom of page 4, based on Zeph. 2:3.)

FIFTH MEETING IN AUGUST

Congregations having a fifth service meeting in August should plan their own program, taking into consideration counsel given on the latest circuit servant's report.

JUNE SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	544	130.2	47.5	7.4	118.2
Pios.	5,724	85.3	28.8	5.1	88.7
Vac. Pios.	2,129	81.4	17.3	2.1	66.5
Pubs.	239,538	8.7	2.8	.6	9.7
TOTAL	247,935				

Public Meetings Held: 18,387

UNITED STATES QUOTA FOR 1961
255,895 Publishers

Be a Teacher at Meetings for Field Service

[1] Jehovah's servants are always alert to 'buy out the opportune time' to teach. A golden opportunity for instructing our brothers is at the meetings for field service. In a year a regular Kingdom publisher spends many hours at these meetings. Since what is learned there can be immediately passed on to many others in the territory, what an appropriate time it is to teach!—Eph. 5:16.

[2] This grand opportunity to teach can so easily be lost by lack of preparation. So whet the appetite of your brothers in advance. Let them know what they can do to prepare. Encourage them to be there and on time by showing them that this is an opportunity provided by Jehovah to be taught by Him. When they arrive, give them a warm welcome.

[3] The possibilities for teaching at meetings for service are almost limitless. Publishers assigned well in advance may demonstrate the current sermon. Where weaknesses have been noted in these sermons, demonstrations may be arranged and presented so as to emphasize how improvement can be made. Objections commonly met in your territory should be considered. The various essentials for effective sermons found in the September, 1957, to November, 1958, issues of *Kingdom Ministry* may be discussed. A week or two might be spent on each essential. *Enthusiasm on the part of the one in charge* and a variety of approaches that draw all the publishers into the discussion are required for stimulating and instructive meetings for service.

[4] At meetings for magazine service the essentials for good magazine presentations found in the April, 1960, *Kingdom Ministry* may be reviewed. Talking points from the current magazines may also be discussed, and demonstrations prepared in advance may be used to illustrate how these can be used in the field. Experiences that illustrate a good point or principle of presentation might be shared.

[5] A morning meeting for service should begin with a brief discussion of the daily text, drawing out comments that apply the text to the circumstances and ministry of those in the group, and before departing for the field service Jehovah's direction should be petitioned. The entire morning program should not exceed fifteen minutes. Meetings for service at other times should be cut considerably shorter by dispensing with the discussion of the text.

[6] If the servants take the lead and all publishers prepare well, the time spent at meetings for field service will result in improved efficiency, fruitfulness and spiritual vigor.

Presenting THE GOOD NEWS

Will you pray for me?

[1] Quite often sincerely religious people ask the question, "Will you pray for me?" Under these circumstances what should we do? Would it be proper? What view should we take of such requests?

[2] First of all, it is good to realize what prayer is. Knowing this puts us in the best position to handle matters properly. "*Make Sure of All Things*" defines true prayer as "an earnest petition, offered to the right one, in the right manner, and on right matters." To illustrate how these principles guiding true prayer work, suppose the householder seriously asks, "Since you are a minister, will you come in and pray for my mother; she is quite ill?" When confronted with this question it would be good to approach the situation calmly. After entering the house you might say, "I'm sorry to hear that your mother is so ill and I appreciate your request for prayer. When prayer is mentioned we often call to mind the model prayer of Jesus. Remember how he prayed on that occasion. First of all, he directed his prayer to 'Our Father.' Psalm 83:18 establishes the Most High God Jehovah as our heavenly Father. Then Christ Jesus prayed for the Kingdom as the remedy for all the ills of mankind. This is pointed out at Revelation 21:4: 'And he will wipe out every tear from their eyes, and death will be no more, neither will mourning nor outcry nor pain be any more.'" Then proceed to show that it is only under God's kingdom that sickness, sin and death will be abolished, and how comforting it is now to have such a hope. (This may satisfy the person's need for comfort.)

[3] If the householder requests prayer after this explanation, then you could proceed to pray for God's kingdom and an accurate knowledge and understanding of his will. While not praying directly for the individual, we would be praying for God's kingdom, which is the answer to all mankind's problems. It would not be possible for us to pray for miraculous healing or for better conditions under this system of things. The Bible clearly points out the power of prayer and the good that it can accomplish. By handling calls in this way we can turn such occasions into a witness for the kingdom and utilize the avenue of prayer to Jehovah's praise.

Announcements

◆ Actual-count inventory of literature is to be taken by all congregations on September 1. Two literature inventory forms are being sent to each congregation with the statement. The original should be filled out and returned to the Society *no later than September 3.* Retain the duplicate for the congregation file.

◆ There are yet four more main district assemblies, starting August 8 at Oklahoma City, August 15 at Omaha, August 22 at Milwaukee, and August 29 at San Francisco. If you have not yet attended one of the United Worshipers District Assemblies, by all means be present at one of these for all six days.

◆ United Worshipers District Assemblies will also be held at Anchorage, Alaska, August 24-27, and in Bermuda, September 14-17.

◆ Congregations that will be attending district assemblies in August and September should remember that at least a half hour on the service meeting program following the assembly is to be devoted to a review and practical discussion of things learned at the assembly and encouraging experiences. This should be carefully planned by the congregation servant in advance. Any adjustments needed in the service meeting program in order to put on this special part may be made.

◆ For the benefit of congregation servants and literature servants we are herein listing the symbols for the *New World Translation of the Hebrew Scriptures:* Vol. I is bi4; Vol. II is bi5; Vol. III is bi-ps; Vol. IV is bi-isa; Vol. V is bi6.

It would be appreciated if the literature servant would cut out this announcement and keep it in a conspicuous place to use for reference when he fills out the order blank.

We trust this will aid in the ordering of these Bibles.

◆ LITERATURE OFFER: September: Latest book of the Society the congregation has on hand, with a booklet. October: Subscription for *Awake!*, and three booklets, for $1. Both the October 8 *Awake!* and the October 15 *Watchtower* will be powerful special issues to which all will want to give wide distribution.

◆ New publications available:

From Paradise Lost to Paradise Regained —Norwegian, Swedish
You May Survive Armageddon into God's New World —Swedish
"Your Will Be Done on Earth" —Danish, Norwegian

◆ Available again in U.S.A.:

"This Good News of the Kingdom" —Tamil

CONGREGATION ORGANIZATION

Ordering Magazines

[1] Some congregations find it difficult to maintain an ample, but not excessive, supply of magazines. When too few are ordered, the publishers do not have enough. At other times the magazines accumulate and the account with the Society becomes delinquent. How should the order for distributors' copies be made up?

[2] Rather than simply estimating the congregation's magazine requirements, the magazine-territory servant should check with each publisher and pioneer to ascertain their regular needs. Perhaps a publisher wants four copies of *each issue* of *The Watchtower* and four copies of *each issue* of *Awake!;* the servant will make a note of the publisher's name and the quantity of each issue desired. To determine how many magazines the congregation should order, simply add up the individual orders submitted. For ordering, the congregation servant should use the magazine Distributors' Order blank; ordering, if possible, each magazine in tens for orders of thirty or more.

[3] Each publisher should recognize that when he places an order for a regular supply of magazines, those magazines become his responsibility, not that of the congregation. If you still have on hand magazines of previous issues, do not tell the magazine-territory servant that you do not want the new supply; they are yours, obtained at your request. Likewise, if you are going to be away from the congregation for a week or for several weeks, perhaps on a trip, remember that your magazines will continue to come through for you at the Kingdom Hall, just as other mail accumulates at your home. And even if you should move away on short notice, accept the responsibility for your supply of magazines until such time as the cancellation of your order goes into effect with the Society.

[4] In order to place all the magazines you order, a schedule is important. If you have a specific time set aside for magazine work and share in it regularly, if you always offer the magazines when the regular literature offer is not accepted, if you are using them on your back-calls and in incidental witnessing, the magazines will not accumulate. Even if you should not be able to share in the service as fully as usual for a short time owing to unforeseen circumstances, resourcefulness on your part will make it possible to place your magazines. Offer them to those who call at your home. Look at the titles of the articles and consider who there is in your community that would be particularly interested in those articles and make an effort to get the magazines to those persons. If, after considering your own possibilities for placing the magazines, you feel that it still will not be possible to use all of a particular issue, while they are still current tell the magazine-territory servant that you have extras, and then if a new publisher who does not yet have an order asks for magazines or some other publisher finds that he is placing more than usual of that particular issue and asks for more, the magazine-territory servant can suggest that he see you to get copies.

[5] On certain occasions one knows that he will be able to use an extra supply of magazines; for example, to vacation pioneer, for special activity during the week of the circuit servant's visit and on worldly holidays, also when one of the magazines carries advance notice of an article that will go well in a particular territory. In these cases place an order with the magazine-territory servant *as early as possible* for extra copies of the particular issue or issues that you will need, and the congregation can place a special order with the Society for these issues without changing your regular order for each issue. It is very important that all special orders and changes in order be handled *promptly* by the servants.

[6] If for some reason you find that older magazines have accumulated, do not destroy them; they contain information that can lead persons to life. While we distribute only magazines of recent issue from house to house, some have had excellent results in visiting hospitals, city, county, or state poor farms and old-age homes and, as ministers, with the permission of the ones in charge, talking to the patients and leaving free copies of these upbuilding Bible journals with those who will read them.

[7] A tremendous witness is being given through the use of the magazines. Plan carefully to be sure that you have the supplies that are needed and that all magazines received are used effectively in the ministry.

NEW WORLD NEWS

District assemblies begin! New York attendance reached 89,853 at English public talk, 3,048 for Spanish; 1,732 immersed. Houston reported 19,141 at English meeting and 2,159 at Spanish; 424 baptized. Vancouver had 28,952 at public meeting; 606 immersed.

The Council of State has decided against the appeal of Jehovah's witnesses in Greece for the right to have a Kingdom Hall in which to meet for Bible study.

Fine district assembly held in Togoland at Keta, with 706 for public meeting and 29 baptized; 272 publishers in May.

Guadeloupe reports three more congregations formed in May, making a total of ten.

Circuit assembly held for first time in French Guiana in Cayenne. 250 saw showing of the Society's film and fifty attended public talk. New peak of fifteen publishers reported in May.

Tanganyika reports third consecutive peak in publishers: 603 in May, for 33-percent increase. Results of four-month "Watchtower" campaign double those of previous year.

Attend Meetings *(Cont'd)*

as well as those who have families and who may not be financially able to bring them to the meetings regularly. True, such might require leaving a little earlier than usual or may mean additional expense. Nonetheless, the value of the spiritual nourishment gained will more than offset the cost.—Heb. 13:16.

[4] On the other hand, those aided can express their appreciation for such kindness by word and deed. Saying, "Thank you," means much. Also, a reasonable contribution toward gas and oil reflects a grateful spirit for being assisted to attend meetings and when taken in field service. An unused auto ashtray provides a convenient, unobtrusive place for leaving such contributions. When arrangements are made for some to be picked up, those riding should be ready on time, so no time is lost and the group does not arrive late at the Kingdom Hall. Good scheduling and co-operation will be in the best interests of all.

[5] Your loving display of hospitality toward one another will mean more regular attendance at the meetings and thus greater maturity for the entire congregation.

★ **Magazines aid meek ones to "seek Jehovah."** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

SEPTEMBER, 1961 "In unity I shall set them, like a flock in the pen."—Mic. 2:12. VOL. IV NO. 9

Stay Awake as Approved Slaves

1 For Christians living in this sleep-inducing 'age of distractions' Jesus urged wakefulness. Wakefulness to what? To the privileges that are ours as Jehovah's slaves; to the fact that God's kingdom already rules and the Kingdom work entrusted to us is urgent. We cannot afford to become indifferent, drowsy, negligent in our ministry.

2 As we enter a new service year it is good for all of us to take a careful look at what has been done during the past year and lay careful plans to assure advancement during the months ahead. It is good for the congregation as a whole to do this. It is also beneficial for each family and individual ministers to make a similar analysis.

Points to Check

3 As vacationers return home, school opens and people enter their normal routine again, there are matters that ought to receive special attention by servants in the congregation. First of all, figure the averages for the last service year, establish new quotas, and post this information on the congregation chart. Did the congregation meet its quotas during the year? Does the report reflect sound spiritual health on the part of the congregation? What needs special attention? Make definite plans now to see that it gets done. Are the service centers all functioning smoothly? Are the meetings for field service instructive and well organized? Are there arrangements for midweek service? Have arrangements been made for public meetings at the service centers once a month or every other month where this seems advisable? Discuss these matters with the book study conductors and make arrangements to visit each of the groups soon to offer needed help. Is every possible effort being made to complete the coverage of unassigned territory held by the congregation? When this work comes to a finish at the end of September, remember to submit the names of good-will persons to the Society on 3" x 5" slips of paper; also arrange for some capable publisher to correspond with these interested persons. Yes, there is much to be done.

4 What about individual ministers? There are matters for each one of us to check. First, are we attending all the congregation meetings regularly? Do we arrange to have some share in the field ministry each week? Are we sharing in all features of the ministry? Do we regularly conduct at least one home Bible study? Let us be awake to opportunities to reach these goals. And while we are service-minded, let us not neglect our personal study and helping new publishers to grow to maturity. Constant progress in these matters is evidence that one is awake to his responsibilities.

Work to Be Done

5 In the September 8 *Awake!* is an eight-page article about the persecution of our brothers in Spain.

(*Continued on page 3, col. 1*)

Lovingly Help One Another

1 Maturity is a prime objective for every Christian minister. It means being fully developed as a Christian, having proper balance and deep appreciation of the truth. Such maturity brings blessings from Jehovah upon the individual publisher and the entire Christian congregation.

2 Throughout the 1962 service year we will specifically direct our efforts toward lovingly helping one another. Paul urged, "We . . . who are strong ought to bear the weaknesses of those not strong." (Rom. 15:1) This specific Bible command shows the necessity of helping one another. The motivating force behind it is love, for love looks out for the interests of others.—1 Cor. 13:5; Phil. 2:4.

OFFER FOR SEPTEMBER
Use the latest books of the Society.

THEME FOR SEPTEMBER
Staying Awake as Approved Slaves.
—Luke 12:37.

3 How will we help one another? Those who are more mature will give specific attention to helping those who are less mature to build them up to spiritual maturity. In what ways? To be regular in field service, to give sermons, to make back-calls and start studies, to conduct studies in an instructive manner, to direct interested ones to the organization, to prepare new ones for the service, to place magazines, to be a vacation or regular pioneer, to study, to attend and comment at meetings, to support and enroll in the theocratic ministry school and to prepare for and accept responsibility.

4 In future months, *Kingdom Ministry* will have articles that will give practical suggestions on how we can lovingly help one another to maturity. This will be a reciprocal arrangement, offering an interchange of encouragement for all. (Rom. 1:12) The training program will play a large part in it. Since progressing to maturity is everyone's responsibility and a Scriptural requirement, this work of mutual assistance will call for the wholehearted co-operation of every servant and publisher.—Heb. 6:1.

5 What makes this matter of lovingly helping one another so important? Primarily because in this way rapid progress to maturity can

(*Continued on page 2, col. 3*)

★ **"Let us stay awake" to our privileges of service.** ★

Your Service Meetings

FIRST MEETING IN SEPTEMBER

Theme: Staying Awake as Approved Slaves.

10 min: Welcome, text, comments, along with talk on "Staying Awake as Approved Slaves." (See "Watchtower," July 15, 1960, pp. 438-444, and September 1, 1961, p. 539.)

15 min: Question-and-answer discussion of main article "Stay Awake as Approved Slaves."

15 min: Earnest talk on "Totalitarian Inquisition Revived in Spain" in September 8, 1961, issue of "Awake!"

10 min: Discuss and demonstrate how to place the September 8 "Awake!" with Protestants, Catholics, Jews (according to the needs of your territory), also Protestant clergymen, so they will see the importance of the information.

10 min: Concluding comments. (Include remarks on slogan, based on 1 Thess. 5:6, on page 1.)

SECOND MEETING IN SEPTEMBER

5 min: Welcome, text, comments.

15 min: Talk on "Enjoy Pioneering Now" by competent brother. In conclusion, encourage all who can to take up the pioneer service now. Those unable may be able to enjoy vacation pioneering. Many do so each time the circuit servant visits the congregation as well as on other occasions.

15 min: Questions and answers on Congregation Organization article "Lovingly Aid New Publishers to Be Regular."

15 min: "Presenting the Good News." Talk and demonstration.

10 min: Concluding comments. (Include remarks on slogan, based on 1 Tim. 4:15, on page 4.)

THIRD MEETING IN SEPTEMBER

5 min: Welcome, text, comments.

8 min: New World News and Announcements.

15 min: Question-and-answer discussion of article "Lovingly Help One Another."

25 min: Analyzing Our Ministry.

Each publisher should have his Publisher's Record card with year's totals and averages. Have report of entire year of congregation's activity displayed, with totals and averages.

CHAIRMAN (3 min.) Service year completed; well to pause and reflect on progress made, discuss potential for future year and how we can individually make our ministry more effective. Each one should take notes on suggested improvement.

AUDIENCE PARTICIPATION (17 min.) Review report of congregation, especially calling attention to averages as shown on chart, inviting publishers to compare their averages with congregation. Make figures alive and meaningful by showing such service represents much help given to people of good will and sanctification of Jehovah's name. Every report was important and contributed to grand witness in the territory. Give particular attention to average hours, magazines, back-calls and Bible studies. Are we reaching the wholesome goal of ten hours each month? twelve magazines and one home Bible study? Where weak, ask for suggestions that have been made in past years' "Kingdom Ministry" to overcome or improve it. Also, publishers who have good results may relate what they find to be effective. (Publishers should be encouraged a week before to look up suggestions for improvement in "Kingdom Ministry" on known weaknesses of congregation so discussion will be lively and instructive.)

What has all this activity accomplished? How many new ones started in the ministry in our congregation during the past year? How many were immersed? Even where there were no new ones started, show what a grand witness was given to praise Jehovah's name. Be upbuilding and encouraging. Now, what can be done to hold on to what gains have been made? How can we do even better? Ask audience for suggestions as to what potential exists for further increase from home Bible studies being conducted. What can be done to help these interested ones on to greater maturity, to association and service?

CHAIRMAN (5 min.) Commends audience for practical suggestions and encourages all to apply helpful suggestions. What will result if applied locally? Increased praise to Jehovah, a fuller share in the great gathering work now coming to a close, and increased joy and happiness to each individual. Conclude by tying in Society's program for 1962 service year of lovingly helping one another.

7 min: Concluding comments.

FOURTH MEETING IN SEPTEMBER

(NOTE: Congregations that have a fifth service meeting this month should arrange their own program, adapted to local needs, for this week, and use the material outlined below for the last meeting in the month.)

5 min: Welcome, text, comments.

15 min: Talk on "How to Read the Bible," in "The Watchtower" of August 1, 1961, pp. 472-475.

10 min: Questions and answers on article "Special Issues of 'Watchtower' and 'Awake!' "

22 min: Know Your October 8 "Awake!"—"How Does Protestantism Stand with God?" (Discussion and demonstration to acquaint entire congregation with contents of this special issue.)

10 min: Chairman invites audience to follow along in their copy of the magazine as he briefly discusses each article. He will summarize key points made and will highlight points of interest that can be used effectively in presenting the magazines. In conclusion the audience may be invited to give their impression of the special issue with expressions on how they feel about prospects for its use.

8 min: Three or four publishers selected in advance will give model 30- to 60-second presentations. Each one will be given one or two articles on which to prepare presentations. Demonstrations should cover how the magazines can be presented from house to house, store to store and by approaching people waiting for buses, in parked cars, etc.

4 min: Chairman encourages all to start using special "Awake!" immediately on release date September 30. All are encouraged to put forth special effort to start distribution at once, sharing in morning or afternoon Magazine Day activities on Saturday the 30th (which all congregations should arrange for). Endeavor to leave the special issue whether or not the regular offer is taken on Sunday and other times the regular offer is made. Always have copies available for distribution wherever you go. Each service center will have pre-study magazine work; publishers can get territory and work it on way to study or attend brief meeting for field service at center and then go into service. See that friends and relatives not in the truth as well as persons of good will who are not subscribers get a copy and that people who are studying have opportunity to get copies to share in distributing this powerful message if they so desire.

8 min: Concluding comments. (Include encouragement for all to share in Sunday witnessing, October 1, which is start of "Awake!" subscription campaign. Publishers may use current sermon or any one they have found effective. If subscription offer is not taken, offer two magazines for 10c, one being October 8 issue. Make notation of placement and make return call, for many after reading special issue will be anxious to subscribe.)

Lovingly Help One Another (*Cont'd*)

be achieved, thus improving the effectiveness of our ministerial activity. While Jehovah has assured us of his blessing upon our work as an organization, what will we contribute individually to the expansion work yet ahead? Are we prepared to care for those new sheeplike ones he will entrust to us? Getting solidly behind this work of helping one another will properly prepare us. Also, in past years some have slipped away from the faith because of a lack of attention. This arrangement of helping one another can prevent the falling away of others in the future.

[6] The program will also help to teach acceptance of responsibility. We are part of a rapidly growing organization that will fill the earth. Dependable, mature, well-trained individuals by the thousands are needed to be servants, study conductors, good pioneers and publishers to do the work Jehovah has commanded. Such persons will be available if we lovingly help one another by imparting training with a view to expansion.

CONGREGATION ORGANIZATION

Lovingly Aid New Publishers to Be Regular

[1] Many have recently symbolized their dedication by water immersion. It is our hope that these new ministers of Jehovah God will grow to maturity and will walk through the open door that leads to activity, as described by the apostle Paul at 1 Corinthians 16:9. New ones, however, need help to grow to maturity. We must lovingly show interest in them and encourage them to study, attend meetings and share in service. If any who have recently been immersed begin to slow down in theocratic activities or become irregular in the ministry, what should we do to help them?

[2] The congregation overseer should be alert to the needs of the sheep. If he detects that one of the newer publishers has become irregular in the ministry or is slowing down in theocratic activities, he will want to see that assistance is given to correct the condition. Likely the overseer will go to the person who studied with this new one. This may be you. If the overseer comes to you and requests assistance, what should be your response? You should have a keen desire to aid the new one to make progress and become regular in ministerial service. If you have not yet finished studying with him *"Let God Be True"* and *"This Means Everlasting Life,"* likely you will be asked to resume your study with the new one and show concern for his spiritual progress. We should be concerned with the lives of the sheep, not merely the counting of time.

[3] It is also our responsibility to see that the sheep are fed regularly in the congregation meetings. It would be good if we would not only invite them to the meetings but also accompany them. Meetings play an important role in bringing all of us on to maturity. Attending the meetings regularly is upbuilding to the newer publishers. Likewise it is most encouraging to those who are regularly attending. There is nothing like new faces to enliven the congregation. Also, new ones are incited to love and right works and this right association is very wholesome in crowding out wrong desires.

[4] If help is thus given in connection with study, service and association, undoubtedly the new one will grow to maturity, will learn how to do the divine will effectively, will have joy and satisfaction in his service, and all of this will help him to become regular in each feature of the ministry. Of course, when assistance is needed by those not yet dedicated we want to give them loving help too. It is our obligation and privilege to lovingly aid all newer publishers to be regular in the ministry. We should assume that responsibility.

Stay Awake *(Cont'd)*

We want to give it wide distribution. The article will be featured simultaneously in the September 8 issues of the English, Spanish, French, German and Swedish editions and soon thereafter in the other languages in which *Awake!* is printed. Labor Day will provide an excellent opportunity for special Magazine Day distribution of this issue. A letter from the Society has advised all congregations concerning the special attention to be given this work.

[6] During September Jehovah's approved slaves will also keep awake by continuing to use the sermon "Does God Really Care?" as appropriate, and other sermons as the need may arise, and offering the latest books of the Society available in the congregation on the regular contribution. By our diligence let us show that we are spiritually awake, to Jehovah's praise and the blessing of men of good will.

Announcements

◆ New publications available:
"Your Will Be Done on Earth" —Dutch, Italian
God's Kingdom Rules—Is the World's End Near? —Gun (Alada)
"Look! I Am Making All Things New" —Cibemba
Security During "War of the Great Day of God the Almighty" —Arabic, Italian
Tract 10—*Man's Only Hope for Peace* —Hebrew

◆ Available again in U.S.A.:
Evolution versus The New World —English

◆ LITERATURE OFFER FOR OCTOBER: Subscription for *Awake!* and three booklets, for $1.

◆ Order special issues of *Watchtower* and *Awake!* Ascertain congregation needs and place your order now.

JULY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl.St.	Av. Mags.
Sp'l Pios.	532	137.3	50.4	7.4	134.3
Pios.	5,710	91.9	30.6	5.0	101.7
Vac. Pios.	3,509	85.4	16.5	1.9	78.0
Pubs.	246,526	10.0	2.9	.6	11.8
TOTAL	256,277				

Public Meetings Held: 21,079

UNITED STATES QUOTA FOR 1961
255,895 Publishers

Enjoy Pioneering Now

[1] Joy, happiness, true contentment and satisfaction. How well these words describe the pioneer service. Automatically they come to mind when reviewing experiences of faithful pioneers who have written about their joys in the *Watchtower* articles entitled "Pursuing My Purpose in Life." A review of their experiences brings spine-tingling realization of how Jehovah is truly blessing those who put full faith in him by devoting their all to the ministry.

[2] Does pioneering free one from all difficulties? No. It has never been easy to be one of Jehovah's witnesses, as confirmed by Paul when he related his experiences at 2 Corinthians 11:23-27. So this should not discourage one from taking up the pioneer ministry. The April 1, June 1, and August 1, 1959, issues of *The Watchtower* tell of pioneers who underwent difficulties, even with their health. Others have had family problems and persecution. Nevertheless, the contentment, satisfaction and blessings received were as a result of enduring trials and continuing in pioneer service.

[3] Most obstacles to taking up pioneering are part of Satan's propaganda program to keep people too busy to devote themselves wholeheartedly to Jehovah's service. In the August 1, 1961, *Watchtower* we read of a brother who had a musical career and found himself torn between his love for music and the pioneer ministry. The question he had to answer was, "Where would my worldly ambitions lead?" Matthew 16:26 gave the answer. With that in mind, do not forfeit your everlasting life in Jehovah's new world for material pursuits!

[4] Oddly, some may discourage you from pioneering because of mistaken and immature thoughts of need for material security. Review the experiences of those who have been successful in pioneer service. Most started with just a few dollars in their pockets and testify that they have never been in want of necessary food and clothing! Theirs has been an interesting life, a full one, with rich spiritual blessings.

[5] Experience these same joys. Follow the example of faithful modern-day pioneers as they follow Christ Jesus. Then joy, happiness, true contentment and satisfaction will be your portion as you pursue your purpose in life as a pioneer.

Presenting THE GOOD NEWS

Interest-arousing Introductions

[1] The success of our presentation is often determined by the effectiveness of our introduction. Of all the points in our presentation, the introduction requires the most careful advance preparation. When used skillfully, many extra opportunities to give a witness are afforded.

[2] An introduction should accomplish a twofold purpose. First, it should be a friendly greeting, explaining who you are and why you are there. Secondly, it should capture interest and whet the appetite for the good news to follow. With well-chosen words introduce the theme of your sermon so as to create a desire for learning what the Bible says about it. Employ questions or statements that will stimulate thinking, create expectancy and prompt the householder to engage in conversation with you.

[3] While your opening words should be friendly, thought-provoking and striking, they should never be shocking. A shocking statement at the very outset could antagonize the householder as well as belittle the dignity and seriousness of your call. For example, in connection with the sermon "Man's Future in the Space Age" one introduction stated, "I have a message for you from outer space." While we may know what is meant by this, what does the householder think?

[4] Your opening words should be spoken with confidence, in order to instill confidence. They should be distinct, never involved, maintaining simplicity and the right amount of enthusiasm. Introduce yourself and give a good reason for your call. You may wish to say: "Good morning. My name is . . . I am really glad I found you at home because I have put forth a special effort to bring you a message that vitally concerns you and your family." If you are using the sermon "Does God Really Care?" after a friendly greeting you might ask: "What mother or father does not care for his children? Few, you may rightly say. Do you think God cares for his children? [Allow for comment.] Many feel he is unconcerned and not even bothered about our welfare, but that is not so because . . . "

[5] Friendly, striking introductions? Yes. Shocking? No. Remember, for a successful presentation capitalize on your introduction. Let it carry you right into the body of a wholesome sermon and on to a climaxing conclusion to Jehovah's praise.

NEW WORLD NEWS

◆ Jehovah's witnesses had six magnificent assemblies in Europe during July and August, with the first being in Copenhagen and the last being the simultaneous assemblies in Amsterdam and Paris. Here is the report by cities:

City	Public Meeting Attendance	Number Immersed
Copenhagen	33,513	855
Hamburg	88,338	2,301
Turin	6,372	258
London	48,070	828
Amsterdam	23,708	521
Paris	23,004	1,203

The total attendance for all assemblies to date, beginning with New York, is 366,158, with 8,728 being baptized.

◆ Cyprus, with 505 publishers reporting in June, enjoyed a circuit assembly attended by 520, with 16 baptized. In nearby Israel 62 publishers reported for a 22-percent increase.

◆ Tahiti reported 32 publishers in June, 88 percent over last year's average. Western Samoa had a fine circuit assembly in June, with 130 for the public talk and 10 baptized. 246 attended the film showing.

◆ Two new congregations were formed in Brazzaville, Republic of Congo, and the circuit assembly there was attended by 3,899.

Special Issues of *Watchtower* and *Awake!*

[1] One of the greatest obstacles we meet in presenting the Kingdom message to the people of Christendom, especially those of the Protestant religions, is indifference. Simply belonging to a church gives them a feeling of satisfied religiousness. What can be done to wake them up to see their spiritually impoverished condition as God sees it? How can they be helped to see the Kingdom hope? Two outstanding special issues of the magazines, *Awake!* for October 8 and *The Watchtower* for October 15, have been specially designed to help meet this need.

[2] The special issue of *Awake!* dwells on the theme "How Does Protestantism Stand with God?" It makes clear that the standard for right worship is the Word of God and that religion that rests on the philosophies and traditions of men is worthless in the eyes of God. It quotes clergymen who admit that the clergy have failed to teach God's Word and that the churches are not worth attending. With a forceful array of scriptures and facts, *Awake!* shows that Protestantism has failed. Appeal is made to the individual worshiper to consider what these things mean to him and to act wisely.

[3] The October 15 special issue of *The Watchtower* concentrates on the Bible itself and its theme, the kingdom of God. It features the public talk given at the United Worshipers District Assemblies, "When All Nations Unite Under God's Kingdom." With it is a fine consideration, in condensed style, of fulfillment of the features of the sign of Christ's presence. There is also an article about the *New World Translation*, with a chart providing comparison of renderings of Bible verses.

[4] Both are magazines we want to give everyone the opportunity to read. Start distribution right away. Beginning on Saturday, September 30, offer the October 8 *Awake!* Keep offering it right on through October until they are all gone. When the October 15 *Watchtower* arrives, offer it right along with *Awake!* Be sure to have ample supplies on hand. Can you as a congregation publisher place ten of each of the special issues? As a pioneer, can you place 75? Many will not only meet but exceed these goals. Should you find that you can use more, let the magazine-territory servant know, and he will be glad to see that they are ordered at once. By diligence on the part of all, October will prove to be an outstanding month for awakening the people of Christendom out of spiritual darkness and turning their attention to the kingdom of God.

★ **Seek to make advancement in your ministry.** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

OCTOBER, 1961 "In unity I shall set them, like a flock in the pen."—Mic. 2:12. VOL. IV NO. 10

Work Whole-souled for New World Interests

[1] God's kingdom is the only arrangement that can bring lasting blessings to mankind. Only under its rule is a truly new world possible. Yet, failing to appreciate this, the majority of mankind put their confidence in human schemes and support religious systems that are disapproved by God. How urgent it is for all who are whole-souled advocates of God's new world to search for all persons of good will and assist them to conform to God's way now!

[2] For use during October we have just the information that will aid them the most. In the special October 8 *Awake!* facts are presented, including the testimony of numerous Protestant clergymen, showing that the churches of Christendom have rejected the Bible, do not worship the true God, have played into the hands of the Devil, have no sound hope to offer their people, and are headed for destruction. The facts are forceful, but the arguments are reasonable and will appeal to sincere persons. They will be helped to see what they must do now in order to gain New World life. *The Watchtower* for October 15 emphasizes the Kingdom, with the main article "When All Nations Unite Under God's Kingdom" and another article that considers in detail the many evidences showing that already God's kingdom has begun to rule. What a blessing it will be to all men of good will to receive these two stimulating magazines!

[3] Both magazines should receive wide distribution, and this will be accomplished principally by the various methods of direct magazine work. While we should endeavor to share in all features of the ministry, since this is a month for special magazine distribution, it would be well to spend proportionately more time than usual in actual magazine distribution. Be sure you have an adequate supply.

[4] Of course, regular house-to-house work with a sermon is also part of our October work. You may use the sermon outlined under Presenting the Good News or any other that you find effective in your territory. This is our *Awake!* subscription month, and we will offer a year's subscription, with three booklets, for $1. Each publisher will want to obtain at least one subscription; the quota for pioneers is 5; for special pioneers, 8. (During this campaign month, publishers remit only 90c on new subscriptions.) How can the quota be met? First, make it a point to share in offering the subscription from house to house *each week* during October. Next, wherever you place copies of the special *Awake!* make a note of the name and address and call back before the end of October; many will want to subscribe. Also, consider persons of good will on whom you call and friends whom you meet. Yes, be subscription-conscious.

[5] When placing subscriptions have

(*Continued on page 2, col. 3*)

Use the "New World Translation"

[1] The new Bible is just what we have waited for! We rejoice and thank Jehovah for the complete one-volume *New World Translation*. To show our appreciation we will want to make full use of it in our ministry. As Brother Knorr stated at the United Worshipers District Assemblies, the Bible can be used in many ways in our field ministry right now.

[2] Use the *New World Translation*, then, in your house-to-house ministry, giving your sermon from it rather than from the *American Standard Version*. Always try to use the *New World Translation* in all territories, whether predominately Jewish, Protestant or Catholic; however, if you meet a householder who will accept only his own Bible, then do not hesitate to use that person's Bible in giving the sermon. Each publisher will have to determine which version to use to get the desired results in his territory, but all should try the *New World Translation* now.

OFFER FOR OCTOBER
Subscription for "Awake!", with three booklets, for $1.

THEME FOR OCTOBER
Work Whole-souled for New World Interests.—Col. 3:23.

[3] Though December will be the big month for placing the *New World Translation* from house to house, be alert for opportunities to place it now. Keep a copy in your witnessing bag for every occasion. Place a copy with anyone who is interested in a new Bible. Use it and place it on back-calls. See that every person with whom you study has a copy. Show them the benefits of the new Bible, including the extremely helpful concordance.

[4] Speakers should use the *New World Translation* from the platform. This includes use of it in connection with talks in the theocratic ministry school, as well as in public talks. The speaker should encourage the audience to follow him in looking up scriptures. Be certain to allow time for the audience to locate the scriptures. If the speaker discusses a scripture, really explains it, then new persons not adept at quickly finding scriptures will locate it before the speaker goes on to another.

[5] Make use not only of the new Bible but of all the releases given us at the recent assemblies. Although we will stress the new book *"Let Your Name Be Sanctified"* in November, place it now as opportu-

(*Continued on page 3, col. 2*)

★ **Use the special magazines to help others "awake from sleep."** ★

Your Service Meetings

FIRST MEETING IN OCTOBER

Theme: Work Whole-souled for New World Interests.

5 min: Welcome, text, comments.

10 min: Talk on "Work Whole-souled for New World Interests." (See "Watchtower," March 15, 1960, pp. 169-181, and October 1, 1961, p. 598.)

15 min: Question-and-answer discussion of main article "Work Whole-souled for New World Interests."

20 min: "Presenting the Good News." Discuss and develop new sermon with congregation. Conclude by having publisher who has prepared in advance give model sermon.

10 min: Concluding comments. (Include remarks on slogan, based on Romans 13:11, on page 1.)

SECOND MEETING IN OCTOBER

5 min: Welcome, text, comments.

10 min: Talk on New World News and Announcements.

15 min: Question-and-answer coverage of "Use the 'New World Translation.'"

25 min: Various Ways to Place Magazines.

CHAIRMAN (3 min.) Encouraging talk on value of wide distribution of special magazines for October as each one works to make it an outstanding magazine month. Invites audience to name methods one might use. Thereafter he will interview publishers.

(3 min.) Calls brother to platform and asks what he plans to do to place magazine quota. Brother will make special effort to have full share in prestudy magazine work. Why? More people are home, relaxed and receptive, placements good for short period of time. Just what do you say to them? Brother gives well-prepared presentation. Chairman asks if he will do anything else to place magazines. Yes, will devote one evening each week to street work in shopping center and begins to tell plans, but chairman suggests we hear from someone else on street work.

(3 min.) Interviews sister. Does she find street work effective? Since following counsel to approach people on streets in kindly and tactful way, placements greatly increased. Does she ever approach the people sitting in cars in parking lots? Yes; demonstrates how it is done.

(3 min.) In similar fashion he interviews brother about what is needed for effective store-to-store work and hears presentation.

(2 min.) Interviews young publisher who advises he will do magazine work on way home from school, in addition to other times. Gives his presentation to chairman.

(3 min.) Publisher is interviewed and demonstrates how he presents magazines on Magazine Day and after regular offer is not accepted.

AUDIENCE (4 min.) Chairman commends publishers for presentations, then turns to audience and asks how they individually plan to place magazines throughout October. Various publishers offer suggestions, including: engage in as many avenues of magazine work as possible; know the magazines and make use of ten suggestions in April, 1960, "Kingdom Ministry"; use magazines on all occasions in field as well as in incidental witnessing; be well supplied with magazines each time going into field work and keep on placing magazines until all are gone.

CHAIRMAN (4 min.) Encourage publishers to make use of many good suggestions. But what can be done by publishers who are sick or elderly and unable to get out and use methods discussed? They too can have share by witnessing to those who call at their homes, to friends and relatives and by writing letters. (Relate experience in August 15, 1961, "Watchtower," page 502.) What a marvelous witness will be given in the territory and throughout the world as each one gives full support to special magazine distribution in October!

5 min: Concluding comments. (Include remarks on slogan at bottom of page 4.)

THIRD MEETING IN OCTOBER

5 min: Welcome, text, comments.

15 min: "New Speech Counsel Slip"—talk by school servant.

10 min: Question-and-answer discussion of "Reviewing Our Ministry During 1961."

20 min: Overcoming Objections with "Sermon Outlines."

CHAIRMAN (3 min.) Effective teaching calls for overcoming objections in a positive manner. At the recent district assemblies we learned that by being versatile and using Scriptural answers we could overcome sincere objections and reach our objective. A wonderful aid in this is "Sermon Outlines." Its 244 sermons equip us to answer many Bible questions and objections. All should use it. What would you do if faced with the objection, "I have too many magazines to read already," when you offer the "Awake!" subscription? Let's follow along in our "Sermon Outlines" as we see how alert study conductor prepares his group to meet this objection, which is often met in their territory.

SCENE I (8 min.) At meeting for field service, study conductor talks with group. Notes need to be prepared to answer objections, to be versatile and shift to Scriptural argument when necessary. When offering subscription, objection "I have too many magazines to read already" comes up. What may we answer? "Sermon Outlines" will help, but where in booklet will answer be found? Conductor has all turn to Section 35G (page 18) under Literature. Group discusses points made as all look up scriptures and various ones offer comments. Though all scriptures are good, conductor suggests Matthew 5:3; John 17:3 and Luke 21:36 particularly be used.

SCENE II (4 min.) Competent brother from group called on to answer householder's objection. He agrees there are many magazines, and points out need for selective reading to put right thoughts in the mind. Spiritual need is not filled by most magazines. Turns to Matthew 5:3 and invites householder to read it. To fill spiritual need, knowledge that leads to everlasting life is most important. (John 17:3) One must be awake and take in information from trustworthy news sources. Jesus showed safe course to follow. (Luke 21:36) Then highlights features of "Awake!" that help to fill spiritual need and provide information that will lead to life. Group expresses appreciation for discussion and helpful aid to overcome objections. Will use "Sermon Outlines" often.

CHAIRMAN (5 min.) Encourage book study conductors and publishers to ascertain local objections and to prepare as demonstrated, both privately and at meetings for field service. Regular use of this grand aid provided by Jehovah's organization will enable us to be more effective in our ministry.

10 min: Concluding comments. (Encourage all to continue diligently in magazine activity; include local experiences with special magazines.)

FOURTH MEETING IN OCTOBER

5 min: Welcome, text, comments.

15 min: Read and discuss with congregation the foreword to the "Watch Tower Publications Index, 1930-1960."

13 min: Question-and-answer discussion of Congregation Organization article, "Lovingly Aid All Dedicated Ones to Be Regular."

10 min: Talk by assistant congregation servant, offering suggestions that will aid the congregation to have a full share in the ministry.

12 min: Bible study servant will demonstrate how to make call on one whose name appears on subscription expiration slip. Encourage all publishers to make such calls over weekend, also, to follow through on all subscription promises before "Awake!" campaign comes to end. Encourage back-calls on new subscribers.

5 min: Concluding comments.

AUGUST SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	603	127.6	48.3	7.4	122.3
Pios.	5,839	88.4	29.4	4.8	92.5
Vac. Pios.	2,692	84.5	17.6	2.2	76.6
Pubs.	238,869	9.2	2.9	.6	10.4
TOTAL	248,003				

Public Meetings Held: 17,846

UNITED STATES QUOTA FOR 1961
255,895 Publishers

Work Whole-souled *(Cont'd)*

in mind the continued spiritual progress of the persons who thus show good will. Included among the booklets placed with the subscription, be sure to have *"This Good News of the Kingdom"* or *"Look! I Am Making All Things New"* and use it in starting a study. Provide subscribers with continued personal assistance in Bible study.

[6] While this is a magazine and subscription month, be sure that you always have with you a copy of the *New World Translation* that you can place. Many have heard about it; more will read about it in the special *Watchtower*. When there is an opportunity to present it, be prepared to do so.

[7] By whole-souled participation in the ministry during October let us all give loyal support to the interests of God's new world.

CONGREGATION ORGANIZATION

Lovingly Aid All Dedicated Ones to Be Regular

[1] It is a divine command for overseers to show loving concern for all in the congregation. Likewise *every* minister, by pursuing things that are upbuilding, can help his brothers to be faithful in Jehovah's service. (1 Pet. 5:2; Rom. 15:2) How vital it is that we all be regular praisers of Jehovah!

[2] When one who has been active begins to slow down or becomes irregular in the ministry, how can we show our loving concern? Make a personal call on him just as soon as possible. If the overseer is unable to do this, then he can arrange for some understanding member of the committee or other mature publisher to do so. Perhaps a problem has arisen and help can be given. It may simply be that encouragement is needed. Perhaps it would help if he had someone with whom to go in service at a convenient time. Or he may need someone to study with him in order to grow strong again. If so, lovingly arrange for it.

[3] It may be found that sickness or old age has taken its toll. Loving assistance, given as recommended at 1 Timothy 5:1, 2, is appreciated in these cases too. Perhaps there is special need for transportation to meetings and in the service. Endeavor to arrange for it. Thoughtfulness in assigning these publishers houses where less physical energy is required to make the calls, such as first-floor calls, would no doubt help them. Also, they might spend proportionately more time on back-calls and Bible studies, where they can sit down and still make good use of their Bible knowledge. Perhaps some studies can be turned over to them. Additionally, letter writing and incidental witnessing aid in the spread of the truth and can contribute to regularity in the ministry. Remember, it is not necessarily a great amount of time that counts, but what is important is to serve in proportion to one's individual abilities, as shown in the case of the widow who had only two coins to contribute.—Luke 21:1-4.

[4] All who love Jehovah are wanted in his organization, and they should be made to feel wanted. It is important for us to show our love by regular participation in the ministry. It is also important to show it by lovingly aiding our dedicated brothers, that they too may continue faithfully in Jehovah's service.

Announcements

◆ The cover material of the *New World Translation of the Holy Scriptures* and the *Watch Tower Publications Index* is a very durable vinyl, so it should wear well. However, it has a tendency to stick to the covers of other books. Therefore it would be well not to stack these two publications with supplies of other literature to be placed.

◆ Study of the new book *"Let Your Name Be Sanctified"* may be started at congregation book studies the first of November. If any study group has not completed *"Your Will Be Done on Earth"* once, it should be completed before undertaking a study of the new book.

◆ November 23 is America's "Thanksgiving Day." Congregation servants should arrange for this to be a special magazine day. Additional magazine supplies needed for this work should be ordered by October 15.

◆ Early in October the congregation servant will meet with the assistant congregation servant to discuss any matters that need attention to assure continued expansion. They will give particular attention to improving regularity and increasing hours in the field service.

◆ LITERATURE OFFER. November: *"Let Your Name Be Sanctified,"* with a booklet, for 50c. December: *New World Translation of the Holy Scriptures,* with a 32-page booklet, for $1. Be sure your congregation has ample supplies on hand.

◆ New publications available:

New World Translation of the Holy Scriptures —English
From Paradise Lost to Paradise Regained —French
"Let Your Name Be Sanctified" —English
"Your Will Be Done on Earth" —Spanish
Watch Tower Publications Index, 1930-1960 —English
Blood, Medicine and the Law of God —English, Spanish
Preaching and Teaching in Peace and Unity —Arabic, Chishona, Tagalog
Sermon Outlines —Danish, Dutch, English, Finnish, French, German, Italian, Norwegian, Spanish, Swedish
When All Nations Unite Under God's Kingdom —Dutch, English, French, Italian, Spanish

Use the New World Translation (*Cont'd*)

nity affords. Our enthusiasm for the Society's new index to its publications can bubble over to benefit many good-will persons, including *Watchtower* and *Awake!* subscribers, who may wish to have a copy. Have the *Sermon Outlines* in your Bible, and use the sermons. Adapt to the householders' interests. Keep copies of the new booklet *Blood, Medicine and the Law of God* in your witnessing bag for persons who bring up the matter. We have so many helpful instruments from Jehovah; let us be alert to use them now.

New Speech Counsel Slip

[1] A revised Speech Counsel slip has been prepared to assist all persons sharing in the theocratic ministry school to make increasingly effective presentations from the first assignment.

[2] The qualities of speech are listed in the order in which a student might reasonably be expected to master them. Therefore, all students, regardless of their qualifications, will be counseled on the points under each heading in the order in which they are listed on the counsel slip.

[3] As the student makes his presentation, the school servant will consider the first point under each of the three main headings. If he can mark the student "G" on a total of two or three points, regardless of the heading under which the points appear, then he will give only commendation in his counsel. However, if he can give only one "G," then, in addition, he will enter a "W" or two and give appropriate counsel on the point that he feels the student will be most likely to master in the next talk. In either instance, no point should be considered out of sequence under the heading where it is listed.

[4] In this way the student will know in advance the points on which his presentation will be considered, thus allowing him to concentrate on these. If he drops behind on any point previously marked "G," then he will be cautioned, and if it is serious enough his slip will be marked "W" and appropriate counsel given.

[5] If a student's slip is marked with a "W," no further points will be considered under that heading until he can master it. If he cannot, after three or four tries with special help from the school servant, then the point may be entered in the space "Main points on which to work," and the student will be allowed to move on to the next point in order under the heading.

[6] After any student has successfully completed all points on the slip he will begin again, and the school servant will set a higher standard for him throughout, using the "Duplicate Copy" of the student's slips that he has kept on file to guide him. Blank lines at the end of each heading may be used in counseling advanced students.

[7] All counsel should be given in kindness, having in mind the varying limitations and capacities of the brothers and the purpose of the counsel: to assist each minister to give the most of which he is capable and to progress in aiding persons of good will in the field ministry.

Presenting THE GOOD NEWS

With Sermon "God's Remedy for World Distress"

[1] Every publisher will want to share the joys of the October campaign, achieving the best results by using a sermon that will stimulate interest quickly. The sermon below, taken from material in the *Sermon Outlines* booklet, page 31, subheading "G," can be used effectively.

Theme: God's Remedy for World Distress

Men very fearful, perplexed —Luke 21: 25, 26

Peace efforts doomed to failure —Isa. 8: 9, 10

Not men, but God's kingdom will succeed —Matt. 6: 10

To live, sue for peace with Kingdom now —Isa. 2: 4

[2] You may wish to use a presentation like this: "Good morning. My name is ———. My visit is prompted by a growing problem that is a concern to all of us in the community. It's really a concern to us, isn't it, to see the political, moral and social conflicts in the world today threaten the very existence of mankind? [Give opportunity to agree.] With things as they are today, many are anxious to know how these problems are going to be solved. The Bible gives the answer. It long ago foretold this time of trouble and predicted that world distress would become so great that many would be overcome by fear. (Luke 21: 25, 26) The efforts of world leaders to remedy world distress repeatedly fail because they lack God's blessing. (Isa. 8: 9, 10) The only remedy is God's kingdom, for which Christians pray. (Matt. 6: 10) God assures us of a peaceful world where distress will be no more. (Isa. 2: 4) That's certainly good news, isn't it? [Allow for response.] This good news has really been a comfort to me and I've found that many of my neighbors have appreciated hearing this when I've discussed it with them. I've found a wonderful source of information on this subject in the *Awake!* magazine and I'd sincerely like to recommend that you read this journal. This is the one magazine that comforts those disheartened by the failure of this delinquent world and highlights the sure hope for the establishment of a righteous world. [Make subscription offer.]"

Reviewing Our Ministry During 1961

[1] As we look back over the 1961 service year there is cause for much rejoicing. Jehovah's blessing upon our ministry is apparent. After getting off to a slow start in publishers, averaging only 237,543 the first three months, in December we went up to 252,097, a new peak, and by April we had 273,131 publishers reporting, a 17.4-percent increase over last year's average. For the service year we averaged 248,681 publishers, which is a 6.9-percent increase over last year's average of 232,632 publishers. Very fine, indeed!

[2] Also, it is good to see that magazine placements have increased. During 1960 publishers averaged 11.7, and this year it is up to 12. Pioneers increased from 95.5 last year to 100, thus meeting the suggested quota of 100 magazines a month, while special pioneers averaged about the same as last year, 142.6.

[3] One of the two features of our ministry deserving special attention this year with a view to improvement is Bible studies. The number of studies dropped from last year's average of 193,920 down to 185,785 this service year. Studies conducted by publishers fell from last year's .7 down to .6. The special pioneer study report dropped from an 8.5 average to 7.9, and studies conducted by pioneers dropped from a 4.9 average to 4.6. Back-call activity remained about the same throughout.

[4] The other point that merits our special attention is hours spent in the ministry. Publishers dropped from an average of 9.9 down to 9.6, special pioneers were down to an average of 141.3, and pioneers dropped to 90.8 hours a month. It is suggested that all publishers try to spend at least 10 hours a month in the ministry and that pioneers and special pioneers diligently schedule their affairs so as to meet their requirements. Remember, more time spent in the field preaching means more people hearing the good news. The more who have opportunity to hear, the greater the number who will join in praising Jehovah. That our potential for increase is truly great is seen in the fine Memorial attendance this year—451,356 persons.

[5] A tremendous witness was given in the United States during the 1961 service year, with 37,232,859 hours spent preaching the good news. Further opportunities lie before us in the year to come. Let each one of us, whether publisher, pioneer or special pioneer, vigorously exert himself throughout the present service year to have the greatest possible part in the work Jehovah has given us to do.

NEW WORLD NEWS

◈ Report on the concluding United Worshipers District Assemblies in the United States:

City	Public Meeting Attendance	Number Immersed
Oklahoma City	12,744	299
Omaha	11,528	188
Milwaukee	40,552	727
San Francisco	50,213	1,032

The total public meeting attendance for the United Worshipers District Assemblies in the United States, Canada and Europe is 481,195. Total number immersed at the thirteen assemblies in eleven weeks is 10,974.

◈ Uruguay: During August the brothers moved into the new branch office in Montevideo. In September the building is to be used for the Kingdom Ministry School. New peak of 1,543 publishers in July.

◈ Panama: Biggest and best district assembly held there to date, with total of 1,569 in attendance; 44 baptized.

◈ Liberia: 606 publishers report service in July—the sixth consecutive peak and an increase of 28 percent over last year's average.

◈ Korea: 4,677 attend public meeting at national assembly in Seoul; 245 baptized.

◈ South Africa: Kingdom Ministry School has begun, with fifteen district and circuit servants, nine congregation servants and one special pioneer in the first class.

★ **Work whole-souled in obtaining subscriptions.** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

NOVEMBER, 1961 "In unity I shall set them, like a flock in the pen."—Mic. 2:12. VOL. IV NO. 11

Spread Understanding of the Word of God

[1] Never may Jehovah's witnesses be responsible for the Bible's being a sealed Book to anyone with a right heart! The divine command is: "Do not seal up the words of the prophecy of this scroll, for the appointed time is near." (Rev. 22:10) Upon us, then, is the obligation to spread the Bible and to spread understanding also!

[2] How many people have a Bible and yet know nothing of God's kingdom or even of his name! An outstanding aid to an understanding of the Word of God is the new book *"Let Your Name Be Sanctified,"* a volume that makes known the divine name. Use this new book as the offer during November. Energetically cover all your territory with it, using the sermon "God's Remedy for World Distress" or any other sermon that you can use effectively.

Build Up Bible Study Activity

[3] Why build up Bible study activity? Because it is through Bible studies that we spread understanding of the Word of God most effectively. Moreover, we are admonished: "Fully accomplish your ministry." (2 Tim. 4:5) How can our ministry be fully accomplished if we do not spread understanding through home Bible studies? And think, too, on what it means to people with whom we study: life. "You will save both yourself and those who listen to you."—1 Tim. 4:16.

[4] How can we build up our Bible study activity? Wherever you place the new book, be alert to start a home Bible study on the initial placement. If this cannot be done, then make arrangements for a return visit to start a Bible study. Also follow up all special issue magazine placements. Where the special issues were read there will be excellent opportunities for giving an additional witness and undoubtedly many Bible studies can be started. Young and old in years and time in the truth can share in spreading understanding through studies. Many brothers and sisters of school age are now regularly conducting Bible studies, with many good-will persons progressing to the point of service and dedication. Pioneers and other mature publishers who are able to start studies easily will want to train and assist others. Bible study servants should be alert to aid more publishers to share in this work. Push toward the goal of each publisher's conducting at least one Bible study, pioneers seven and special pioneers ten. Be Bible-study-conscious.

[5] Perseverance will also help you build up Bible study activity. At the first few studies many persons are somewhat reserved or cool. Do not let this discourage you. How many are in the truth today who, at their first few studies, were hardly responsive or enthusiastic! So persevere in conducting studies.

[6] Since next month is the time for all congregations to seek a 10-percent increase, let each one conducting a home Bible study pay close attention to material that will be presented in the second, third and fourth service meetings. After each service meeting, apply the information. This should result in many new persons' spreading understanding of the Bible in December.

[7] So "do not seal up the words" of prophecy by negligence. Place the new book and spread understanding of the Word of God through home Bible studies.

Support Meetings for Field Service

[1] In response to Jehovah's command to preach the Kingdom good news, faithful witnesses wisely take advantage of every opportunity to share in the ministry. Field service may be engaged in at any time convenient to the individual minister; however, much of the service performed by the congregation is done in group witnessing, and, where it is possible to do so, it is good to support this arrangement.

OFFER FOR NOVEMBER
"Let Your Name Be Sanctified," with a booklet, for 50c.
THEME FOR NOVEMBER
The Bible Spread by Jehovah's Witnesses.—Rev. 22:10.

[2] Meetings for field service are arranged for the convenience, encouragement and assistance of the publishers. Congregations are encouraged to organize at least five such meetings for field service each week: Sunday morning, before the congregation book study, a back-call night, Magazine Day, and midweek witnessing at convenient times. Most congregations do this through the service center.

[3] What is your personal program for field ministry? Do you have regular times set aside for house-to-house work with the sermon, for magazine distribution, for back-calls and a home Bible study? Are you arranging to help other newer ones in the service? Many of these newer ones and others who need assistance have only Sunday to engage in sermon work, but they need the help of more mature ones. Can you arrange to meet with the group on Sunday morning to assist them? In many localities progress in training-program assignments requires more support of this Sunday-morning service arrangement. Brothers and sisters who are able to do so are encouraged to include this meeting for service in their program.

[4] The one having oversight of a meeting for field service should see

(Continued on page 4, col. 3)

★ **Help others to call on Jehovah; conduct home Bible studies.** ★

Your Service Meetings

FIRST MEETING IN NOVEMBER

Theme: The Bible Spread by Jehovah's Witnesses.

5 min: Welcome, text, comments.

10 min: Talk on "The Bible Spread by Jehovah's Witnesses." (See "Watchtower," October 1, 1960, pp. 584-601, and November 1, 1961, p. 668.)

20 min: Question-and-answer discussion of main article "Spread Understanding of the Word of God."

15 min: "Presenting the Good News." Discuss and demonstrate points.

10 min: Concluding comments.

SECOND MEETING IN NOVEMBER

5 min: Welcome, text, comments.

22 min: Back-call sermon using "Look!" booklet.

(12 min.) Chairman shows that interest found in service should never be neglected. Return calls should be made promptly with positive goal of doing all that you can to start a Bible study. With sermon on blackboard, chairman discusses it with audience, explaining proper application of each text. Using the booklet "Look! I Am Making All Things New" (mn), the following is suggested:

Theme: World Without Distress
Present distress foretold
—Luke 21:25, 26 (mn, par. 46)
World distress to end at Armageddon —Rev. 16:14-16 (mn, par. 49)
Meek ones will survive
—Zeph. 2:2, 3 (mn, par. 49)
Paradise earth for survivors
—Ps. 37:10, 11 (mn, par. 49)
We can enjoy these blessings
—(Front cover, then page 3, par. 1)

(10 min.) Competent publisher demonstrates: "Hello, Mr. ——; I'm glad to see you again. I really enjoyed my previous visit with you when we had an opportunity to discuss scriptures that showed us the cause for world distress. It's difficult to be optimistic about the future when we're surrounded with troubles, isn't it? [Allow for response.] What a comfort it is to read the prophecies of the Bible that have foretold these things as a sign of the coming of God's kingdom! (Luke 21:25, 26; mn, par. 46) [Also discuss remainder of paragraph.] This present evil world faces destruction in the approaching war of Armageddon that Revelation 16:14-16 speaks of. [Turn in booklet to par. 49; discuss entire paragraph, looking up texts as cited.] Meek ones can confidently expect to survive. (Zeph. 2:2, 3) Distress-free world of paradise awaits faithful survivors. (Ps. 37:10, 11) This unified, peaceful world will look something like this. [Turn to front cover of booklet and discuss features of illustration.] Wouldn't you like to be one of these happy people? [Allow for response.] Well, look what it says here about your thrilling prospects for doing so . . . [Turn to page 3, par. 1, and proceed with study as time allows.]"

Follow up all interest, using this sermon or any other one you find effective. Fully accomplish your ministry by using these opportunities to teach.

12 min: Question-and-answer coverage of "Support Meetings for Field Service."

15 min: Working for 10-Percent Increase in December.

CHAIRMAN (3 min.) As a result of the zealous ministry of those associated with the New World society, together with Jehovah's blessing, it is reasonable to expect each congregation to increase at least 10 percent in number of ministers each year. During December we put forth a special effort to meet that goal. Many with whom studies have been conducted have already started in the service this year; others will no doubt start during December if we take steps to help them now. Beginning this week and continuing for the next two weeks will be demonstrations of what might be said to Bible students to prepare them to start in service, sharing in Bible campaign in December. The first time a Bible study is conducted after you see the demonstration, apply the suggestions. The results can be the starting of many new praisers of Jehovah and reaching the goal of a 10-percent increase. Take notes so suggestions can be easily applied later.

MODEL (10 min.) Publisher at Bible study discusses with student the work of Jehovah's witnesses. Jesus commanded that "this good news of the kingdom" be preached in all the inhabited earth, and this is being done now in 181 lands. (Matt. 24:14) Rapid transportation and excellent communications make it possible now as never before. Though "workers are few," more are sharing each year. (Matt. 9:37) Throughout the world there were 4,000 new ministers, on the average, each month during 1960. Tells also of local growth. Cites experiences from "Yearbook," pages 267-8, which shows obstacles some have to overcome. Great happiness gained by those who serve Jehovah by preaching good news. Next week points on value of the Bible and need for sharing Bible truth with others to be discussed.

CHAIRMAN (2 min.) Apply helpful suggestions at Bible studies during week. Will be good beginning to encourage new persons to share in service during December. Be sure to be at service meetings next two weeks to learn other steps to follow.

6 min: Concluding comments. (Include remarks on slogan, based on Romans 10:13, at bottom of page 1.)

THIRD MEETING IN NOVEMBER

5 min: Welcome, text, comments.

12 min: Talk on New World News and Announcements.

18 min: Question-and-answer discussion of "Lovingly Aid One Another to Give Sermons."

15 min: Working for 10-Percent Increase in December.

CHAIRMAN (2 min.) Reaching 10-percent increase in December our goal. Demonstration last week showed first step to take at home Bible studies to build up interest in starting to share in service in December. Second step tonight. Take notes and use points at your study during week.

MODEL (10 min.) After study publisher comments to student on value of studying Bible. Student expresses appreciation for knowledge gained to date. Had no idea it would be so interesting and informative. Publisher agrees and says, in addition, it will mean everlasting life. Has student read John 17:3. Asks student where everlasting life will be enjoyed and by whom. Then publisher suggests they turn to 1 Timothy 4:15, 16; it is discussed, with stress put on "those who listen to you." Christ set example of teaching others pure word of truth and those taught in same way follow his example. (1 Pet. 2:21) To speak pure word of truth we need clearest understanding possible of what God's Word teaches. "New World Translation" fills need. Briefly discuss some of its merits: it accurately expresses fine shades of meaning in ancient manuscripts, restores the name Jehovah to its rightful place and uses modern English understandable to all. Refers to article, "Bible Knowledge Made Plain Through Modern Translation" ("Watchtower," October 15), gives student copy, and suggests it be reviewed during week and some points from it discussed together next week. Student looks forward to this discussion.

CHAIRMAN (3 min.) Practical discussion of value of Bible and what is expected of those taking in knowledge opens way for invitation to service. Use suggestions at home Bible studies this week.

10 min: Concluding comments. (Include remarks on slogan, based on Matthew 28:19, 20, at bottom of page 4.)

FOURTH MEETING IN NOVEMBER

5 min: Welcome, text, comments.

15 min: Question-and-answer coverage of Congregation Organization article "Aid Publishers to Maturity."

15 min: Suggestions from Bible study servant for increasing back-call and Bible study service. (Congregation servant and this servant will meet early in month and discuss how this can be done in local congregation.)

15 min: Working for 10-Percent Increase in December.

CHAIRMAN (3 min.) Having used with fine results the good suggestions on building up interest in the service that were given on the previous two service meetings, note carefully how good-will person is invited to share in service and is given simple presentation to use in presenting the Bible.

MODEL (10 min.) Publisher and student discuss merits of "New World Translation," using points from article in "Watchtower." Compare one or two renderings, such as Genesis 39:8; Matthew 5:3; 1 Corinthians 10:24. Both enthusiastic about its understandableness and clarity of expression. Publisher emphasizes that it is placed for only $1, while some Bibles sell for $30. During December Jehovah's witnesses will make special effort to get it to the people. Both agree this is most worth-while work. "You may share in it also," student is told. "How?" "By offering the Bible to your neighbors and friends or even by calling on other people with me," publisher tells him. "What would I say?" Could say, "Hello, my name is ——. Most people believe the Bible is God's Word, but many do not read it because they can't understand the language in which it is written. I would like to introduce you to the 'New World Translation of the Holy Scriptures.' [Show it.] This is the complete Bible translated from the original languages in which the Bible was written into modern English we can all read with understanding today. This is your copy for a contribution of only $1." Student convinced he could say this if he could remember it. Publisher gives him copy he has written out in advance. Student concerned about what he will say

CONGREGATION ORGANIZATION

Aid Publishers to Maturity

[1] What is the goal of every Kingdom publisher? Without doubt, it is to serve Jehovah in an effective, mature manner, bringing praise to his name. The training program has been instrumental in aiding many to achieve this goal. But what about those not in the training program who need regular assistance?

[2] There is provision to give regular aid to each one in coming to maturity. As the overseer visits each congregation book study he should take note of those not in the training program but who need regular assistance to gain maturity. Arrangements should be made to help them. How? By arranging for a mature publisher to encourage and assist them to prepare for and participate regularly in service and meetings and to give attention to additional personal study. The overseer may ask the one conducting the home Bible study or some other mature publisher to help, explaining the importance of regular aid being given to help the publisher advance to maturity.

[3] With this arrangement in operation, very likely there will be few names on the lists provided at the 1st and 15th of each month for study conductors, because all needing aid will be receiving it regularly. If the name of one who is being assisted appears on the list at the 1st or 15th of the month, the study conductor will immediately check with the publisher who is to provide regular assistance to ascertain the problem and to determine how help can be given. Conductors will encourage ones assisting and ones being assisted to prepare for service, to do field service together regularly, to study and to attend meetings. This program is a loving provision arranged for those who are not ready for the congregation's more advanced training program but who need loving assistance to gain maturity.

[4] As the overseer visits each congregation book study he will observe the progress of those being regularly assisted. In time, many being assisted will qualify and desire to be put in the training program. In the meantime, with regular, systematic aid being offered, many can be assisted to make great strides to maturity.

when questioned about the Bible. Publisher encourages him to tell others just how much he has enjoyed Bible himself and to use chart of "Renderings of Scripture Texts Compared" in "Watchtower" as needed. Student reads over aloud what publisher has written. Publisher notes he does well and invites him to go along with him next week to present the Bible, so they can both share in getting Bible to many persons. In meantime he could go over what he will say. Student happy to go along. Definite time is arranged.

CHAIRMAN (2 min.) Simple presentation of Bible will help many new persons to share for the first time in ministry. Also, younger publishers who have not yet mastered a sermon will find it useful. The goal of 10-percent increase may be reached as we use this fine means of starting new ones in service during December.

10 min: Concluding comments. (Include enthusiastic discussion of article "Prepare for December Bible Distribution.")

FIFTH MEETING IN NOVEMBER

Congregations having a fifth service meeting in November should use the first meeting in December "Kingdom Ministry" and plan their own meeting for the end of December.

Announcements

◆ LITERATURE OFFER: December: *New World Translation of the Holy Scriptures*, with a 32-page booklet, for $1. January—April: *Watchtower* subscription, with three booklets, for $1.

◆ Make December 25 a special Magazine Day. Order additional magazines by the end of November so all will have sufficient magazines to use in their ministry.

◆ *Yearbooks* and calendars may be ordered after November 20. *Yearbooks* are 50c each and calendars 25c. Pioneers on the list before July 1, 1961, may receive a free *Yearbook* by placing their request with the literature servant, who will include it with the congregation order and later request credit.

◆ Please wait for a notice to appear in *Kingdom Ministry* before placing orders for bound volumes of *The Watchtower* and *Awake!* for 1961.

◆ A copy of the 1962 Theocratic Ministry School Schedule should be given to each publisher as soon as the congregation supply is received.

◆ All who can vacation pioneer during December, either for two weeks or the entire month, are invited to submit applications now.

◆ New publications available:
"Your Will Be Done on Earth" —Finnish

◆ Available again in U.S.A.:
Jehovah's Witnesses—the New World Society —English
"This Good News of the Kingdom" —Burmese

◆ The following are available in Braille on loan only:
Can You Live Forever in Happiness on Earth? —English
"This Good News of the Kingdom" —English
Tract 8—*Life in a New World* —Dutch, French, Spanish

SEPTEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	607	142.0	52.3	7.3	147.3
Pios.	6,102	90.3	30.4	4.9	106.6
Vac. Pios.	1,328	83.2	21.7	2.6	83.4
Pubs.	248,663	9.7	3.0	.6	13.0
TOTAL	256,700				

Public Meetings Held: 20,124

UNITED STATES QUOTA FOR 1962
273,549 Publishers

Lovingly Aid One Another to Give Sermons

[1] The Scriptures encourage all of us to assist one another, and such aid lovingly given results in benefits both to the more mature minister and to the less experienced one. Since much of our time in the ministry is spent in house-to-house work, it is beneficial to help one another to be equipped to present effective three- to eight-minute sermons.

[2] A key factor is preparation together. When the sermon is discussed at the service meeting, be sure to follow in your Bible so you begin to get the "feel" of the sermon, and make notes on suggestions offered. Much good is also done when the family head lovingly sets aside time to discuss new sermons with his wife and children. Other publishers also need personal help, and they appreciate it when their study conductor or another publisher offers to prepare with them.

[3] First take time to learn the sequence of the scriptures. Look up each one; observe where it is on the page; in the margin make note of the next scripture, if this helps you. Analyze why the particular texts being used are appropriate and why they have been arranged in the order in which they appear. This lays the groundwork for the next step: preparation of introductions, transitions and teaching methods with which to draw the householder into the discussion and emphasize the key points of the sermon. Careful attention to each of these steps will result in effective sermon presentation. The same good results cannot be expected when publishers simply "go together" in service, without such advance preparation and careful planning.

[4] Loving aid does not stop with preparation. It continues into the field service. Here it is important to remember that it takes time to acquire new skills. Not all have the same ability. Some are more fluent and expressive than others. To get started, some may want to use just one scripture; then, gradually, the others can be included as they gain confidence. Encourage new ones with commendation on good points; save other counsel until you have worked together for a number of doors. When problems arise, be willing to help out, but do not take over the discussion unnecessarily. Show patience. Lovingly arrange to work together each week until the desired progress has been made.

[5] Always look for opportunities to give loving help to one another. As you progress toward maturity, aid others to do the same.

Presenting THE GOOD NEWS

Transition into the Book "Let Your Name Be Sanctified"

[1] The goal of our door-to-door sermon is to arouse the householder's interest and then place Bible literature with him so he may progress in knowledge of Jehovah's purposes. To realize this goal, our literature offer should come as a logical conclusion to our sermon and should convince the householder he needs the literature to learn more about what was described in the sermon. To tie the sermon and the literature offer together we need an effective transition.

[2] If you are using the sermon "God's Remedy for World Distress," then after reading the last scripture you might say: "It certainly is good to know God has a permanent remedy for all the world distress, isn't it? But I'm sure you'll agree that if we are to be privileged to enjoy these blessings, we have some responsibility toward God. This Bible-study aid comments on that very point and says: ... [Turn to page 11, paragraph 12, and, starting with the second sentence, read one or two sentences, depending on circumstances.] This constructive Bible aid draws heavily on prophecy to show that the true remedy for world distress is near and that God's name will soon be elevated to its rightful position. It further shows what we must do to enjoy these blessings. I'm sure you will draw courage and inspiration from its message. You may have this copy of the book *'Let Your Name Be Sanctified'* and this booklet on a 50c contribution."

[3] Some may want to use a more general transition to the book, such as: "With the increase of wickedness and world distress in our day, great reproach has been heaped on God's name so that many people doubt his very existence. However, the Scriptures show his kingdom will shortly remove all wickedness, sorrow and heartache and thus sanctify his name. No doubt you have prayed for this and now you'll be strengthened to learn that time is at hand. This Bible aid *'Let Your Name Be Sanctified'* will help you find the proof of this in your Bible. You may have it on a 50c contribution."

[4] By clearly tying in the literature offer to your sermon and then demonstrating how the householder will benefit from the literature, not only will it move him to accept the offer, but it will create in him a desire to read and gain the knowledge that leads to life. So let us be alert to start home Bible studies on the initial call at every opportunity that presents itself.

Prepare for December Bible Distribution

[1] When the complete one-volume *New World Translation* was released at the United Worshipers District Assemblies, everyone was thrilled! In short order the counters were swept clean of all available copies. O that we may express that same enthusiasm during December, when for the whole month we will be offering the *New World Translation* to everyone for $1! We will work with only the Bible; no other book will be included in the offer. However, an appropriate booklet should be left along with the Bible, with a view to starting a home Bible study.

[2] Right now, whenever there is an opportunity, place the new Bible, but especially do we want to make December a month for all-out Bible distribution. Start thinking now of those who will want a copy: those with whom you study, others on whom you make back-calls, many who have read about it in *The Watchtower*, and others who will learn about it when we call at their doors during December. The prospects are good. Every publisher should make it his goal to place at least one copy of the Bible during December and as many more as possible. Pioneers and special pioneers will certainly endeavor to place many of them.

[3] The demand for Bibles will be great, so every congregation should have an ample stock. Order now.

[4] What a pleasure it will be to place this wonderful translation of the Bible in the hands of the people during December!

NEW WORLD NEWS

◈ Spain: Arrests and questionings continue in Palma de Mallorca. A man in Inca (Mallorca) was fined 500 pesetas ($83) for just accepting a magazine.

◈ Cuba: August report showed 14,011 publishers—an 18-percent increase and the third peak during the year.

◈ Dominican Republic: All-time peak of 681 publishers; also new peaks in back-calls and Bible studies.

◈ United Worshipers Assembly in Corner Brook, Newfoundland, attended by 1,102; 21 baptized. First meeting of Witnesses in Newfoundland to exceed 1,000.

◈ New peak assembly attendance in Costa Rica at United Worshipers Assembly: 1,750 present; 50 baptized.

◈ Australia: 14,129 publishers; 10-percent goal reached five months in a row. 10,000 Bible studies exceeded for the first time.

◈ District assembly in Bangkok, Thailand, attended by brothers from Thailand, Laos, Cambodia and Vietnam. 265 at public meeting; 10 baptized.

◈ Japan: Regularly reporting more than 2,000 publishers; over 30-percent increase for 1961.

Support Meetings for Service *(Cont'd)*

that it starts on time. Do not make the others wait for latecomers before getting started. Morning meetings should include a discussion of the day's text and conclude with prayer. Other meetings for field service will last only a few minutes, allowing enough time to get organized for the specific work that is to be done and to ask Jehovah's blessing. When dismissed, all should promptly go to the territory and commence witnessing activities so as to make the best possible use of the available time. It is suggested that, if at all possible, the time of Kingdom Hall meetings on Sunday be such that all publishers can spend at least two hours in house-to-house work and an hour or so making back-calls or conducting a Bible study before attending the public talk and the *Watchtower* study.

[5] Do you regularly support meetings for field service? Are you encouraging and helping others to attend? If all publishers, pioneers and servants do their part to co-operate with this arrangement, it will result in greater individual blessings, more assistance to ones needing help, and additional time spent preaching the good news.

★ **Teach new ones to observe Jesus' commands.** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.

KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

DECEMBER, 1961 "In unity I shall set them, like a flock in the pen."—Mic. 2:12. VOL. IV NO. 12

Help Men to Security During God's War

[1] In spite of man's search for security, comparatively few are prepared for the approaching war of Armageddon. Now, of all times, they need help.

Bible Distribution

[2] To help men find security by listening to Jehovah, this month, for the first time, we will *all* offer just the *New World Translation of the Holy Scriptures*, with a free booklet, for $1. While prepared to drop down to two magazines if necessary, we want to help householders see the importance of having a Bible they can understand. After giving a well-prepared sermon suited to the territory, we can acknowledge that most of us have a Bible whose familiar language we love. However, ancient versions use words that are often hard to understand. We can illustrate this with an example or two previously selected from the chart in the October 15 *Watchtower*.

[3] The effectiveness of showing householders how the *New World Translation* brings clear understanding is proved by the experience of a publisher who was told: "I don't know about these modern translations. They change the Bible. Anyway, I love the beautiful language of the *King James Version*." Replied the publisher: "So do I love it, and we have by no means discarded it. But, tell me, when we read the Bible, do we read it for its literary beauty or to get instruction?" The householder admitted that we read to get instruction. However, when asked the meaning of "publican" and "centurion" the objector did not know. After being enlightened by the *New World Translation's* use of "tax collector" and "army officer," the householder agreed that it does not change the Bible but simply makes it understandable. A copy was placed and a study was begun immediately. This joy of placing the Bible and starting new studies in the "*Good News*" or "*Look!*" booklet can be yours if you prepare well. Preparation makes the difference.

10-Percent Increase

[4] Jehovah's ministers have sown much seed and faithfully watered it in anticipation of the promised increase. (1 Cor. 3:6) In December we will exert ourselves vigorously to realize an increase of 10 percent, which is a reasonable goal. Servants and study conductors, talk with publishers who conduct Bible studies and help them to encourage the new ones to start in service. Simple but effective presentations are outlined under "Presenting the Good News." Teach new ones a simple Bible presentation. Help them find the joy of putting knowledge to work by asking them to join you in offering the Bible.

[5] The assistant congregation servant will provide study conductors with a weekly list of ministers who have not yet reported in December. By receiving the list at each service meeting, conductors will be in position to extend loving aid over the weekend. By reporting on December 3, or at least by December 10, mature publishers will shorten the lists of those not out early in December and thereby aid the servants. How good it would be to see 273,549 publishers active this month, and 273,-

(*Continued on page 4, col. 3*)

Can You Serve Where Help Is Needed?

[1] As a result of the response of many publishers and pioneers to the call to serve where the need is great, splendid progress has been made since 1957. Today many congregations flourish in formerly unassigned territory, or where an isolated group existed, or where a congregation was in dire need of servants or qualified publishers to work territory. Response has been good on the part of publishers and pioneers, and Jehovah's blessing is manifest upon the arrangement.

OFFER FOR DECEMBER

"New World Translation of the Holy Scriptures," and one booklet, for $1.

THEME FOR DECEMBER

Helping Men to Security During God's War.—Prov. 1:33.

[2] Have you wondered just what can be and has been done in an area as a result of this arrangement? One of many examples that could be cited is this one: In 1956 there was one publisher for every 815 persons in the United States. In 1961 it is one for 653. In 1956 Mississippi had 1-1,906 and in 1961 it was 1-1,119. Yes, while there was a drop during that five-year period of 162 for the country, *there was a drop of 787 for Mississippi*. Much of the progress in Mississippi came because publishers and pioneers moved in, co-operated and worked hard with local publishers, and made adjustments to remain in the area where help was needed. Truly, Jehovah blessed their efforts.

[3] Where is help now needed? With the current ratio for this country at one publisher for 653 persons, note the ratio for states needing particular assistance: Rhode Island, 1-1,244; Mississippi, 1-1,119; Tennessee, 1-1,091; South Carolina, 1-1,058; Maine, 1-1,054; Massachusetts, 1-1,047; Kentucky, 1-1,041; Louisiana, 1-977; South Dakota, 1-941; Utah, 1-926. From circuit servants, isolated groups and small congregations letters are constantly received asking the Society, 'If at all possible, send us help' in the form of publishers, pioneers and servants.

[4] Have you seriously considered

(*Continued on page 3, col. 1*)

★ **Spread the "word of life."** ★

Your Service Meetings

FIRST MEETING IN DECEMBER

Theme: Helping Men to Security During God's War.

5 min: Welcome, text, comments.

10 min: Talk on "Helping Men to Security During God's War." (See "Watchtower," October 15, 1960, pp. 617-631, and December 1, 1961, p. 727.)

17 min: Question-and-answer coverage of main article, "Help Men to Security During God's War."

22 min: New Sermon:

"The Bible—a True Guide."

(2 min.) Chairman: December to be a big month for placing the "New World Translation" from house to house. Every publisher will want to place a copy of the new Bible in the homes of as many as possible. This can best be done by stimulating a desire for this new translation through use of a sermon on the Bible.

(10 min.) Chairman has sermon displayed before audience. ("Sermon Outlines," page 2, 3A) Calls attention to simplicity of it and encourages all to follow discussion in own Bibles and make notes as audience discusses how to tie scriptures together effectively to emphasize theme.

"I'm making a brief call to encourage more Bible reading among people of all religions. In recent years new translations have created great interest in the Bible, and it continues to be the world's best-selling book. Interest in the Bible has also been sharpened by recent world-shaking events of our day, causing many to turn to God's Word for comfort and direction. So it would seem important to know more about the message the Bible holds for our day, don't you think so? [Allow time for comment.] But perhaps you are like many others who say it is difficult to understand. And some sincerely ask how we can be sure it is a true guide at this time. Notice what one of the Bible writers had to say about this:

Bible writers inspired by God —2 Pet. 1:20, 21

Fulfilled prophecy proves Bible account true —John 14:29 or Isa. 14:24

Understanding brings comfort and hope for future —Rom. 15:4

"We need a solidly based hope in this troubled world, don't we? That hope can be gained by better understanding of the Bible, and that's the very purpose of this fresh, modern translation. With its easy-to-understand English, you will delight in reading this Bible. You may have this copy and the printed sermon in booklet form for just a dollar contribution. As you read the Bible sermon you will want to look up the many Scripture references cited. Note how easily you can find them in this Bible. [Show Bible books listed in order on page 7 and then alphabetical listing for ease in finding such on page 8.] Additional outstanding features you will enjoy are Important Bible Words for Quick Reference (page 1341) and various helpful maps. [Other features may be mentioned as time allows.] Just think, all this is yours in this fine Bible for just one dollar."

(8 min.) Chairman encourages all in audience to follow closely in own Bible as well-prepared publisher demonstrates sermon, makes presentation, and starts study in booklet placed with Bible.

(2 min.) Chairman encourages united effort of congregation to make December an outstanding month by placing many Bibles. Let us be well prepared and confidently offer new Bible to all we meet.

6 min: Concluding comments. (Include remarks on slogan, based on Philippians 2:16, at bottom of page one.)

SECOND MEETING IN DECEMBER

5 min: Welcome, text, comments.

15 min: Talk on "Watchtower" article of October 15, 1961, "Bible Knowledge Made Plain Through Modern Translation."

15 min: "Presenting the Good News." Demonstrate points.

15 min: Have You Made Arrangements to Start New Ones in the Service? Talk by Bible study servant, emphasizing follow-through of points in November "Kingdom Ministry." He could interview publishers who have followed the suggestion with good success, and encouraging "Yearbook" experiences could be cited, such as those on pages 214, 258 and 273.

10 min: Concluding comments.

THIRD MEETING IN DECEMBER

5 min: Welcome, text, comments.

8 min: New World News and Announcements.

15 min: Question-and-answer discussion on "Lovingly Aid One Another to Make Back-Calls."

22 min: Following Up Bible Placements.

Chairman: (2 min.) Bible campaign in December stirring up tremendous interest in Kingdom. Opens way for Bible studies as never before. Whether persons obtaining new Bible and booklet will use them to full advantage or not depends greatly upon each publisher. Accurate records of placements and immediate follow-up are keys to success in starting studies. Preparation also very important. Discussion of what to say on return call will help.

Discussion with Audience: (8 min.) Chairman briefly reviews with audience essentials for return visit: Positive attitude, warmth and friendliness, having in mind definite information to present and goal of starting study, theme, simplicity, tactfulness, enthusiasm, definite arrangements for future visits, etc., and the value of each. Then scriptures in sermon are looked up by various ones in audience and discussed. ("Sermon Outlines" provides basis for sermon—Section: "Bible" 3B, page 2.)

Theme: Need for Help in Understanding Bible

Private reading of Bible not enough —Acts 8:30, 31

Bible for all, not just clergy or "wise" —Matt. 11:25

Bible contains instruction for life —Rom. 15:4

Purposes of Jehovah revealed through Bible —2 Tim. 3:16, 17 (gn page 5)

Publisher: (10 min.) Mature publisher demonstrates sermon. In friendly manner he greets householder and states he has returned to discuss further the value of Bible in offering a sure hope for the future. Many believe Bible is God's Word and that it contains hope for future, but do not know where or how to locate texts expressing man's sure hope for future. Situation much like that of Ethiopian eunuch encountered by Philip, in account at Acts 8:30, 31. Suggests householder get his Bible and read this. After this is read, publisher calls attention to need for guidance in understanding and willingness of Philip to help. Some, however, conclude Bible only for clergy or those possessing theological training. Refers householder to Jesus' words at Matthew 11:25. Even those newly acquainted with Bible may gain understanding, as it was written for "our instruction," and gives us hope. Calls attention to Romans 15:4 and reads it. Can have confidence in Bible, as it is inspired by God and 'sets matters straight,' as is explained at 2 Timothy 3:16, 17. Brings out "Good News" booklet and shows this scripture cited on page 5. Then calls attention to question on paragraph 4, page 4. He discusses this and reads it, and then goes on to paragraph 5.

Chairman: (2 min.) And so a Bible study is started. As simply as demonstrated, you can start a study. Some may have placed the "Look!" booklet and will want to refer to page 4, paragraph 5, to start the study. Whichever booklet has been placed, return quickly and start a study.

10 min: Concluding comments. (Include remarks on slogan, based on Joel 2:32, at bottom of page four.)

FOURTH MEETING IN DECEMBER

5 min: Welcome, text, comments.

20 min: Encouraging talk, following the reading of the pioneer letter.

12 min: Question-and-answer coverage of "Congregation Organization" article, "Reporting Time Spent Preaching."

15 min: Report from magazine-territory servant on territory coverage and how more magazines could be placed. (He will visit with the congregation servant early in the month.) Also a short demonstration of Bible presentation.

8 min: Concluding comments.

FIFTH MEETING IN DECEMBER

5 min: Welcome, text, comments.

15 min: Question-and-answer coverage of article "Can You Serve Where Help Is Needed?" Experiences could also be worked in; see "Yearbook," pp. 67, 158, 192.

15 min: Talk by school servant, covering new ministry school schedule and "Written Review Changes."

15 min: Two enthusiastic study conductors discuss and demonstrate (1) what they will do this last weekend of December to make sure all publishers with their group have been out and reported (method: not "push," but loving aid), (2) how to aid publishers to start new ones in the field ministry, (3) arrangements for Saturday and Sunday for all to share in the witnessing work, and (4) how many Bibles the congregation has placed this month. (Give bound-book report, assuming most are Bibles.)

10 min: Concluding comments.

CONGREGATION ORGANIZATION

Reporting Time Spent Preaching

[1] What an inestimable privilege and honor it is to serve Jehovah! Likewise, reporting the time spent preaching is important. Recently, however, some problems have been observed in this connection. To illustrate: on occasion field service reports are turned in without any name. Additionally, some fail to report time, feeling that their one hour or so is too insignificant, and they reason that Jehovah knows what we do and so it is not too important to report that time. Still others are not accurate in their reporting, merely estimating their hours and placements. Moreover, some just forget to report and need helpful reminders. Why is reporting promptly and accurately so important? Because these reports assist the servants to give help to all in the congregation according to their individual needs; they enable the Society to plan its work and see that all have enough equipment to use in the ministry; and they supply the basis for the *Yearbook* reports, which are a source of encouragement to us all and which we all so much enjoy. Also, Jehovah is an orderly, systematic God, and we want to imitate him in this regard. —1 Cor. 14:33.

[2] Now that we have seen the importance of reporting promptly and accurately, the question arises, Who may report? *Preaching and Teaching in Peace and Unity*, paragraph 52, states: "Any person who is morally clean and who shows a sincere desire to serve Jehovah God may share with Jehovah's witnesses in preaching the Kingdom message and may turn in a report as a congregation publisher even though he is not as yet baptized." One who realizes what he is doing in witnessing and wants to enter his report with the congregation should be invited to do so. Explain to new publishers the reasons for reporting and invite them to make out their own reports.

[3] Next, how can we train ourselves to report promptly and accurately? Some carry field service reports (S-4) in their Bible and record the figures at the end of each day. Each publisher should train himself to use this form regularly and turn it in each Sunday upon entering the Kingdom Hall. Study conductors can assist the publishers to form this helpful habit. In following through with the lists provided at the 1st and 15th of each month they can check with publishers listed and encourage them to see the importance of regularly and accurately reporting their time.

[4] One more point that needs clarification is that we should not enter fractions of hours in the *totals*. Only round figures should be entered in the total figures of the field service report.

[5] With loving attention to these matters many will undoubtedly appreciate the wisdom of forming the good habit of reporting promptly and accurately.

OCTOBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi. St.	Av. Mags.
Sp'l Pios.	664	145.6	54.3	7.3	158.9
Pios.	6,023	96.6	33.9	5.1	121.1
Vac. Pios.	2,698	86.0	24.5	3.0	95.9
Pubs.	250,255	10.0	3.4	.6	13.4
TOTAL	259,640				

Public Meetings Held: 24,540

UNITED STATES QUOTA FOR 1962
273,549 Publishers

Can You Serve? *(Cont'd)*

moving to an area where help is needed? Whether pioneer, servant or congregation publisher, single or married, with or without family, have you prayerfully given it thought? Are you really needed where you are? If your territory is being covered frequently and if you could be replaced as a servant locally, prayerfully think on this matter and thereafter talk it over with your circuit or district servant or write the Society. Many of your brothers have answered the call and are enjoying wonderful experiences and blessings. Can and will you serve where help is needed?

Announcements

◆ Czechoslovakia: It has become advisable to request that none of the Society's publications be mailed to anyone in Czechoslovakia by individual publishers. Questions about helping interested persons in Czechoslovakia should be referred to the office of the president. If anyone is traveling to Czechoslovakia or any of the Eastern European countries, it would be appreciated if he would contact the Society at least two months before his departure.

◆ LITERATURE OFFER, January through April: Subscription for *The Watchtower*, with three booklets, for $1. Congregations should consider their needs for increased supplies of magazines now and order accordingly.

◆ Please do not order bound volumes of *The Watchtower* and *Awake!* until a notice appears in *Kingdom Ministry*.

◆ New publications available:
From Paradise Lost to Paradise Regained —Siamese, Zulu
"Look! I Am Making All Things New" —Bicolano

◆ Available again in U.S.A.:
From Paradise Lost to Paradise Regained —Hiligaynon-Visayan, Tagalog

Lovingly Aid One Another to Make Back-Calls

[1] "Do you love me?" Jesus asked. Then "feed my little sheep." It does not show sufficient love for the Owner of the "sheep" or for the "sheep" themselves simply to put some food within their reach and then leave them. No; real love is shown by giving much personal attention to such sheeplike persons, patiently making back-calls and conducting home Bible studies, regularly feeding them until they grow strong. Are you regularly sharing in this work? Are there others who need your help in order to participate more fully?

[2] There is no question about it, many are in need of loving aid to build up their back-call activity. The first step is to help them to see its importance as part of the work outlined in the Scriptures, perhaps using scriptures such as those found on page 139 in "*Make Sure of All Things*." Then as they share in the house-to-house ministry, teach them to keep an accurate and complete House-to-House Record, because this lays a foundation for efficient back-calling. Plan together to call back on everyone who accepts literature or otherwise manifests interest. Yes, help your companion in service to show deep concern for the lives of the "sheep," working hard to overcome objections and to build up their appreciation for the truth. Be sure to set aside time to do this follow-up work regularly each week.

[3] When assisting someone else, remember, it is not enough simply to go together. Take time to explain how you plan your return call. Show how you select the material you want to discuss, using the House-to-House Record as a guide. Mention the key points you plan to take up, how you intend to introduce the study and then to arrange for the next call. Always be sure to include your companion in your arrangements, so he can have a share. Having worked together once, do it again. Continue to render loving aid until he is regular in back-call work and is effectively conducting a study himself.

[4] Who is there that needs your loving aid in back-call work? What about the members of your own family, the one with whom you are assigned in the training program, or other publishers with whom you are associated? Do all of them conduct home Bible studies? Do they all make back-calls each week? If not, this is where your loving aid is needed.

Presenting THE GOOD NEWS

Presentations for New Publishers Offering the Bible

1 December will see many new publishers in the field service for the first time. Having a copy of the *New World Translation of the Holy Scriptures* and appreciating its value, they will want to share in offering it to others. Also, young ministers who have not progressed to the point of being able to give three- to eight-minute sermons will want to go from house to house offering the new Bible. For the benefit of these, the following presentations have been arranged.

2 "Good morning. My name is ——. I am making brief calls on those who love God and would like to have a better knowledge of his Word. Many people say they do not understand their Bible and have longed for an easy-to-read translation in the English spoken today. The *New World Translation of the Holy Scriptures* fills this need. This copy is yours on a contribution of only one dollar. With it we are giving free a copy of this Bible-study booklet."

3 "Hello. My name is ——. My purpose in calling is to encourage people of all religions to do more Bible reading. Almost everyone would like to spend more time reading the Bible. Some say they do not read the Bible more because they do not understand it. This *New World Translation of the Holy Scriptures* is in modern English such as we use today. This complete Bible is yours for only one dollar. With the Bible we are giving a copy of this printed sermon in booklet form."

4 "Good morning. My name is ——. I am engaged in a Bible educational work and am very happy to find you at home. For years multitudes of people have wanted a modern translation of the Bible in the English used today. I am pleased to introduce to you this Bible translation. [Show it.] It is the result of more than ten years' effort in Bible translating. It is the complete Bible in easy-to-understand modern English. I am happy to leave this copy with you for just one dollar and with it give you a copy of this Bible-study booklet."

5 Experienced publishers starting new ones in the field service will want to acquaint them with these simple but so-effective presentations. Also, parents will want to acquaint their children who do not give three- to eight-minute sermons with these presentations so that young and old in years and the truth can all have a share in house-to-house distribution of the *New World Translation of the Holy Scriptures.*

6 Start early in the month of December offering the Bible to the people in your territory. How many can you place from house to house, at work, with relatives and on back-calls? During December, why not carry one with you all the time and be ready to place it with a booklet.

Written Review Changes

1 The Theocratic Ministry School schedule for 1962 provides several new and helpful arrangements for the written review, primarily as to the grading of papers.

2 The school servant will read the questions and answers as soon as the thirty-minute review is finished and each student will check his own answers either right or wrong. This can be a stimulating discussion, with some audience participation, enlarging somewhat on the more difficult points as time permits.

3 The student may wish to write in answers to questions not completed and correct answers that are wrong. He may put a question mark in the margin opposite any point not clear to him and hand his paper to the school servant to be checked and returned the following week.

4 All in the congregation are urged to participate in the written review and to make an effort to volunteer one answer during the oral review the following week, perhaps an answer that was missed on the written review.

5 While the school servant will still have an interest in covering for the congregation the points of the written review that may not be touched on in the talks, he should never lose sight of his primary concern, which is to encourage the use of teaching techniques. Therefore, in counseling students qualities of teaching should be emphasized rather than the number of points covered.

6 The number participating can be determined from the number of question sheets distributed; however, no record of an average grade will be kept. With this arrangement, no one need hesitate to be present and participate, thus sharing in the blessings to be had through this provision of instruction.

NEW WORLD NEWS

◆ In Gibraltar the police, under religious pressure, refused to renew residence permits for special pioneers. The congregation continues to preach and, stimulated by the opposition, reported new peak of 23 publishers in September.

◆ New Bethel home and branch office dedicated in Lima, Peru, on October 21; 424 assembled expressed appreciation for new facilities.

◆ Branch office in British Honduras withstood hurricane. Many homeless persons temporarily quartered there. Most brothers in Belize and Stann Creek lost homes; some seriously injured; one brother lost two children. Society sending aid.

◆ District assembly, with 1,183 attending and 51 baptized, enjoyed in Dominican Republic in September. F. W. Franz served the assembly.

◆ Kingdom Ministry School students in Trinidad write: "We all have a better understanding. That love is practical knowledge in action was made clear. From 68 years to 24 years of age, all were truly brothers and sisters."

◆ New publisher peaks in August reported from branches in Africa, South America, Near East, the Orient and Pacific Islands.

Help Men to Security *(Cont'd)*

549 Bibles placed in the United States too! May your congregation be able to note on its report "We Made It!" for the 10-percent increase.

Special Opportunities

6 On December 25 each congregation will have morning and afternoon meetings for service. Publishers should offer the Bible on this day just like all other days in December. Many young publishers, as well as housewives and seasonal workers, will enjoy a rich blessing by vacation pioneering for two weeks or more in December. You will find this month one of opportunity and happiness by accepting God's invitation: Help men find security during God's war.

★ **Help others "get away safe" by starting Bible studies.** ★

Published monthly by Watchtower Bible and Tract Society of New York, Inc., 117 Adams St., Brooklyn 1, N.Y.
Second-class postage paid at Brooklyn, N.Y. Printed in U.S.A.